

Meats Unit Project

You may work with a partner to complete the project. You will be assigned one of the following task to complete:

1. Research the various ways to package and preserve meat products. Create a visual of these products and give descriptions of each.
2. Come up with an original slogan for the pork or lamb industry that will increase demand for those meat products. Create a visual for your slogan. Be creative!
3. Research common value added products for the beef, swine, or lamb industry. Create a visual of these products and give descriptions of each.
4. Research the different marketing techniques used in the beef, swine, or lamb industry. Create a visual of these techniques and give a brief description.

Your completed project is due FRIDAY, APRIL 11th. Each group will present their project that day.

Meats Project Grade Sheet

Visual

_____ /75 _____

Creative (colorful, pictures)- 15 points
Complete information- 60 points

Presentation

_____ /25 _____

Clarity- 20 points
Good eye contact - 5 points

GRADE

_____ /100 _____