

# College of Humanities & Social Sciences

SHSU Strategy in Action  
FY 2027 Planning and Budget Presentation

Dean Chien-pin Li



# College of Humanities and Social Sciences

## Academic/Division Departments

- Communication Studies
- English
- History
- Political Science
- Psychology and Philosophy
- Sociology
- World Languages and Cultures

## Centers

- Center for the Study of Disasters & Emergency Management
- Center for Multicultural Rural Development
- Psychological Services Center
- Texas Review Press

# Part 1 – Execution Accountability

# College of Humanities and Social Sciences

## FY25 Funded Initiative Outcomes

Initiative	Original Allocation Overview	Implementation Status	Measurable Outcomes / Early Indicators	Next Steps	Strategic Alignment
<b>Acquiring the newest test kits for graduate training in Psychology</b>	HEF funding (\$15,904.0) was used to purchase the Wechsler Adult Intelligence Scale (fifth edition) to provide training for graduate Psychology students to administer, score, and interpret this measure to meet the highest standards of clinical practice.	Fully Implemented (Fall 2024)	The availability of the new test kits enhances instructional quality by providing students with the latest instruments for clinical assessments.	Continue to use the test kits until a new edition is released.	Student Success Academic Excellence
<b>Enhancing training in digital resources for graduate students in Psychology</b>	HEF funding (\$8,076.0) was used to purchase 10 iPads and 1 laptop to enhance Psychology graduate students' ability to administer tests and complete assessments virtually.	Fully Implemented (Summer 2025)	The electronic equipment provided students with the tools to practice their skills in administering virtual tests and assessments	Continue to use the electronic equipment for graduate training.	Student Success Academic Excellence
<b>Purchasing furniture for newly created faculty offices in Communication Studies</b>	HEF funding (\$9,439.33) was used to purchase furniture for two newly created faculty offices in the Department of Communication Studies.	Fully Implemented (Summer 2025)	The adequately equipped offices provide the needed space for faculty-student interactions.	NA	Academic Excellence

# FY25 Keep–Stop–Start (KSS) Initiative Progress

## College of Humanities and Social Sciences

Initiative Area	Key Accomplishments	Status	Evidence of Impact	Strategic Plan Alignment
<b>KEEP – Support undergraduate research</b>	Continued to provide funding support to undergraduate students presenting research at conferences.	<b>Ongoing</b>	While the sample is small, CHSS recipients of undergraduate research support achieved higher retention and graduation rates.	Student Success, Retention, Academic Excellence
<b>KEEP – Community Engagement</b>	Continued to promote community engagement during CHSS’s new student orientations.	<b>Ongoing</b>	Increased student participation in ACE projects from 904 (AY 24) to 937 (AY 25).	Academic Excellence, Community Engagement
<b>STOP – Funding gaps for growing units</b>	Ensured adequate financial support for the growing units through internal budget reallocation.	<b>Completed</b>	Promoted staff retention and equitable workload distribution	Academic Excellence
<b>STOP – Misaligned assessment metrics</b>	Aligned department and program assessment goals closely with the university and college strategic plans.	<b>Completed</b>	The revised CHSS assessment plans received an average of 3.24 rating (out of 4) from four independent raters—a significant improvement from the previous cycles (2.12 and 2.94)	Academic Excellence
<b>STOP – Barriers to experiential learning</b>	Shared best practices to harmonize different practices and incentivized student participation through scholarships for unpaid internships.	<b>Completed</b>	Increased the number of CHSS internship students from 128 (AY 24) to 141 (AY 25).	Student Success
<b>START – Emphasis on the college-to-career connection</b>	Worked with Hanover to gather information from hiring managers about their perceptions of the CHSS graduates.	<b>Task completed/Ongoing implementation</b>	Incorporated insights into the CHSS Skills Workshop to emphasize technological literacy, time management, and effective communication.	Academic Excellence, Workforce Development

# College of Humanities and Social Sciences

## FY26 Funded Initiative Outcomes

Initiative	Original Allocation Overview	Implementation Status	Measurable Outcomes / Early Indicators	Next Steps	Strategic Alignment
<b>Technology upgrades for CHSS classrooms</b>	HEF funding (\$13,731.0) was approved to be used for CHSS classroom technology upgrades for the rooms with more than one projector.	Purchase orders approved; equipment will be installed in the summer of 2026.	Replacement of outdated projector systems will allow for more reliability and less classroom disruption	Replace screens and whiteboards with wall talkers	Student Success Academic Excellence



# FY26 Keep–Stop–Start (KSS) Initiative Progress

## College of Humanities and Social Sciences

Initiative Area	Key Accomplishments	Status	Evidence of Impact	Strategic Plan Alignment
<b>KEEP – Support experiential learning programs</b>	Continued to offer financial support through scholarships and subsidized program fees to encourage student participation.	<b>Ongoing</b>	Although the sample is small, pre- and post-assessments demonstrated notable improvements in Cross-Cultural Competency Inventory for CHSS study abroad students	Academic Excellence, Student Success
<b>KEEP – Improve student success rates in key core courses</b>	Offered structured faculty learning communities to share pedagogical practices and implemented incentivized faculty workshops to align teaching materials and assignments.	<b>Ongoing</b>	Reduced DFQ rates of the targeted courses by 5% to 8% from Fall 2023 to Fall 2025.	Academic Excellence, Student Success
<b>STOP – Decentralized marketing of graduate programs</b>	Developed a centralized digital marketing plan with a clear set of deadlines to coordinate all the digital campaigns through the Dean’s Office.	<b>Completed</b>	Launched three waves of digital campaigns to promote CHSS degree programs, achieving 7.6% increase in new graduate student registrations for Fall 25.	Enrollment Growth
<b>STOP – Lack of communication between academic student organizations</b>	Promoted collaboration through networking meetings and shared events calendars.	<b>Ongoing</b>	Targeted tabling initiatives for collaboration between academic programs and student organizations	Student Success
<b>START – Curriculum mapping of courses and critical skills</b>	Helped students draw clearer connections between courses and critical, marketable skills.	<b>Ongoing</b>	Developed clearer course descriptions and revised course projects to connect course contents to critical skills.	Student Success, Workforce Development
<b>START – Outreach to community organizations</b>	Explored more partnership opportunities with community organizations.	<b>Ongoing</b>	Concluded three new MOUs for new opportunities for student internships and faculty lectures.	Academic Excellence, Community Engagement



# **Part 2 – Strategic Resource Alignment (*Budget Requests*)**

# FY27 Operational Enhancements

## College of Humanities and Social Sciences

Priority	Proposal	What the Investment Enables	Why Needed Now	Expected Outcomes / Institutional Impact	Strategic Alignment
1	<b>A new administrative assistant position for the Texas Review Press</b>	Funding of a staff position will enable the director and operations manager to focus on acquisitions, digital production, and other revenue-generating activities while improving efficiency across key operational domains.	With the recent recognition of the National Book Awards Longlist and the Kingsley Tufts Finalist award, the TRP is experiencing strong growth in sales, submissions, and new releases. The administrative bottleneck limits its growth potential.	<ul style="list-style-type: none"> <li>• Digital production expansion</li> <li>• Backlist optimization and metadata management</li> <li>• Digital infrastructure development</li> <li>• Enhanced operational efficiency</li> <li>• More experiential learning opportunities for students</li> </ul>	Academic Excellence Institutional Reputation
2	<b>Equipment upgrades for the training facilities of the School Psychology program (CHSS 398)</b>	Upgrades of the sound and visual systems will enable faculty to monitor training sessions accurately and effectively, and improve the quality of supervision and clinical training for students.	The current system has not been updated for over 10 years and presents recurring challenges for faculty and students.	<ul style="list-style-type: none"> <li>• Improved educational experience and clinical preparedness of students</li> <li>• Assisted students in developing critical assessment and therapeutic skills</li> </ul>	Academic Excellence Student Success
3	<b>Technology upgrades for the Psychological Services Center (PSC)</b>	Funding for 12 new computers will enable the installment of a new service management platform and a new credit card payment system to enhance clinical training of the doctoral students in Clinical Psychology, to improve community service delivery, and to expand client base	The PSC has played an important role in providing affordable psychological services to underserved populations in the community. The technology upgrades will better serve the community while offering valuable clinical training opportunities for our students.	<ul style="list-style-type: none"> <li>• Enhanced clinical training opportunities for doctoral students in Clinical Psychology</li> <li>• Expanded client base</li> <li>• Improved quality of community service</li> </ul>	Student Success Academic Excellence Community Engagement

**Part 3 – Institutional  
Listening (*FY27 Ideawake KSS  
Submissions*)**

# Institutional Listening

## College of Humanities and Social Sciences

### Category:

*Ideas Submitted*

### Summary:

2 ideas: 1 directly CHSS| 1 interdisciplinary

*Key Themes*

- Interdisciplinary academic programs
- Community engagement initiatives

*Actions Taken in Response*

- 1 idea already in implementation
- 1 Idea going through ongoing implementation

*Future Investment Considerations*

- Development of interdisciplinary academic programs requires further discussions with relevant departments and colleges