



SAM HOUSTON STATE UNIVERSITY PGA GOLF MANAGEMENT

INTERNSHIP #1 – REQUIRED ACTIVITIES

BUSINESS PLANNING.....COMPLETED

- ✓ Activity 1: Phase 1: Define the Business
- ✓ Activity 2: Phase 2: Assess the Current State of Business
- ✓ Activity 3: Phase 3: Develop Objectives and Related Strategies
- ✓ Activity 4: Phase 4: Develop a Financial Forecast and Budget
- ✓ Activity 5: Phase 5: Monitoring Performance

GOLF CAR FLEET MANAGEMENTDUE JULY 1

- Activity 1: Create a Golf Car Fleet Business Plan
- Activity 2: Analyze Fleet Policies and Procedures
- Activity 3: Explore Maintenance and Storage Practices
- Activity 4: Analyze Customer Satisfaction and Financial Performance
- Activity 5: Prepare the Final Report