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Department of Communication Studies
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EDUCATION

Ph.D., Communication, The Ohio State University, 2005
M.A., Communication, Kent State University, 2001
M.A., English, Shandong University, China, 1999
B.A., English, Shandong Normal University, China, 1991

EMPLOYMENT EXPERIENCE

Associate Professor, Department of Communication Studies, Sam Houston State University, September 2011 to present

Assistant Professor, Department of Communication Studies, Sam Houston State University, August 2005 to August 2011

Graduate Teaching Associate, School of Communication, The Ohio State University, September 2001 to June 2005

Graduate Teaching Assistant, School of Communication Studies, Kent State University, August 1999 to August 2001

AWARDS

2010 Garrison Award for Applied Interpersonal Research at International Communication Association Conference, Singapore.

2010 Top Paper Award in Interpersonal Communication Division at International Communication Association Conference, Singapore.

2010 Departmental Excellence in Research/Scholarship, College of Humanities and Social Sciences, Sam Houston State University

2009 Franklin H. Knowler Article Award from the Interpersonal Division of the National Communication Association, for Art Ramirez & Shuangyue Zhang (2007), When online meets offline: The effects of modality switching on relational communication, *Communication Monographs*, 74, 287-310.

2008 Top Paper Award in Interpersonal Communication Interest Group at Western States Communication Association Conference, Seattle, WA.

2005 Top Student Paper Award in Interpersonal Division at International Communication Association Conference, New York.

GRANTS

Funded Research Projects as PI Co-PI, or Consultant

PI for project “Topic avoidance in Chinese close opposite-sex relationships”, SHSU Faculty Enhancement Grant for Professional Development, 2008-2009, awarded \$6,800.

Sub-Contractor, Co-PI for Project “Modeling Responses to Rapid Societal Changes in US, Georgia, and China,” awarded from USAF, \$79,000, with Robin Goodwin (PI) at Brunel University of United Kingdom; \$23,000 allocated to co-PI.

Consultant for project “Computer-Mediated Interpersonal Communication,” funded by Fudan University of China, 100,000 Chinese Yuan, Shaojing Sun (PI).

RESEARCH

Manuscripts Published in Peer-Reviewed Journals

Seo, M., Sun, S., Merolla, A., & **Zhang, S.** (in press). Willingness to help following the Sichuan earthquake: Modeling the effects of media involvement, stress, trust, and relational resources. *Communication Research*. Page numbers unavailable yet.

Merolla, A., & **Zhang, S.** (2011). In the wake of transgressions: Forgiveness communication, offense attributes, offender response, and proximal/distal outcomes. *Personal Relationships*, 18, 79-95.

Bello, R. S., Brandau-Brown, F. E., **Zhang, S.**, & Ragsdale, J. D. (2010). Verbal and nonverbal methods for expressing appreciation in friendships and romantic relationships: A cross-cultural comparison. *International Journal of Intercultural Relations*, 34, 294-302.

Zhang, S., & Stafford, L. (2009). Relational ramifications of honest but hurtful evaluative messages in close relationships. *Western Journal of Communication*, 73(4), 481-501.

Zhang, S. (2009). Sender-recipient differences in the reports of honest but hurtful messages. *Communication Reports*, 22(2), 89-101.

Kline, S., & **Zhang, S.** (2009). The Role of Relational Communication Characteristics and Filial Piety in Mate Preferences: Cross-cultural Comparisons of Chinese and US College Students . *Journal of Comparative Family Studies*, 40(3), 325-353. **Lead Article.**

Zhang, S., & Kline, S. (2009). Can I make my own decision? A cross-cultural study of social network

influence in mate selection. *Journal of Cross-Cultural Psychology*, 40, 3-23. **Lead Article.**

Kline, S., Horton, B. W., & **Zhang, S.** (2008). How we think, feel and express love: A cross-cultural comparison between American and East Asian culture. *International Journal of Intercultural Relations*, 32, 200-214. **Reprinted in “Intercultural Communication” edited by Deborah Cai, Sage Publication, published in November 2009.**

Zhang, S., & Stafford, L. (2008). Perceived face threat of honest but hurtful evaluative messages in romantic relationships. *Western Journal of Communication*, 72(1), 19-39.

Ramirez, Jr. A., **Zhang, S.**, McGrew, C., & Lin, S. (2007). Relational communication in computer-mediated interaction revisited: Three studies comparing participant-observer perspectives. *Communication Monographs*, 74(4), 492-516.

Ramirez, Jr., A., & **Zhang, S.** (2007). The effects of the occurrence and timing of modality switching on relationship development. *Communication Monographs*, 74(3), 287-310. **Lead Article.**

Zhang, S., & Merolla, A. (2007). A group project on communication and intercultural friendships. *Communication Teacher*, 21(1), 16-20 .

Zhang, S., & Merolla, A. (2006). Communicating dislike of close friends' romantic partners. *Communication Research Reports*, 23(3), 179-186.

Manuscripts Currently Under Review

Merolla, A., **Zhang, S.,** & Sun, S. Forgiveness communication in the U.S. and China: Social harmony, empathy, offense features, and well-being. Revise and Resubmit at *Communication Research*.

Zhang, S., Merolla, A., Sun, S., & Lin, S-F. The nature and consequences of topic avoidance in Chinese and Taiwanese close relationships. Revise and resubmit at *Asian Journal of Social Psychology*.

Sun, S., Merolla, A., Seo, M., & **Zhang, S.** Self-construal and natural disaster coverage: How self perception influences psychological intrusion and concern for others. Under review at *Asian Journal of Communication*.

Sun, S., Liu, C., & **Zhang, S.** Memory ability, health evaluation, and life satisfaction of elderly Chinese. Under review at *Health Promotion International*.

Kline, S. L., **Zhang, S.,** Horton, B. W., Pariyadath, R., & Ryu, S. (Revise & Resubmit). The role of communication and cultural concepts in cross-cultural expectations about marriage: Comparisons between Asian and U.S. young adults. *International Journal of Intercultural Relations*.

Manuscripts in Preparation (Revision Needed for Journal Submission)

Zhang, S., & Merolla, A. Hurtful Messages across Cultures: Message Content and Appraisal in Chinese and U.S. Close Relationships.

Zhang, S., & Stafford, L. A prototypical analysis of helpful relational maintenance behaviors.

Zhang, S., Ding, J., Tong, T., & Wong, Y. Meanings and expressions of filial piety: Understanding Chinese parent-child relationships.

Manuscripts in Preparation (Data Collected or Being Collected)

1. Modeling Responses to Rapid Societal Changes in US, Georgia, and China, with Robin Goodwin (UK), Shaojing Sun, and George Nizharadze
2. Hurtful messages from parents: Experiences of Chinese young adults, with Andy Merolla
3. Social support and Chinese breast cancer survivors in Houston, with Furjen Deng, and Andy Merolla
4. Social support among Hurricane Katrina survivors (secondary data analyses), with Mihye Seo, Andy Merolla, and Shaojing Sun
5. Mediating effect of health behaviors between health beliefs and physical welling being (secondary data analyses), with Shaojing Sun

CONFERENCE PRESENTATIONS

Merolla, A., **Zhang, S.**, & Sun, S. (2011). Forgiveness communication in the U.S. and China: Social harmony, empathy, offense features, and well-Being. Paper accepted at International Communication Association Conference, Boston, MA.

Zhang, S., Ding, J., Tong, T., & Weng, Y. (2010). Meanings and expressions of filial piety: Understanding Chinese parent-child relationships. Paper presented at National Communication Association conference, San Francisco, CA.

Seo, M., Sun, S., Merolla, A., & **Zhang, S.**(2010). Willingness to help following the Sichuan earthquake: Modeling the effects of media involvement, stress, trust, and relational resources. Paper presented at National Communication Association conference, San Francisco, CA.

Zhang, S., & Merolla, A. (2010). A cross-cultural comparison of hurtful messages in close opposite-sex relationships. Paper presented at International Communication Association conference, Singapore. **Won Top Paper Award and Garrion Award for Applied Interpersonal Research.**

Merolla, A., & **Zhang, S.** (2009). Negotiating morality in collectivistic cultures: Forgiveness process in China. Paper presented at pre-conference panel “Negotiating moralities in personal relationships” at National Communication Association Conference, Chicago, IL.

Ramirez, A., Hu, M., Spinda, J., Feaster, J., Hoplamazian, G., **Zhang, S.**, & Horton, B.

- (2009). *Social networking technology and re-engaging friendships from the past: Two studies comparing cross-sex and same-sex friendships*. Paper presented at National Communication Association Conference, Chicago, IL.
- Zhang, S.**, Merolla, A., & Lin, S.-F. (2009). *The nature and consequences of topic avoidance in Chinese and Taiwanese close relationships*. Paper presented at National Communication Association Conference, Chicago, IL.
- Kline, S. L., **Zhang, S.**, Horton, B. W., Pariyadath, R., & Ryu, S. (2009). *The role of communication and cultural concepts in cross-cultural expectations about marriage: Comparisons between Asian and U.S. young adults*. Paper presented at International Communication Association Conference, Chicago, IL.
- Merolla, A., & **Zhang, S.** (2009). *In the wake of transgressions: Forgiveness communication, offense attributes, offender response, and proximal/distal outcomes*. Paper presented at International Communication Association Conference, Chicago, IL.
- Bello, R. S., Brandau-Brown, F. E., **Zhang, S.**, & Ragsdale, J. D. (2008). *Verbal and nonverbal methods for expressing appreciation in friendships and romantic relationships: A cross-cultural comparison*. Paper presented at International Association for Intercultural Communication Studies conference, Louisville, KY.
- Zhang, S.**, Lin, S-F, & Liu, H. (2008). *Topic avoidance in close relationships: Samples from Taiwan and Mainland China*. Paper presented at International Association of Relationship Research, Providence, RI.
- Zhang, S.** (2008). *Sender-recipient perspectives of honest but hurtful messages in romantic relationships*. Paper presented at International Communication Association conference, Montreal, Canada.
- Zhang, S.**, & Stafford, L. (2007). *Relational ramifications of honest but hurtful evaluative messages in close relationships*. Paper presented at National Communication Association, Chicago, IL.
- Zhang, S.**, & Stafford, L. (2007). *A prototypical perspective on relationship maintenance strategies*. Paper presented at International Communication Association, San Francisco, California.
- Ramirez, Jr. A., **Zhang, S.**, McGrew, C., & Lin, S. (2007). *Relational communication in computer-mediated interaction revisited: Three studies comparing participant-observer perspectives*. Paper presented at Western State Communication Association, Seattle, WA. (**Top paper in the Interpersonal Communication Interest Group**)
- Zhang, S.** (2006). *Is honesty the best policy? The effects of perceived motives underlying honest but hurtful evaluative messages in close relationships*. Paper presented at National Communication Association, San Antonio, Texas.
- Zhang, S.**, & Stafford, L. (2006). *Perceived face threat of honest but hurtful evaluative messages in*

romantic relationships. Paper presented at International communication Association, Dresden, Germany.

Merolla, A., & **Zhang, S.** (2005). *Reconceptualizing media richness theory*. Paper presented at National Communication Association, Boston.

Zhang, S., & Merolla, A. (2005). *Dialectics and disclosure: Expressing or withholding dislike of close friends' romantic partners*. Paper presented at International Communication Association, New York. (**Top 4 Student Paper in Interpersonal Division**)

Horton, B. W., Kline, S., & **Zhang, S.** (2005). *How we think, feel and express love: A cross-cultural comparison between American and East Asian cultures*. Paper presented at International Communication Association, New York.

Zhang, S., & Kline, S. (2004). *Can I make my own decision? A U.S.-Chinese study of normative influence in mate selection using the theory of reasoned action*. Paper presented at National Communication Association, Chicago, IL.

Zhang, S., & Kline, S. (2004). *Communicative dispositions and mate preference comparisons between college students in China and the United States*. Paper presented at International Communication Association, New Orleans, LA.

Ramirez, Jr., A., **Zhang, S.**, McGrew, C., & Lin, S. (2004). *Relational communication in computer-mediated interaction: A comparison of participant-observer perspectives*. Papers presented at International Communication Association, New Orleans, LA.

Zhang, S. (2003). *Chat room and face-to-face relationships: The relationship between intimacy and self-disclosure*. Paper presented at National Communication Association, Miami, FL.

Ramirez, Jr., A., & **Zhang, S.** (2003). *When online meets offline: The effects of modality switching on relationship development*. Paper presented at the National Communication Association, Miami, FL.

Zhang, S., & Ramirez, Jr., A. (2003). *Channel effects on relational communication in initial interactions: Comparing participant and observer perspectives*. Paper presented at 2nd Annual Conference for Computer-supported Social Interaction, Oxford, OH.

Stafford, L., **Zhang, S.**, Kline, S., & Horton, B. (2003). *Relational rules of the communication of love and affection for friendship and marriage in four cultures*. Paper presented at the International Communication Association, San Diego, CA.

Stafford, L., **Zhang, S.**, Kline, S., & Horton, B. (2002). *Love and friendship expressions in four cultures*. Paper presented at the International Communication Association, Seoul, Korea.

Zhang, S. (2002). *Self-disclosure in chat rooms*. Paper presented at East Communication Association, New York.

Zhang, S. (2001). *Test the validity and reliability of the Revised Self-Disclosure Scales.*
Paper presented at the Central Communication Association, Cincinnati, OH.

TEACHING EXPERIENCE

Undergraduate Level

Intercultural Communication
Persuasion
Public Speaking
Interpersonal Communication (Classroom and online)
Business and Professional Speaking
Interpersonal Conflict

Graduate Level

Research Methods
Statistics
Health Communication
Interpersonal Communication Theory

SERVICE

University

Parking Appeals Committee, 2005-2007
Women's Advisory Committee, Faculty, 2006
Component V Committee, Fall 2008 – present
Student Success Advisory Committee, Fall 2009 - present

College

Search Committee for Psychology Department Chair, Spring and Fall 2008
Dean's Research and Scholarship Committee, since Spring 2011

Department

Conflict and Resolution Course Applications
Graduate Student Handbook Proofreading/Editing

Community

Invited talk at Huntsville Intermediate School
Invited talk at Chi Alpha
Chairing student conference during the *International Week*

PROFESSIONAL

Professional Memberships

International Communication Association
National Communication Association
International Association of Relationship Research

Editorial Board Member

Journal of Applied Communication Research, 2008 – present
Journal of Social and Personal Relationships, 2008 – present
Southern Journal of Communication, 2010 – present

Ad Hoc Reviewer

CyberPsychology, Behavior, and Social Networking
Human Communication Research
Journal of Social and Personal Relationships
Journal of Cross-Cultural Psychology
Journal of Chinese Communication
New Media & Society
Northwest Communication Association Journal
Western Journal of Communication

Chairing Panels at National and International Conferences

2010, chairing panel “*Facebook: Communication practices and relational dynamics*” at *National Communication Association* Conference in San Francisco

2006, chairing panel “*Gossiping, telling secrets: Flirting and stereotyping*” at *National Communication Association* Conference in San Antonio, Texas

2006, chairing panel “*Electronic and social integration*” at *International Communication Association* Conference in Dresden, Germany

INVITED TALKS/SEMINARS

June 2011 **Zhang, S.** Understanding words from Tiger Mothers: A research program of Dr. Zhang on Honest but Hurtful Messages. Invited talk, *Communication University of China* (中国传媒大学), Beijing, China.

June 2011 **Zhang, S.** Communication behaviors within close relationships: Cross-cultural comparisons of US and East Asian college students. Invited talk, *Communication University of China* (中国传媒大学), Beijing, China.

May 2011 **Zhang, S.** Applications of communication theories in health campaigns. Invited talk,

Updated September 2011

Symposium of Health Communication organized by *Shanghai Association of Health Education and Health Promotion, School of Public Health of Fudan University, and Pudong Health Promotion Committee.*

May 2010 **Zhang, S.** Survey methods and experimental designs in social science research. Invited week-long graduate seminar, *Liaocheng University, China.*