DEPARTMENT OF MASS COMMUNICATION

Located in the Dan Rather Communications Building, the Department of Mass Communication offers a unique educational experience. In daily, one-on-one contact with faculty from a variety of theoretical and practical backgrounds, students are exposed to a combination of hands-on production classes, professional development classes, and traditional theory/criticism classes.

Students with a major or minor in the MCOM Department will have the opportunity to work with departmental media: 90.5 KSHU-FM, 90.5.2 El Gato, Cable Channel 7, The Houstonian newspaper, student news, and Priority One PR as part of their college experience.

All Mass Communication majors and minors must earn a grade of ‘C’ or better in each Mass Communication courses, and successfully pass the departmental required competency writing and production tests.

The Department supports student chapters of the American Advertising Federation (AAF), the National Broadcasting Association (NBS), the Texas Association of Broadcast Students (TABS), the Public Relations Student Society of America (PRSSA), and the National Association of Black Journalists (NABJ).
NOTE:
Other courses with a strong focus on film may be taken (with minor program coordinator’s approval.)

The minor in film studies is 18 semester credit hours and enhances preparation for students in several career paths: for artists in the media industry, for educators and potential graduate students in languages, history, and visual culture; and for general administration. Prerequisite courses resulting in at least three additional semester credit hours will be required. To encourage interdisciplinary, no more than 12 semester credit hours can be taken from one department.

CURRICULUM REQUIREMENTS:

Core Requirements

- MCOM 2366 Film Appreciation

Film History

- MCOM 3354 Film History I
- MCOM 3355 Film History II

If both film history courses are taken, only three prescribed electives are required.

Prescribed Electives

Choose four from the following:

- ARTS 3382 The History of Animation
- ENGL 3334 Literature and Film
- FREN 4370 Seminar in Selected Topics of Literature, Language, and Civilization
- GERM 4370 Seminar in Selected German Topics
- HONR 3343 Film and Society
- MCOM 3356 Select Film Genre
- MCOM 4350 Film Theory
- MUSI 4375 Film Scoring
- PHIL 4373 Philosophy in Film & Literature
- POLS 4081 Problems in Political Science

Most of these courses have prerequisites that may require additional semester credit hours or instructor approval.