

Division of Student Affairs

SHSU Strategy in Action

FY 2027 Planning and Budget Presentation



Division of Student Affairs

Health & Wellbeing

- Campus Recreation
- Counseling Center
- Services for Students with Disabilities
- Student Health Center
- Student Wellness

Student Life & Community Standards

- Campus Activities and Involvement
- CARE Network
- Dean of Students' Office
- Fraternity and Sorority Life
- Student Legal & Mediation Services
- Veterans and Military-Connected Center

Student Experience & Retention

- Access and Retention
- First-Generation Center
- Lowman Student Center
- Residence Life
- Student and Family Experience
- New Student Onboarding and Transition Programs
- Title IX and Discrimination Resolution

Division of Student Affairs

FY25 Funded Initiative Outcomes

Initiative	Original Allocation Overview	Implementation Status	Measurable Outcomes / Early Indicators	Next Steps	Strategic Alignment
Communication Access Services	New initiative funding used to cover the increased costs of Communication Access Services for Deaf/Hard of Hearing Students	Fully Implemented	<ul style="list-style-type: none"> • 19 students in FY25 • 3,422 SLIS and CART services provided • 44% increase in provider rates • Total expenditures grew from \$79,514 (FY21) to \$591,253 (FY25) 	Continue to evaluate service utilization and request central funding to ensure compliance obligations and growing student demand are met.	Student Access and Success
SSD Facility & Technology Improvements	HEF investment supporting the front lobby renovation in Services for Students with Disabilities (SSD)	Fully Implemented	<ul style="list-style-type: none"> • Preparation of Room 111d as a testing space • Increased availability for accommodated testing • Reduction in wait times 	One-Time Funding for space renovations.	Student Access and Success Institutional Agility



FY25 Keep–Stop–Start (KSS) Initiative Progress

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Initiative Area	Key Accomplishments	Status	Evidence of Impact	Strategic Plan Alignment
KEEP – Bearkat Camp	Offered 3 full sessions and 2 weekend sessions in Summer 2025. Launched scholarship with 50 awards issued.	Completed / Ongoing	Retention rates for attendees are 7–8% higher than non-attendees; 297 registrations as of June 20; 35 of 50 scholarship recipients registered for camp.	Student Success Retention Enrollment
KEEP – Faculty-in-Residence Program	Both Faculty-in-Residence returning for FY26. Began recruiting and planning transition for FY27 replacements.	Completed / Ongoing	Spring 2025 average GPA for students in FIR halls was 2.89 vs. 2.84 for students in non-FIR halls; positive trends in retention and completed credits.	Academic Excellence Student Success Retention
STOP – Miss Sam Houston Pageant	Pageant Discontinued.	Completed	Funds redirected to higher-impact, broader-reach student engagement programs.	Student Success Student Engagement
STOP – Annual Holiday Open House	Funds reallocated to Student Affairs for rebranding and building improvements.	Completed	Resources reallocated to offset revenue shortfalls in student fee-based budgets and improve campus facilities.	Student Success Institutional Agility
STOP – Bearkat Transfer Camp	Program discontinued due to participation. Funds repurposed to support an alternative Spring Break.	Completed	Cost per student reduced from \$975 (Transfer Camp) to \$527 (Spring Break trip); strong qualitative feedback from participants on new experiences and community building.	Student Success Student Engagement
START – Expand E-Sports Program	Completed E-Sports competition lab with 13 PCs supporting 6v6 play and streaming capability; official opening August 1; summer gaming camps offered for recruitment.	Completed / Implemented	Project completed under budget at \$88,885 (vs. \$99,415 projected); competitive gaming space operational; summer camps support recruitment of targeted student populations.	Student Success Enrollment Retention



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FY26 Funded Initiative Outcomes

Initiative	Original Allocation Overview	Implementation Status	Measurable Outcomes / Early Indicators	Next Steps	Strategic Alignment
Communication Access Services	New initiative One-Time funding used to cover the increased costs of Communication Access Services for Deaf/Hard of Hearing Students	In progress	<ul style="list-style-type: none"> • 11 students YTD • 1,461 SLIS and CART services YTD • 44% increase in provider rates • Sustained access services despite total expenditures growing from \$79,514 (FY21) to \$591,253 (FY25) 	Continue to evaluate service utilization and request central funding to ensure compliance obligations and growing student demand are met.	Student Access and Success
SSD Facility & Technology Improvements	HEF investment supporting the ADA testing room computers and chairs for the reception area	Implemented Fall 2025/Spring 2026	<ul style="list-style-type: none"> • Chairs installed during Fall 2025; computers installed in Spring 2026 • Reduced student wait times • Streamlined processes for checking in students and receiving exams from faculty 	One-Time Funding for space renovations.	Student Access and Success Institutional Agility



FY26 Keep–Stop–Start (KSS) Initiative Progress

Division of Student Affairs

Initiative Area	Key Accomplishments	Status	Evidence of Impact	Strategic Plan Alignment
KEEP – Vacancy Review & Workforce Optimization	Formalized vacancy-review process for 100% of vacant positions.	Completed/Ongoing	\$395K in annualized salary savings redirected to student support initiatives. Standardized hiring justification memo established across the division.	Institutional Agility Student Success
KEEP – Student Study Space in LSC	Designated specific meeting rooms as walk-in student study spaces when not reserved.	Completed/Ongoing	214 student reservations logged; 1,509 total hours of student study space usage (Aug 2025–Jan 2026).	Student Success Retention
STOP – Housing Brochure Physical Mailings	Transitioned housing welcome packets to email as of Sept. 1, 2025.	Completed	\$52K in printing and mailing costs saved. \$18K reinvested in Bearkat HQ tracking technology. \$25.6K held for future renovations.	Institutional Agility Student Success
STOP – Physical Event Mailings	Established digital-first standard for Student Affairs communications. Exceptions require AVP approval.	In Progress	Cost avoidance and sustainability tracking underway. Full elimination of routine physical mailings projected by Aug. 2026.	Institutional Agility
START – Summer E-Sports Camp	E-Sports Lab opened Sept. 15, 2025. Inaugural summer camp planned for Summer 2026 targeting high school students.	In Progress	Two camp sessions planned; 24 campers per session at \$150 per registration; post-camp enrollment tracking in place to measure pipeline impact.	Enrollment Student Success Retention
START – CARE Network	CARE Network officially created Fall 2025. Director of Student Involvement transitioned to Director of CARE Network, student conduct officer repurposed as CARE Manager.	Completed/Ongoing	821 cases from August 2025 – March 2026.	Student Success Retention Student Access



FY27 Operational Enhancements

Division of Student Affairs

Priority	Proposal	What the Investment Enables	Why Needed Now	Expected Outcomes / Institutional Impact	Strategic Alignment
1	Communication Access Services	Funds requested to cover the increased costs of Communication Access Services for Deaf/Hard of Hearing Students	<ul style="list-style-type: none"> • Student demand have outpaced available funding. • 44% increase in provider rates • Total expenditures grew from \$79,514 (FY21) to \$591,253 (FY25) • \$261,319 YTD Expensed (\$133,619 less than FY25 at this time) 	<ul style="list-style-type: none"> • Compliance under ADA and Section 504 	Student Access and Success Institutional Reputation
2	Bearkat Kickoff	Sustainable funding for the program	No dedicated budget exists. The program is funded through Student Affairs fund balance, Academic Affairs, and SEI.	<ul style="list-style-type: none"> • 92.35% vs. 81.35% Persist • 80.08% vs. 63.69% Retained • 2.82 vs. 2.33 GPA 	Student Success Retention Persistence
3	CARE Network Position	A Specialist IV position as student needs and caseloads continue to grow.	821 cases from August 2025 – March 2026.	<ul style="list-style-type: none"> • Improved student persistence and retention 	Student Success Retention Persistence

Part 3. Institutional Listening

Division of Student Affairs

Key Themes from Feedback

- Leverage technology to improve campus navigation and student experience
- Expand high-impact experiences for students
- Embed well-being into institutional strategy

Actions & Initiative Status

Parking Lot/Under Evaluation (85, 52)

- 85: Evaluate custom wayfinding solutions to better guide students and reduce informal signage
- 52: Explore ways to expand student participation in high-impact practice

Resource-Dependent Initiatives (85, 64)

- 85: Technology investment for interactive wayfinding kiosks
- 64: Dedicated employee fitness space to further expand access beyond current Campus Recreation offerings

Low/No-Cost Improvements (41, 64)

- 41: Well-being is embedded within Student Success priorities and supported through the JED Campus Program
- 64: Campus Recreation provides free employee gym access with dedicated lockers

Impact: Improved student experience, increased access to high-impact learning, stronger institutional well-being commitment, and healthier more engaged employees