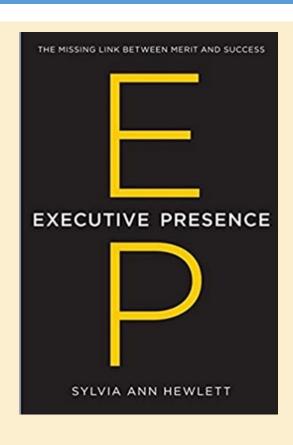
We Lead Book Club





- Check In
- Review
- Conversation Starter
- Breakout Groups: Chapter Discussion
- Summary

How Are You?

Maslow's Hierarchy of Needs

Self-actualization

desire to become the most that one can be

Esteem

respect, self-esteem, status, recognition, strength, freedom

Love and belonging

friendship, intimacy, family, sense of connection

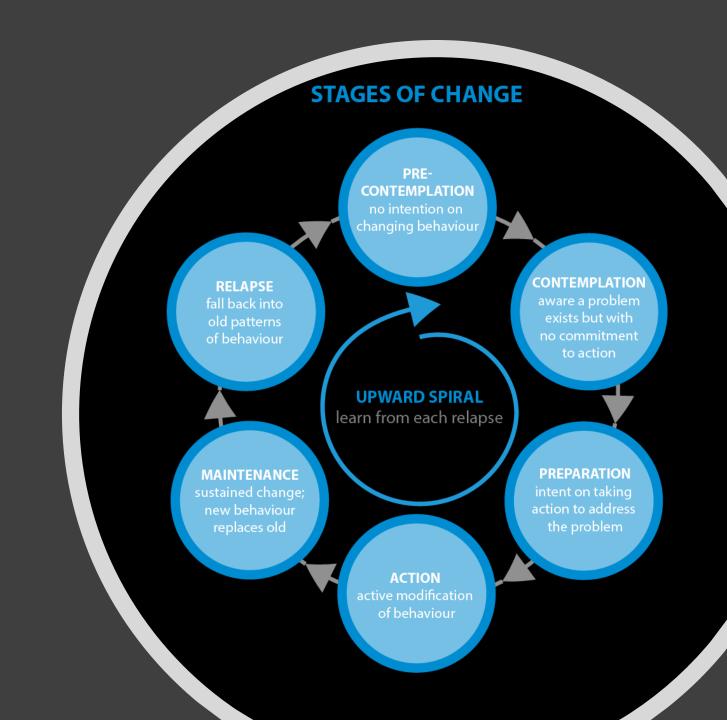
Safety needs

personal security, employment, resources, health, property

Physiological needs

air, water, food, shelter, sleep, clothing, reproduction

Change





Overcoming Adversity



Chapter 1 Executive Presence

Review



Chapter 2 Gravitas



Chapter 3 Communication

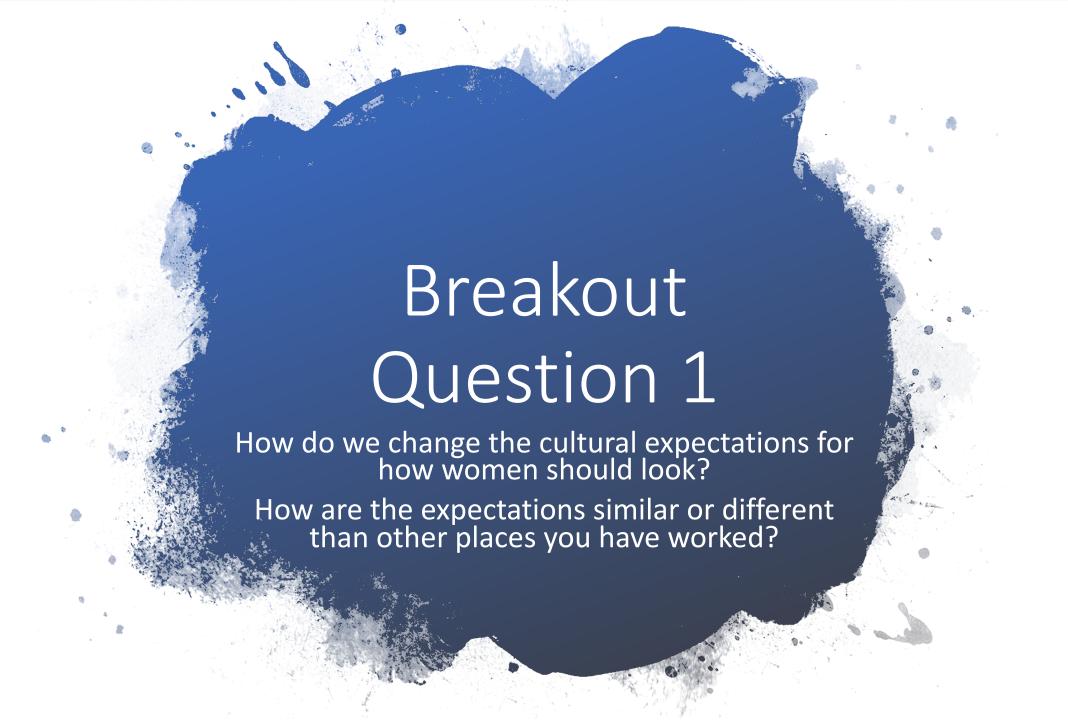
Chapter 4 Appearance

- The elephant in the room (or in the book)
- Not a fan of how this information was presented.
- We are by no means suggesting that you do/don't have plastic surgery.
- Differences by department
- What's working?
- What could be improved?
- What's ideal?



Discussion Starter

What are bosses and colleagues looking for?



Breakout Question 2: Tactics

Showcase your strengths

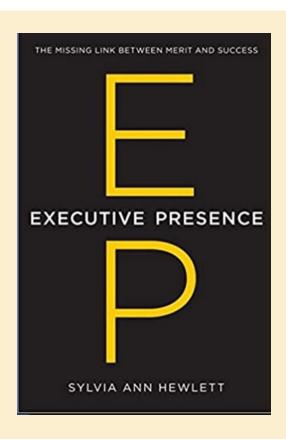
Seek professional assistance

Dress for the environment

Dress within your budget

Accessorizing

Summary





- Reflect on what you learned today.
- Make a plan.
- Invite others to join us.
- Inquire about We Lead membership Heather Varela: Hvarela@shsu.edu
- Feedback about the presentation, Lisa Chaddick: LChaddick@shsu.edu
- Next book club meeting is Wednesday, March 10th at 12 noon.
- We will discuss chapters 5 & 6.
- Start thinking about future book club books (e.g., genres, fiction)