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Department of Agricultural Sciences and Engineering Technology

Sam Houston State University

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EDUCATION

Ph.D., Animal Science - Texas A&M University, 2001
M.S., Agricultural Business - Sam Houston State University, 1993
B.S., Agricultural Economics - Texas A&M University, 1991

EMPLOYMENT HISTORY

2013- present Sam Houston State University Professor
2007 - 2013 Sam Houston State University Associate Professor
2001 - 2007 Sam Houston State University Assistant Professor

PROFESSIONAL EXPERIENCE AND ACCOMPLISHMENTS

Sam Houston State University

Professor - Agricultural Sciences

- University Curriculum Committee
- University Institutional Animal Use and Care Committee - Chair
- University Faculty Committee for Emeritus Evaluation
- University Faculty Achievement Record Committee
- University Graduate Faculty - Doctoral Level
- College of Arts and Sciences Curriculum Committee
- College of Sciences Dean Search Committee
- College of Sciences Promotion and Tenure Committee
- College of Sciences Awards Committee
- Departmental Graduate Program Self-Assessment Committee
- Departmental Development Account Committee
- Departmental Faculty Merit Evaluation Committee - Chair
- Departmental Curriculum Committee - Chair
- Departmental Chair Search Committee - Chair
- Departmental Policy Review Committee - Chair
- Departmental Faculty Search Committee - Chair
- Departmental Nomination Committee - Chair
- Departmental Scholarship Committee
- Departmental SAFE Graduate Committee
- Departmental Promotion/Tenure/Post-Tenure Committee
- Departmental University Farm Committee
- Departmental Recruitment Committee
- SAM School Planning Committee - 3-day producer workshop
- Agriculture Alumni Board Member
- Emphasize Teaching, Research, and Service

Teaching - Animal Science

- 75% Teaching, 25% Research – Fall 2005 – present
- 100% Teaching – Fall 2001 – Spring 2005
- Student Evaluations
 - IDEA Evaluation System (5 point scale):

| | |
|------|-------------------------------------|
| 2014 | - 4.9, 4.8, 4.6, 4.6, 4.4, 4.1 |
| 2013 | - 4.7, 4.6, 4.6, 4.6, 4.5, 4.4, 4.4 |
| 2012 | - 5.0, 4.7, 4.5, 4.5, 4.4, 4.4, 4.3 |
| 2011 | - 4.9, 4.7, 4.7, 4.6, 4.5, 4.5, 4.4 |
| 2010 | - 4.8, 4.6, 4.4, 4.4, 4.2, 4.2, 4.0 |
| 2009 | - 4.5, 4.4, 4.4, 4.2, 4.1 |
| 2008 | - 4.6, 4.4, 4.3, 4.3, 4.3, 4.2, 4.2 |
| 2007 | - 4.5, 4.4, 4.4, 4.3, 4.3, 4.1 |
| 2006 | - 4.8, 4.6, 4.3, 4.3 |
| 2005 | - 4.8, 4.4, 4.4, 4.4 |
| 2004 | - 4.3, 4.3, 4.3 |
 - SHSU Evaluation System (7 point scale):

| | |
|------|--------|
| 2004 | - 6.26 |
| 2003 | - 6.42 |
| 2002 | - 6.26 |
- Undergraduate course currently teaching or have taught:
 - AGRI 1319 – Animal Science
 - AGRI 2360 – Avian Science
 - AGRI 3336 – Livestock Marketing
 - AGRI 3363 – Anatomy and Physiology
 - AGRI 3364 – Horse Science
 - AGRI 4310 – Animal Growth and Performance
 - AGRI 4336 – Stocker and Feedlot Management
 - AGRI 4337 – Animal Behavior
 - AGRI 4360 – Livestock Management Techniques
 - AGRI 4376 – Sheep and Goat Management
 - AGRI 4394 – Feeds and Feedings
- Graduate courses currently teaching or have taught:
 - AGRI 5340 – Advanced Animal Growth and Performance
 - AGRI 5350 – Advanced Principles of Livestock Management
 - AGRI 5341 – Contemporary Issues In Animal Agriculture
 - AGRI 6350 – Techniques and Interpretation of Research
- New course development- AGRI 4310, 4336, 3336, 4337, 5340, 5341
- Incorporate active learning activities in the classroom and university ranch
- Sustain an open door policy for student counseling and advising
- Emphasize writing and communication skills
- Emphasize and maintain industry contacts for student internships and employment
- Advisement
 - Advise approximately 90 students per semester
- Graduate Thesis Committee

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- Committee member for 14 graduate students
 - Thesis option – 8: Thesis Chair – 2: Non Thesis Chair - 7
 - Advisor
 - SHSU Block and Bridle Advisor – 2001 – present
 - Sponsor of Children’s Barnyard
 - Sponsor of the Annual Crawfish Boil
 - Sponsor of the Annual Chili Cook-off
 - Community service – Highway Clean-up
 - SHSU Sigma Alpha Advisor – 2001 – 2003
 - Received the charter membership
 - Received university recognition
 - Recruitment
 - Houston Livestock Show and Rodeo recruitment booth

PUBLICATIONS - PEER-REVIEWED

Refereed Journals

Kane-Roucan, M., L.A. Wolfskill, and **M.M. Beverly**. 2013. Debates as a Pedagogical Tool in Agribusiness and Animal Science Courses: Various Perspectives at the Undergraduate and Graduate Level. *NACTA Journal*, 57 (4): 18-23.

Stutts, K.J, **M.M. Beverly**, and S.F. Kelley. 2013. Evaluation of Note Taking Method on Academic Performance in Undergraduate Animal Science Courses. *NACTA Journal*, 57 (3): 38-39.

McMillan, M., S.F. Kelley, **M.M. Beverly**, K. Stutts, and L.R. McMillan. 2012. Effects of Fat Content and Source on Consumption Time in Two Year Old Quarter Horses. *Texas Journal of Agriculture and Natural Resources*, 25: 24-33.

Stutts, K.J, **M.M. Beverly**, S.F. Kelley, M.L. McMillan, A.N. Bullion, and L.A. McMillan. 2012. Relationships between course schedule and student academic performance and attendance in undergraduate animal science courses. *Journal of Animal Science* 9 (Supplement 3): 392.

Stutts, K.J., **M.M. Beverly**, S.F. Kelley and B.M. Freel. 2012. Phenotypic characteristics that affect the value of heifers sold in Texas auction barns. *Journal of Animal Science* 9 (Supplement 3): 407.

Stutts, K.J, **M.M. Beverly**, S.F. Kelley, M.L. McMillan, A.N. Bullion, and L.A. McMillan. 2012. The effects of note taking method on academic performance in undergraduate animal science courses. *Journal of Animal Science* 9 (Supplement 3): 392.

Beverly, M.M., S.F. Kelley, K.J. Stutts and B.M. Freel. 2012. Impact of management practices on the value of heifers sold in Texas auction barns. *Journal of Animal Science* 9 (Supplement 3): 407.

McMillan, M.L., **M.M. Beverly**, S.F. Kelley, K.J. Stutts, and L.R. McMillan. 2011. Comparison of Different Management Techniques on Hay Wastage in Horses fed Coastal Bermudagrass Square Baled Hay. *Texas Journal of Agriculture and Natural Resources*. 24: 28-31.

Stutts, K.J., **M.M. Beverly**, S.F. Kelley, and B.M. Freel. 2011. Factors affecting the selling price of calves sold in Texas livestock markets. *Journal of Animal Science* 89 (Supplement 1): 522.

Beverly, M.M., K.J. Stutts, and S.F. Kelley. 2011. Variables that affect academic performance in undergraduate animal science courses. *Journal of Animal Science* 89 (Supplement 1): 409.

Stutts, K.J., M.J. Thomas, **M.M. Beverly**, R.A. Lane, and S.F. Kelley. 2011. Selected condensed tannin-containing plant extracts and their effects on *Haemonchus contortus* larvae. *Journal of Animal Science* 89 (Supplement 1): 397.

Stepp, D.O., K.J. Stutts, **M.M. Beverly**, and S.F. Kelley. 2011. Environmental effects on semen quality of beef bulls used for artificial insemination. *Journal of Animal Science* 89 (Supplement 1): 97.

Pavelock, D., and **M.M. Beverly**. 2011. Success of Entering College Freshmen in Agriculture Based on College Credits Earned in High School. North American Colleges and Teachers of Agriculture Conference. *NACTA Journal* 55 (1): 74.

Beverly, M.M., K.J. Stutts, S.F. Kelley, B. Mund, and B. Freel. 2011. Assessing Student Attitudes toward Contemporary Issues in Animal Agriculture. North American Colleges and Teachers of Agriculture Conference. *NACTA Journal* 55 (1): 75.

Stutts, K.J., **M.M. Beverly**, and S.F. Kelley. 2011. Evaluation of Note Taking Method on Academic Performance in Undergraduate Animal Science Courses. North American Colleges and Teachers of Agriculture Conference. *NACTA Journal* 55 (1): 76.

Stutts, K.J., **M.M. Beverly**, S.F. Kelley, M.L. McMillan, A.N. Bullion, and L.A. McMillan. 2011. Effect of Class Time and Day on Attendance and Academic Performance in Undergraduate Animal Science Courses. North American Colleges and Teachers of Agriculture Conference. *NACTA Journal* 55 (1): 76.

McMillan, M., **M.M. Beverly**, S.F. Kelley, K.R. Stutts, and L.R. McMillan. 2010. Comparison of Different Management Techniques on Hay Wastage in Horses Fed Coastal Bermudagrass Square Baled Hay. *Texas Journal of Agriculture and Natural Resources* 24:28, 2010.

Hanagriff, R.D., R. Rhoades, **M.M. Beverly** and K.J. Stutts. 2010. A Comparison of 2007 to 2010 Branded Meat Consumers: Are Consumers Changing and What Product Characteristics Influence Their Buying Decision? *The Business Review, Cambridge* 10 (1): 123-28.

McMillan, M.L., A.N. Bullion, K.J. Stutts, S.F. Kelley, **M.M. Beverly**, and L.A. Rakowitz. 2009. Variables Affecting Final Grade Outcome in Undergraduate Animal Science Courses. *NACTA Journal* 53 (2).

Beverly, M.M., M.H. Lau, K.J. Stutts, and D. Fazarro. 2009. Evaluation of Customer Survey Data to Develop an Effective Marketing Plan for State Parks: A Case Study using the Texas Parks and Wildlife Department State Park Study. *Journal of Business Case Studies* 5 (5): 19.

Beverly, M.M., K.J. Stutts, A.N. Bullion, S.F. Kelley, M.L. McMillan, and L.A. Rakowitz. 2009. Academic Success of Majors and Non-Majors in Animal Science Courses. *NACTA Journal* 53 (2).

Hanagriff, R. D., **M.M. Beverly**, and M.H. Lau. 2009. Can a State Funded Rural Economic Development Program Positively Impact the State's Economy? A Case Study Application using 2007 Texas Department of Agriculture's Rural Tourism Economic Development Program. *The Business Review, Cambridge* 12 (2): 72-77.

Hanagriff, R.D., **M.M. Beverly**, and M.H. Lau. 2008. Can a State Funded Rural Economic Development Program Positively Impact the State's Economy? A Case Study Application using 2007 Texas Departments of Agriculture's Rural Tourism Economic Development Program. *Journal of American Academy of Business*, December 2008.

Beverly, M.M., A.N. Bullion, S.F. Kelley, and M.L. McMillan. 2008. Variables Affecting Academic Success. *NACTA Journal* 52 (2): 71.

Pavelock, D., **M.M. Beverly**, and K. Rogers. 2008. Focusing on At-Risk Freshmen Students: Can they be Saved? *NACTA Journal* 52 (2): 85.

Beverly, M. M., M.L. McMillan, and K.J. Stutts. 2008. Gender Affects of Undergraduate GPA and GRE Scores on Graduate Student Success. *NACTA Journal* 52 (2): 105.

Kelley, S.F., and **M.M. Beverly**. 2008. Pursing Victory with Honor: A Survey of Ethics and Sportsmanship in the Show Ring. *HortScience* 43 (3): 4.

Hanagriff, R.D., T. Murphy, **M.M. Beverly**, and M. Lau. 2007. Assessment of a State Marketing Program: A Case Study using the GO TEXAN Marketing Program Evaluation. *The Business Review, Cambridge* 9 (1): 42.

Lau, M., **M.M. Beverly**, S.F. Kelley, and R.D. Hanagriff. 2007. The Economic and Social Values Consumers Place on All Natural/Healthy Beef Products and How this Value Added Commodity Effects Demand: A Literature Review. *The Business Review, Cambridge* 9 (1): 159.

Beverly, M.M. and S.F. Kelley. 2007. Ethics and Age: Is there a Correlation? *NACTA Journal* 51 (2): 97.

Kelley, S.F. and **M.M. Beverly**. 2007. Character and Ethics of Texas' Youth: A Gender Perspective. *NACTA Journal* 51 (2): 105.

McMillan, M.L., **M.M. Beverly**, and D. Pavelock. 2007. The Development of an Equine Science Minor: Why, Why Here, and Why Now? *NACTA Journal* 51 (2): 108.

Hanagriff, R.D., S.F. Kelley, **M.M. Beverly**. 2007. Assessment of a State Commodity Marketing Program: A Case Study Approach using 2003-2004 Texas Wine Marketing Assistance Program Evaluation. *Journal of Business Case Studies* 3 (3): 37.

Hanagriff, R.D., M. Lau, S.F. Kelley, and **M.M. Beverly**. 2006. Assessment of a State Sponsored Marketing Program to Promote Rural Tourism: A Case Study using the 2004 to 2005 Texas Yes! Hometown STARS Program. *The Business Review, Cambridge* 6 (2).

Beverly, M.M. and S.F. Kelley. 2006. Evaluating University Teaching: A Summary Report of Student Ratings. *NACTA Journal* 50 (2): 82.

Behnke, B.M., **M.M. Beverly**, S.F. Kelley, D.R. Ullrich, D. Pavelock, and R.D. Hanagriff. 2006. A Description of Chapter Participation in the 2000-2005 Texas FFA Area Leadership Development Events. *NACTA Journal* 50 (2): 82.

Kelley, S.F., and **M.M. Beverly**. 2006. Character and Ethics of Texas' 4-H and FFA Youth. *NACTA Journal* 50 (2): 70.

Wier, Jennifer J., S.F. Kelley, **M.M. Beverly**, B.L. Sailer, and M.L Thies. 2005. Seasonal Changes in Spermatogenesis in the Mexican Free-Tailed Bat (*Tadarida brasiliensis*). *Journal of Acta Chiropterologica*.

Hanagriff, R.D., **M.M. Beverly**, and C.W. Robinson. 2005. Texas Wine Marketing Assistance Program and the Impacts to the Texas Economy. *The Business Review, Cambridge* 4 (1).

Hanagriff, R.D., **M.M. Beverly**, L.A. Wolfskill, and B.S. Boyles. 2005. Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs. *The Business Review, Cambridge* 4 (2): 142-148.

Refereed Abstracts

Anderson, M. J., S. F. Kelley, K. J. Stutts, **M. M. Beverly**, and J. L. Lucia. 2014. Performance of incoming freshman students with different admission statuses. North American Colleges and Teachers of Agriculture Conference. June 25 - 28. Bozeman, MT. Abstract - *NACTA Journal* Vol. 58, Suppl. 1

Anderson, M. J., J. L. Lucia, K. J. Stutts, **M. M. Beverly**, and S. F. Kelley. 2014. Changes in the perceptions of students involved in a traditional meat science course. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - *Journal of Animal Science* Vol. 92, E-Suppl. 2: 384

Anderson, M.J. J.L. Lucia, K.J. Stutts, **M.M. Beverly** and S.F. Kelley. Relationship of ocular and rectal temperatures to indicators of stress in mature horses. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - *Journal of Animal Science* Vol. 92, E-Suppl. 2: 37

Lucia, J.L, E.D. Lamprecht, M.J. Anderson, K.J. Stutts, **M.M. Beverly**, S.F. Kelley, and D.L. Parker. 2014. Influence of diet fortification on mature horses at maintenance: Performance Characteristics. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - *Journal of Animal Science*, Vol. 92, E-Suppl. 2: 194

Lucia, J., M.J. Anderson, K.W. Walter, K.J. Stutts, **M.M. Beverly**, and S.F. Kelley. 2014. Influence of Ambient Temperature and Relative Humidity on Recovery from Exercise in Young Horses. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - *Journal of Animal Science*, Vol. 92, E-Suppl. 2: 196

Anderson, M. J., **M. M. Beverly**, S. F. Kelley, J. L. Lucia, and K. J. Stutts. 2014. Relationship between IDEA scores and grade distribution in agriculture classes. North American Colleges and Teachers of Agriculture Conference. June 25 - 28. Bozeman, Montana. Abstract - *NACTA Journal* Vol. 58, Suppl. 1

Anderson, M. J., J. L. Lucia, K. J. Stutts, **M. M. Beverly**, and S. F. Kelley. 2014. Predicting instructor quality in undergraduate agriculture courses using the IDEA survey. North American Colleges and Teachers of Agriculture Conference. June 25 - 28. Bozeman, Montana. Abstract - *NACTA Journal* Vol. 58, Suppl. 1

Anderson, M. J., J. L. Lucia, K. J. Stutts, **M. M. Beverly**, and S. F. Kelley. 2014. Predicting overall course quality in undergraduate agriculture courses using the IDEA survey. North American Colleges and Teachers of Agriculture Conference. June 25 - 28. Bozeman, Montana. Abstract - *NACTA Journal* Vol. 58, Suppl. 1

Anderson, M. J., J. L. Lucia, K. J. Stutts, **M. M. Beverly**, and S. F. Kelley. 2014. Changes in the perceptions of students involved in a traditional meat science course. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - Journal of Animal Science Vol. 92, E-Suppl. 2: 384

Lucia, J. L., M.J. Anderson, K.J. Stutts, **M.M. Beverly**, and S.F. Kelley. 2014. Undergraduate Student Perceptions on the Scope of Employment Dynamics within the Equine Industry. North American Colleges and Teachers of Agriculture Conference. June 25 - 28. Bozeman, Montana. Abstract - NACTA Journal Vol. 58, Suppl. 1

Stutts, K. J., J.L. Lucia, **M. M. Beverly**, **M. J. Anderson**, and S.F. Kelley. 2014. Comparison of ultrasound transducers to determine rump fat thickness in mature horses at maintenance. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - Journal of Animal Science, Vol. 92, E-Suppl. 2: 596

Stutts, K. J., J.L. Lucia, **M. M. Beverly**, M. J. Anderson, and S.F. Kelley. 2014. Evaluation of a disposition scoring system in pen-raised white-tailed deer. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - Journal of Animal Science, Vol. 92, E-Suppl. 2: 407

Stutts, K.J., **M.M. Beverly**, M.J. Anderson, J.L. Lucia, and S.F. Kelley. 2014. Effectiveness of a Residential Summer Camp in Promoting STEM Education and Careers. North American Colleges and Teachers of Agriculture Conference. June 25 - 28. Bozeman, Montana. Abstract - NACTA Journal Vol. 58, Suppl. 1

Beverly, M.M., S.F. Kelley and J.E. Muller. 2013. Assessment of Student Attitudes for Hybrid Taught Courses. NACTA Journal, 57 (1): 116

Stutts, K. J., **M. M. Beverly**, and S. F. Kelley. 2013. Comparison of final course grades and absenteeism in short and long semester undergraduate animal science courses. NACTA Journal, 57, (1): 127.

Anderson, M. J., K.J. Stutts, **M.M. Beverly** and S.F. Kelley. 2013. Predicting the Quality of an Undergraduate Course Using the IDEA Survey. NACTA Journal, 57 (1): 50.

Wyatt, S. M., M. J. Anderson, S. F. Kelley, **M. M. Beverly**, K. J. Stutts and J. L. Lucia. 2013. Effect of Background Experience on Student Perceptions of Ethical Issues in Animal Science. NACTA Journal, 57, (1): 72.

Anderson, M. J., K.J. Stutts, **M.M. Beverly** and S.F. Kelley. 2013. Predicting Instructor Quality in Undergraduate Courses using the IDEA Survey. NACTA Journal, 57, (1): 118.

Anderson, M.J., K. J. Stutts, **M. M. Beverly**, and S. F. Kelley. 2013. Evaluation of relationships between questions on the IDEA survey for university and animal science courses. Journal of Animal Science.

Anderson, M.J., K. J. Stutts, **M. M. Beverly**, and S. F. Kelley. 2013. Predicting the quality of an undergraduate animal science course using the IDEA survey. Journal of Animal Science.

Anderson, M.J., K. J. Stutts, **M. M. Beverly**, and S. F. Kelley. 2013. Predicting instructor quality in undergraduate animal science courses using the IDEA survey. Journal of Animal Science.

Kelley, S.F., Stutts, K.J., **M.M. Beverly**, and B.M. Freel. 2012. Health characteristics and their impact on selling price of Texas feeder cattle. *Journal of Animal Science* 90 (Supplement 1): 26

Stutts, K.J., **M.M. Beverly**, S.F. Kelley, and B.M. Freel. 2012. Management practices on selling price of Texas feeder cattle. *Journal of Animal Science* 90 (Supplement 1): 25

Beverly, M.M., S.F. Kelley, Stutts, K.J., and B.M. Freel. 2012. Impact of phenotypic characteristics on selling price of Texas feeder cattle. *Journal of Animal Science* 90 (Supplement 1): 25

Stutts, K. J., **M. M. Beverly**, S. F. Kelley, R. D. Hanagriff, and R. D. Rhoades. 2011. Product characteristics and promotional items that impact consumer beef purchases. Southern Section American Society of Animal Science Meeting, Corpus Christi, TX.

Beverly, M.M., K.J. Stutts, S. F. Kelley, R. D. Hanagriff, and R. D. Rhoades. 2011. Demographics of Branded Beef Consumers: Have they changed over time? Southern Section American Society of Animal Science Meeting, Corpus Christi, TX.

Stutts, K.J., **M.M. Beverly**, S.F. Kelley, M.L. McMillan, A.N. Bullion, and L.A. Rakowitz. 2010. Effect of Student Absenteeism on Academic Performance in Undergraduate Animal Science Courses. North American Colleges and Teachers of Agriculture Conference.

Stutts, K.J., **M.M. Beverly**, S.F. Kelley, M.L. McMillan, A.N. Bullion, and L.A. Rakowitz. 2010. Characteristics of Students that Affect Academic Performance in Undergraduate Animal Science Courses. North American Colleges and Teachers of Agriculture Conference.

Stutts, K.J., **M.M. Beverly**, S.F. Kelley, M.L. McMillan, A.N. Bullion, and L.A. Rakowitz. 2010. Student Attendance and Academic Performance in Undergraduate Animal Science Courses that include Laboratory Exercises. North American Colleges and Teachers of Agriculture Conference.

Beverly, M.M., K.J. Stutts, A.N. Bullion, S.F. Kelley, M.L. McMillan, and L.A. Rakowitz. 2009. Academic Success of Majors and Non-Majors in Animal Science Courses. North American Colleges and Teachers of Agriculture Conference.

Beverly, M.M., M.H. Lau, K.J. Stutts, and D. Fazarro. 2009. Evaluation of Customer Survey Data to Develop an Effective Marketing Plan for State Parks: A Case Study using the Texas Parks and Wildlife Department State Park Study. International Business & Economic Research Conference.

Beverly, M.M., A.N. Bullion, S.F. Kelley, and M.L. McMillan. 2008. Variables Affecting Academic Success. North American Colleges and Teachers of Agriculture Conference.

Pavelock, D., **M.M. Beverly**, and K. Rogers. 2008. Focusing on At-Risk Freshmen Students: Can they be Saved? North American Colleges and Teachers of Agriculture Conference.

Beverly, M. M., M.L. McMillan, and K.J. Stutts. 2008. Gender Affects of Undergraduate GPA and GRE Scores on Graduate Student Success. North American Colleges and Teachers of Agriculture Conference.

Kelley, S.F., and **M.M. Beverly**. 2008. Pursing Victory with Honor: A Survey of Ethics and Sportsmanship in the Show Ring. Southern Region of the American Society for Horticultural Science Conference.

Beverly, M.M., and R.D. Hanagriff. 2008. Consumer Preferences in Purchasing Beef and Values they Attribute to Branded Beef Products. Southern Region of the American Society of Animal Science Conference.

Hanagriff, R.D., **M.M. Beverly**, and S. Rogers. 2007. Assessment and Effectiveness of the Square Meals Educational Materials Program. International Business & Economic Research Conference, The Clute Institute for Academic Research.

Hanagriff, R.D., **M.M. Beverly**, and T.H. Murphy. 2007. Texas Public School Nutrition Program Menu Analysis: Assessment and Effectiveness. International Business & Economic Research Conference, The Clute Institute for Academic Research.

McMillan, M.L. and **M.M. Beverly**. 2007. Development of a New Curriculum: An Equine Science Minor at Sam Houston State University. College Teaching & Learning Conference, The Clute Institute for Academic Research.

Hanagriff, R.D., **M.M. Beverly**, and S.F. Kelley. 2007. A Descriptive Review of U.S. Branded Beef Companies and their Degree of Involvement in the Supply Chain: Preliminary Results. International Business & Economic Research Conference, The Clute Institute for Academic Research.

Hanagriff, R.D., M. Lau, S.F. Kelley, and **M.M. Beverly**. 2006. Assessment of a State Sponsored Marketing Program to Promote Rural Tourism: A Case Study using the 2004 to 2005 Texas Yes! Hometown STARS Program. Economics and International Business Research Conference.

Beverly, M.M., S.F. Kelley, and R.D. Hanagriff. 2006. Evaluating University Teaching: An Institutional Summary of Student Ratings. College Teaching & Learning Conference, The Clute Institute for Academic Research.

Hanagriff, R.D., S.F. Kelley, **M.M. Beverly**, D.R. Ullrich, and D. Pavelock. 2006. Assessment and Effectiveness of the Texas Public School Nutrition Policy 'Square Meals'. College Teaching & Learning Conference, The Clute Institute for Academic Research.

Hanagriff, R.D., M. Lau, S.F. Kelley, and **M.M. Beverly**. 2006. Assessment of a State Sponsored Marketing Program to Promote Rural Tourism: A Case Study using the 2004-2005 Texas Yes! Hometown STARS Program. International Business & Economic Research Conference, The Clute Institute for Academic Research.

Hanagriff, R.D., S.F. Kelley, **M.M. Beverly**, and T. Murphy. 2006. Assessment of a State Commodity Marketing Program: A Case Study Approach using 2003-2004 Texas Wine Marketing Assistance Program Evaluation. International Business & Economic Research Conference, The Clute Institute for Academic Research.

Kelley, S.F., and **M.M. Beverly**. 2006. Character and Ethics of Texas' 4-H and FFA Youth: An Age Perceptive. College Teaching & Learning Conference, The Clute Institute for Academic Research.

Hanagriff, R.D., D.R. Ullrich, D. Pavelock, S.F. Kelley, and **M.M. Beverly**. 2006. Economic Value of Students' Supervised Agricultural Experience Projects in Agricultural Education. College Teaching & Learning Conference, The Clute Institute for Academic Research.

Kelley, S.F., and **M.M. Beverly**. 2006. Character and Ethics of Texas' 4-H and FFA Youth. North American Colleges and Teachers of Agriculture Conference.

Rakowitz, L.A., S.F. Kelley, **M.M. Beverly**, and R.D. Hanagriff. 2006. Evaluation of a Spinosad Pour-On on the Effectiveness and Efficacy for Horn Fly (*Haematobia irritans*) Control and Management on Cattle. American Society of Animal Science Southern Section Conference.

Hanagriff, R.D., **M.M. Beverly**, L.A. Wolfskill, and B.S. Boyles. 2006. Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs. Applied Business Research Conference.

Hanagriff, R.D., **M.M. Beverly**, L.A. Wolfskill, and B.S. Boyles. 2005. Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs. Economics & International Business Research Conference.

Hanagriff, R.D., **M.M. Beverly**, and C.W. Robinson. 2005. Texas Wine Marketing Assistance Program and the Impacts to the Texas Economy. The Global Business and Finance Research Conference.

Refereed Presentations

Anderson, M. J., S. F. Kelley, K. J. Stutts, **M. M. Beverly**, and J. L. Lucia. 2014. Performance of incoming freshman students with different admission statuses. North American Colleges and Teachers of Agriculture Conference. June 25 - 28. Bozeman, MT. Abstract - NACTA Journal Vol. 58, Suppl. 1

Anderson, M. J., J. L. Lucia, K. J. Stutts, **M. M. Beverly**, and S. F. Kelley. 2014. Changes in the perceptions of students involved in a traditional meat science course. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - Journal of Animal Science Vol. 92, E-Suppl. 2: 384

Anderson, M.J. J.L. Lucia, K.J. Stutts, **M.M. Beverly** and S.F. Kelley. Relationship of ocular and rectal temperatures to indicators of stress in mature horses. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - Journal of Animal Science Vol. 92, E-Suppl. 2: 37

Lucia, J.L, E.D. Lamprecht, M.J. Anderson, K.J. Stutts, **M.M. Beverly**, S.F. Kelley, and D.L. Parker. 2014. Influence of diet fortification on mature horses at maintenance: Performance Characteristics. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - Journal of Animal Science, Vol. 92, E-Suppl. 2: 194

Lucia, J., M.J. Anderson, K.W. Walter, K.J. Stutts, **M.M. Beverly**, and S.F. Kelley. 2014. Influence of Ambient Temperature and Relative Humidity on Recovery from Exercise in Young Horses. American Society of Animal Science Joint Annual Meeting. July 20-24. Kansas City, Missouri. Abstract - Journal of Animal Science, Vol. 92, E-Suppl. 2: 196

Anderson, M. J., **M. M. Beverly**, S. F. Kelley, J. L. Lucia, and K. J. Stutts. 2014. Relationship between IDEA scores and grade distribution in agriculture classes. North American Colleges and Teachers of Agriculture Conference. June 25 - 28. Bozeman, Montana. Abstract - NACTA Journal Vol. 58, Suppl. 1

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Beverly, M.M., S.F. Kelley and J.E. Muller. 2013. Assessment of Student Attitudes for Hybrid Taught Courses. Poster presentation at North American Colleges and Teachers of Agriculture Conference, Blacksburg, VA.

Stutts, K. J., **M. M. Beverly**, and S. F. Kelley. 2013. Comparison of final course grades and absenteeism in short and long semester undergraduate animal science courses. Poster presentation at North American Colleges and Teachers of Agriculture Conference, Blacksburg, VA.

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Wyatt, S. M., M. J. Anderson, S. F. Kelley, **M. M. Beverly**, K. J. Stutts and J. L. Lucia. 2013. Effect of Background Experience on Student Perceptions of Ethical Issues in Animal Science. Oral presentation at North American Colleges and Teachers of Agriculture Conference, Blacksburg, VA.

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Stutts, K.J, **M.M. Beverly**, S.F. Kelley, M.L. McMillan, A.N. Bullion, and L.A. McMillan. 2012. Relationships between course schedule and student academic performance and attendance in undergraduate animal science courses. Poster presentation at American Society of Animal Science Conference, Phoenix, Arizona.

Stutts, K.J., **M.M. Beverly**, S.F. Kelley and B.M. Freel. 2012. Phenotypic characteristics that affect the value of heifers sold in Texas auction barns. Oral presentation at American Society of Animal Science Conference, Phoenix, Arizona.

Stutts, K.J, **M.M. Beverly**, S.F. Kelley, M.L. McMillan, A.N. Bullion, and L.A. McMillan. 2012. The effects of note taking method on academic performance in undergraduate animal science courses. Poster presentation at American Society of Animal Science Conference, Phoenix, Arizona.

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Kelley, S.F., Stutts, K.J., **M.M. Beverly**, and B.M. Freel. 2012. Health characteristics and their impact on selling price of Texas feeder cattle. Southern Section of American Society of Animal Science Meeting, Birmingham, Alabama.

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Stutts, K.J., **M.M. Beverly**, S.F. Kelley, M.L. McMillan, A.N. Bullion, and L.A. Rakowitz. 2010. "Characteristics of Students that Affect Academic Performance in Undergraduate Animal Science Courses". Poster Presentation at the North American Colleges and Teachers of Agriculture Conference, State College PA.

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Hanagriff, R.D., **M.M. Beverly**, and M.H. Lau. 2008. "Can a State Funded Rural Economic Development Program Positively Impact the State's Economy? A Case Study Application using 2007 Texas Departments of Agriculture's Rural Tourism Economic Development Program". Oral Presentation at The Economics & International Business Research Conference, Miami, Florida.

Beverly, M.M., A.N. Bullion, S.F. Kelley, and M.L. McMillan. 2008. "Variables Affecting Academic Success". Oral Presentation at the North American Colleges and Teachers of Agriculture Conference, Logan, Utah.

Pavelock, D., **M.M. Beverly**, and K. Rogers. 2008. "Focusing on At-Risk Freshmen Students: Can they be Saved?" Poster Presentation at the North American Colleges and Teachers of Agriculture Conference, Logan Utah.

Beverly, M. M., M.L. McMillan, and K.J. Stutts. 2008. "Gender Affects of Undergraduate GPA and GRE Scores on Graduate Student Success". Poster presentation at the North American Colleges and Teachers of Agriculture Conference, Logan, Utah.

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Pavelock, D., D.R. Ullrich, D.M. Kingman, and **M.M. Beverly**. 2008. "Do Service Activities Really Attract Students?" Oral Presentation at the Southern Region of the American Society for Horticultural Science Conference, Dallas, Texas.

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Hanagriff, R.D., **M.M. Beverly**, and T.H. Murphy. 2007. "Texas Public School Nutrition Program Menu Analysis: Assessment and Effectiveness". Oral Presentation at The International Business & Economic Research Conference in Mazatlan, Mexico.

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Hanagriff, R.D., S.F. Kelley, **M.M. Beverly**, and T. Murphy. 2006. "Assessment of a State Commodity Marketing Program: A Case Study Approach using 2003-2004 Texas Wine Marketing

Assistance Program Evaluation". Oral Presentation at 2006 International Business & Economic Research Conference, Las Vegas, Nevada.

Kelley, S.F., and **M.M. Beverly**. 2006. "Character and Ethics of Texas' 4-H and FFA Youth: An Age Perceptive". Oral Presentation at 2006 College Teaching & Learning Conference, Las Vegas, Nevada.

Hanagriff, R.D., D.R. Ullrich, D. Pavelock, S.F. Kelley, and **M.M. Beverly**. 2006. "Economic Value of Students' Supervised Agricultural Experience Projects in Agricultural Education". Oral Presentation at 2006 College Teaching & Learning Conference, Las Vegas, Nevada.

Frey, S.L., C.W. Robinson, **M.M. Beverly**, and S.F. Kelley. 2006. "The Relationship of Knowledge, Attitudes and Perceptions Regarding Non Native Texas Invasive Plant Species". Oral Presentation at 2006 American Society for Horticultural Science Annual Conference, New Orleans, Louisiana.

Beverly, M.M., S.F. Kelley, B.M. Behnke, and C.R. Williams. 2006. "Evaluating University Teaching: A Summary Report of Student Ratings". Poster Presentation at North American Colleges and Teachers of Agriculture Conference, Vancouver, Canada.

Behnke, B.M., **M.M. Beverly**, S.F. Kelley, D.R. Ullrich, D. Pavelock, and R.D. Hanagriff. 2006. "A Description of Chapter Participation in the 2000-2005 Texas FFA Area Leadership Development Events". Poster Presentation at North American Colleges and Teachers of Agriculture Conference, Vancouver, Canada.

Kelley, S.F., and **M.M. Beverly**. 2006. "Character and Ethics of Texas' 4-H and FFA Youth". Oral Presentation at North American Colleges and Teachers of Agriculture Conference, Vancouver, Canada.

Rakowitz, L.A., S.F. Kelley, **M.M. Beverly**, and R.D. Hanagriff . 2006. "Evaluation of a Spinosad Pour-On on the Effectiveness and Efficacy for Horn Fly (*Haematobia irritans*) Control and Management on Cattle". Oral Presentation at Southern Association of Agricultural Scientists Annual Conference, Orlando, Florida.

Hanagriff, R.D., **M.M. Beverly**, L.A. Wolfskill, and B.S. Boyles. 2006. "Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs". Oral Presentation at Applied Business Research Conference, Orlando, Florida.

Hanagriff, R.D., **M.M. Beverly**, L.A. Wolfskill, and B.S. Boyles. 2005. "Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs". Oral Presentation at The Economics & International Business Research Conference, Miami Florida.

Hanagriff, R.D., **M.M. Beverly**, and C.W. Robinson. 2005. "Texas Wine Marketing Assistance Program and the Impacts to the Texas Economy". Oral Presentation at The Global Business and Finance Research Conference, London England.

RESEARCH/GRANT ACTIVITY

Externally Funded Grants

Lucia, J.L., **M.M. Beverly**, M.J. Anderson, F. Yildiz. Development of an equine non-contact thermography device. Enhancement Research Grant - \$11,674.00

Stutts, K.J. and **M.M. Beverly**. 2013. Texas Workforce Summer Merit Program. Texas Workforce Commission - \$70,000.00

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. Texas Parks and Wildlife Department State Park On-Site Visitor Survey Assessments. Texas Parks and Wildlife Department - \$19,020.00

Hanagriff, R.D., **M.M. Beverly**, and T. Murphy. 2005-2006. Assessment of the Texas Public School Nutrition Policy (TPSNP). Texas Department of Agriculture - \$30,000.00

Hanagriff, R.D., D.R. Ullrich, D. Pavelock, and **M.M. Beverly**. 2004-2005. Assessment of the Texas Public School Nutrition Policy (TPSNP). Texas Department of Agriculture - \$30,000.00

Rakowitz, L.A., S.F. Kelley, **M.M. Beverly**, and R.D. Hanagriff. 2004-2005. Evaluation of a Spinosad Pour-On on the Effectiveness and Efficacy for Horn Fly (*Haematobia irritans*) Control and Management on Cattle. Elanco Animal Health - \$3,777.00

Non Funded Research

Kelley, S.F., **M.M. Beverly**, F.D. Mills, S. Frey and M.J. Anderson. 2014. Student Perceptions of ACE Courses and Assignments.

Beverly, M.M., S.F. Kelley, K. Ferrell and C. Wellman. 2014. Classroom Debate: Effects on Student Perceptions of Animal Issues.

Lucia, J.L., K.J. Stutts, **M.M. Beverly**, M.J. Anderson and S.F. Kelley. 2013-2014. Factors Affecting Artificially Inseminated White-Tail Deer.

Anderson, M. J., J.L. Lucia, K.J. Stutts, **M.M. Beverly** and S.F. Kelley. 2013-2014. Meat and Fat Attributes of Exotic Game.

Anderson, M. J., K.J. Stutts, **M.M. Beverly** and S.F. Kelley. 2013-2014. Evaluating Instructor and Course Quality using the IDEA Survey.

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Beverly, M.M., S.F. Kelley, K.J. Stutts, and B.M. Freel. 2010-2012. Factors Affecting the Selling Price of Feeder Cattle Sold at Texas Livestock Auctions.

Stepp, D., S.F. Kelley, K.J. Stutts, and **M.M. Beverly**. 2010-2011. Effects of Environmental Factors on Semen Production and Quality Collected from *Bos taurus* and *Bos indicus* bull used for Artificial Insemination.

Yancy, R.C., R.A. Lane, **M.M. Beverly**, and K.J. Stutts. 2009-2010. Herbicide Control of Dallisgrass in Bermudagrass Turf.

Hall, K.R., S.F. Kelley, M.L. McMillan, and **M.M. Beverly**. 2010. Affects of Fat Content and Source on Rate of Hair Shedding in Two Year Old Quarter Horses.

Jennings, S.S., K.J. Stutts, C.R. Looney, S.F. Kelley, and **M.M. Beverly**. 2010. Effects of Temperament on Conception Rate of Embryo Recipient Cows.

VanDelist, B.D., R.A. Lane, S.F. Kelley, and **M.M. Beverly**. 2009-2010. Comparison of Vertical Migration Heights of *Haemonchus Contortus* on Introduced Warm Season Perennial Grasses.

Thomas, M., R.A. Lane, K.J. Stutts, and **M.M. Beverly**. 2008-2010. Condensed Tannin Concentrations in Selected Legumes and Its Effect on Barberpole Worm Larvae.

Stutts, K.J., **M.M. Beverly**, S.F. Kelley, M.L. McMillan, A.N. Bullion, and L.A. Rakowitz. 2010. Characteristics of Students that affect Academic Performance in Undergraduate Animal Science Courses.

Beverly, M.M., M.L. McMillan, and K.J. Stutts. 2008. Gender Affects of Undergraduate GPA and GRE Scores on Graduate Student Success.

McMillan, M.L., R.D. Hanagriff, **M.M. Beverly** and S.F. Kelley. 2006 - 2007. Equine related injuries in youth: What are the solutions?

McMillan, M.L., **M.M. Beverly**, S.F. Kelley, and A.N. Bullion. 2006 - 2007. Variables affecting Academic Success in Undergraduate Animal Science Courses.

Bullion, A.N., S.F. Kelley, and **M.M. Beverly**. 2006. Stress and Job Satisfaction: An Employee and Spouse Perspective.

Beverly, M.M., and S.F. Kelley. 2006. Evaluating University Teaching – A Review.

Frey, S.F., C.W. Robinson, **M.M. Beverly**, and S.F. Kelley. 2006 - 2007. The Relationship of Knowledge, Attitudes and Perceptions Regarding Non Native Texas Invasive Plant Species.

Kelley, S. F., and **M.M. Beverly**. 2005-2006. Pursing Victory with Honor: Ethics and Sportsmanship in the Show Ring.

Wilson, A. L., S.F. Kelley, **M.M. Beverly** and R.D. Hanagriff. 2005-2006. Exit Velocity and its Effect on Conception Rate of Artificially Inseminated Cattle.

Wier, J.J., S.F. Kelley, **M.M. Beverly**, B.L. Sailer, and M.L. Thies. 2001-2003. Seasonal Changes in Spermatogenesis in the Brazilian Free-Tailed Bat (*Tadarida brasiliensis*).

Beverly, M.M., W.L. Mies, J.W. Turner, D. A. Klinefelter and K.K. Litzenberg. 2001. Economic Analysis of a Decision Model which Affect and Determine Estimated Returns for the Cow-Calf Producer.

Beverly, M.M., J.E. Casey, D. Moorman and W.R. Harrell. 1993. An Analysis of Texas A&M's Ranch to Rail Program as it pertains to the Marketing Alternative of Retained Ownership.

PUBLICATIONS - NON-PEER REVIEWED

Reports

Freel, B.M., **M.M. Beverly**, K.J. Stutts, and S.F. Kelley. 2011. Feeder Cattle Market Analysis – January-December (Monthly) State Reports. Texas Department of Agriculture.

Freel, B.M., **M.M. Beverly**, K.J. Stutts, and S.F. Kelley. 2011. Feeder Cattle Market Analysis – January-December (Monthly) North Region Reports. Texas Department of Agriculture.

Freel, B.M., **M.M. Beverly**, K.J. Stutts, and S.F. Kelley. 2011. Feeder Cattle Market Analysis – January-December (Monthly) South Region Reports. Texas Department of Agriculture.

Freel, B.M., **M.M. Beverly**, K.J. Stutts, and S.F. Kelley. 2011. Feeder Cattle Market Analysis – January-December (Monthly) Amarillo Reports. Texas Department of Agriculture.

Freel, B.M., **M.M. Beverly**, K.J. Stutts, and S.F. Kelley. 2011. Feeder Cattle Market Analysis – January-December (Monthly) Dalhart Reports. Texas Department of Agriculture.

Freel, B.M., **M.M. Beverly**, K.J. Stutts, and S.F. Kelley. 2011. Feeder Cattle Market Analysis – January-December (Monthly) Navasota Reports. Texas Department of Agriculture.

Freel, B.M., **M.M. Beverly**, K.J. Stutts, and S.F. Kelley. 2011. Feeder Cattle Market Analysis – January-December (Monthly) Tulia Reports. Texas Department of Agriculture.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Statewide Report. Texas Parks and Wildlife Department Assessment Report.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Abilene State Park. Texas Parks and Wildlife Department Assessment Report.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Atlanta State Park. Texas Parks and Wildlife Department Assessment Report.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Balmorhea State Park. Texas Parks and Wildlife Department Assessment Report.

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Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Brazos Bend State Park. Texas Parks and Wildlife Department Assessment Report.

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Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Lake Casa Blanca State Park. Texas Parks and Wildlife Department Assessment Report.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Lake Corpus Christi State Park. Texas Parks and Wildlife Department Assessment Report.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Meridian State Park. Texas Parks and Wildlife Department Assessment Report.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Mother Neff State Park. Texas Parks and Wildlife Department Assessment Report.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Purtil Creek State Park. Texas Parks and Wildlife Department Assessment Report.

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Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Lake Whitney State Park. Texas Parks and Wildlife Department Assessment Report.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Martin Creek Lake State Park. Texas Parks and Wildlife Department Assessment Report.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: Monahans Sandhills State Park. Texas Parks and Wildlife Department Assessment Report.

Beverly, M.M. (Co-Lead), M. Lau (Co-Lead), K.J. Stutts, and D. Fazarro. 2008. State Park Visitor Survey – Site Specific Report: San Angelo State Park. Texas Parks and Wildlife Department Assessment Report.

Hanagriff, R.D., **M.M. Beverly**, and T.H. Murphy. 2007. Assessment of the Texas Public School Nutrition Program for 2005-2006 School Year. Texas Department of Agriculture's 2007 Assessment Report.

Hanagriff, R.D., **M.M. Beverly**, and T.H. Murphy. 2006. Assessment of the Texas Public School Nutrition Program for 2005-2006 School Year. Texas Department of Agriculture's 2006 Assessment Report.

Hanagriff, R.D. and **M.M. Beverly**. 2006. Square Meals Data: Menu Analysis 2005-2006 School Year Assessment. Texas Department of Agriculture's 2006 Assessment Report.

Hanagriff, R.D., **M.M. Beverly**, and S. Rogers. 2006. Square Meals Data Final Assessment Report. Texas Department of Agriculture's 2006 Assessment Report.

Hanagriff, R.D., **M.M. Beverly**, D.R. Ullrich, and D. Pavelock. 2005. Assessment of the Texas Public School Nutrition Policy. Texas Department of Agriculture's 2005 Assessment Report.

Technical Bulletins

Beverly, M.M., and D.O. Stepp. Technical Bulletin. Beef Cattle Ultrasound: What, Why, Where and How. 2009

Beverly, M.M., and D.O. Stepp. Technical Bulletin. Beef Cattle Ultrasound: What, Why, Where and How. 2008

Beverly, M.M., and D.O. Stepp. Technical Bulletin. Ultrasound & Beef Cattle: What, Why, Where and How. 2007

Kelley, S.F., and **M.M. Beverly**. Technical Bulletin. Pursing Victory with Honor: A Survey of Ethics and Sportsmanship in the Show Ring. Texas Cooperative Extension. 2006.

Gregson, B.S., S.F. Kelley, and **M.M. Beverly**. Technical Bulletin. Pursing Victory with Honor: A Survey of Ethics and Sportsmanship for Limestone County. Texas Cooperative Extension. 2006.

Beverly, M.M. Livestock Marketing. Proceedings for Successful Agricultural Management School. 2006

Gregson, B.S., S.F. Kelley, and **M.M. Beverly**. Technical Bulletin. Pursing Victory with Honor: A Survey of Ethics and Sportsmanship for McLennan County. Texas Cooperative Extension. 2006.

Kelley, S.F. and **M.M. Beverly**. Technical Bulletin. Ethics of Texas' Youth. 2006.

Gregson, B.S., S.F. Kelley, and **M.M. Beverly**. Technical Bulletin. Pursing Victory with Honor: A Survey of Ethics and Sportsmanship for Milam County. Texas Cooperative Extension. 2006.

Gregson, B.S., S.F. Kelley, and **M.M. Beverly**. Technical Bulletin. Pursing Victory with Honor: A Survey of Ethics and Sportsmanship for Brazos County. Texas Cooperative Extension. 2006.

Beverly, M.M. and S.F. Kelley. Technical Bulletin. Evaluating University Teaching. 2006.

Gregson, B.S., S.F. Kelley, and **M.M. Beverly**. Technical Bulletin. Pursing Victory with Honor: A Survey of Ethics and Sportsmanship for Bell County. Texas Cooperative Extension. 2006.

Gregson, B.S., S.F. Kelley, and **M.M. Beverly**. Technical Bulletin. Pursing Victory with Honor: A Survey of Ethics and Sportsmanship for Robertson County. Texas Cooperative Extension. 2006.

Invited Presentations

Beverly, M.M. 2013. "Respiratory and Circulatory Systems: How they work together". SHSU Excel at Sam, Huntsville, Texas

Beverly, M.M. 2013. "Respiratory and Circulatory Systems: How they work together". SHSU Excel at Sam, Huntsville, Texas

Kelley, S.F., and **M.M. Beverly**. 2009. "Character and Ethics of Texas' 4-H and FFA Youth". SHSU 100 year Centennial Celebration, Huntsville, Texas.

Beverly, M.M., S.F. Kelley, B.M. Behnke, and C.R. Williams. 2009. "Evaluating University Teaching: A Summary Report of Student Ratings". SHSU 100 year Centennial Celebration, Huntsville, Texas.

Beverly, M.M. and D.O. Stepp. 2009. "Ultrasound Image Collection". Students participating in the USDA grant titled "Building New Career Tracks for Underrepresented Students", Huntsville, Texas.

Beverly, M.M. and D.O. Stepp. 2008. "Ultrasound Image Collection". Students participating in the USDA grant titled "Building New Career Tracks for Underrepresented Students", Huntsville, Texas.

Beverly, M.M. and D.O. Stepp. 2007. "Image Collection through Ultrasound". Students participating in the USDA grant titled "Building New Career Tracks for Underrepresented Students", Huntsville, Texas.

Beverly, M.M. and D.O. Stepp. 2006. "Image Collection through Ultrasound". Walker County 4H Beef Club, Huntsville, Texas.

Beverly, M.M. 2006. "Livestock Marketing". Successful Agricultural Management, Huntsville, Texas.

Kelley, S.F., and **M.M. Beverly**. 2006. "Pursuing Victory with Honor: A Preliminary Survey Summary of Ethics and Showmanship in the Show Ring". Texas Quality Counts State Steering Committee, Austin, Texas.

Beverly, M.M. 2005. "The Future of the Commercial Cattle Industry". Walker County Commercial Heifer Club, Huntsville, Texas.

Beverly, M.M. 2005. "Stocker Cattle Marketing". Clover Forage Field Day, Madisonville, Texas.

Beverly, M.M. 2002. "Ruminant Digestion". Walker County Scramble Heifer Club, Huntsville, Texas.

Thesis

Freel, B.M., **M.M. Beverly**, S.F. Kelley, and K.J. Stutts. Thesis. Factors Affecting the Selling Price of Feeder Cattle Sold at Texas Livestock Auctions. 2012

VanDelist, B., R.A. Lane, S.F. Kelley, **M.M. Beverly**. Thesis. Comparison of Vertical Migration Heights of *Haemonchus Contortus* on Introduced Warm Season Perennial Grasses. 2011.

Stepp, D., S.F. Kelley, K.J. Stutts, and **M.M. Beverly**. Thesis. Effects of Environmental Factors on Semen Production and Quality Collected from *Bos taurus* and *Bos indicus* bull used for Artificial Insemination. 2010-2011.

Yancy, R.C., R.A. Lane, **M.M. Beverly**, and K.J. Stutts. Thesis. Herbicide Control of Dallisgrass in Bermudagrass Turf. 2010.

Hall, K.R., S.F. Kelley, M.L. McMillan, and **M.M. Beverly**. Thesis. Affects of Fat Content and Source on Rate of Hair Shedding in Two Year Old Quarter Horses. 2010.

Jennings, S.S., K.J. Stutts, C.R. Looney, S.F. Kelley, and **M.M. Beverly**. Thesis. Effects of Temperament on Conception Rate of Embryo Recipient Cows. 2010.

VanDelist, B.D., R.A. Lane, S.F. Kelley, and **M.M. Beverly**. Thesis. Comparison of Vertical Migration Heights of *Haemonchus Contortus* on Introduced Warm Season Perennial Grasses. 2009-2010.

Thomas, M., R.A. Lane, K.J. Stutts, and **M.M. Beverly**. Thesis. Condensed Tannin Concentrations in Selected Legumes and It's Effect on Barberpole Worm Larvae. 2008-2010.

Bullion, A.N., S.F. Kelley, M.L. McMillan, and **M.M. Beverly**. Thesis. Affects of Gender, Classification, and Major Dependent Upon Number of Absences of Final Grade Outcome in Undergraduate Animal Science Courses. 2007.

Frey, S.F., C.W. Robinson, **M.M. Beverly**, and S.F. Kelley. Thesis. The Relationship of Knowledge, Attitudes and Perceptions Regarding Non Native Texas Invasive Plant Species. 2007.

Wilson, A. L., S.F. Kelley, **M.M. Beverly** and R.D. Hanagriff. Thesis. Exit Velocity and its Effect on Conception Rate of Artificially Inseminated Cattle. 2006.

Rakowitz, L.A., S.F. Kelley, **M.M. Beverly**, and R.D. Hanagriff. Thesis. Evaluation of a Spinosad Pour-On on the Effectiveness and Efficacy for Horn Fly (*Haematobia irritans*) Control and Management on Cattle. 2005.

Wier, Jennifer J., S.F. Kelley, **M.M. Beverly**, B.L. Sailer, and M.L Thies. Thesis. Seasonal Changes in Spermatogenesis in the Mexican Free-Tailed Bat (*Tadarida brasiliensis*). 2003.

Academic Manuals

Author of:

Feeds and Feedings – Course Manual for AGRI 4394W

Anatomy and Physiology – Course Manual for AGRI 3363

Introduction to Animal Science – Course Manual for AGR 169

Horse Science – Course Manual for AGR 364

Sheep and Goat Production – Course Manual for AGR 476

Stocker/Feedlot Management – Course Manual for AGRI 4336

Animal Growth and Performance – Course Manual for AGRI 4310

Livestock Marketing – Course Manual for AGRI 3336

Animal Behavior – Course Manual for AGRI 4337

Advanced Animal Growth and Performance – Course Manual for AGRI 5340

Advanced Stocker/Feedlot Management – Course Manual for AGRI 5350

Contemporary Issues in Animal Ag – Course Manual for AGRI 5341

HONORS AND ACCOMPLISHMENTS

2014 Selected by graduating students as contributing to their success and development

2014 Selected by Alpha Chi as Outstanding Faculty Member

2013 Promoted to Professor

- 2013 Selected by graduating students as contributing to their success and development
- 2013 NACTA Teacher Fellow Award
- 2012 Granted Full Doctoral Membership to Graduate Faculty
- 2012 Selected by graduating students as contributing to their success and development
- 2011 Selected by graduating students as contributing to their success and development
- 2010 Selected by graduating students as contributing to their success and development
- 2009 Selected by graduating students as contributing to their success and development
- 2008 Selected by graduating students as contributing to their success and development
- 2007 Best Presenter Award. Awarded by The Economics and International Business Conference in Miami, Florida
- 2007 Granted Full Membership to Graduate Faculty
- 2007 Promoted to Associate Professor
- 2007 Granted tenure
- 2007 Selected by graduating students as contributing to their success and development
- 2006 Selected by graduating students as contributing to their success and development
- 2005 Selected by graduating students as contributing to their success and development
- 2005 Honored as a Professor who has made a contribution to a student's academic career - Given by Alpha Chi National College Honor Society
- 2005 Selected for *Who's Who Among America's Teachers* - Nominated by a former student
- 2004 Selected by graduating students as contributing to their success and development
- 2003 Selected by graduating students as contributing to their success and development

PROFESSIONAL AFFILIATIONS AND CERTIFICATIONS

- National Association of Colleges and Teachers of Agriculture (NACTA)
- American Society of Animal Science
 - National Awards Committee - Member
 - Southern Section - Member
- Agriculture Consortium of Texas
- Vocational Agriculture Teachers Association
- Designer Genes Technologies, Inc. - Ultrasound and Lab Interpretation Training
- FEMA Certification for Large Animal Care during disaster

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- Anti-terrorism Certification for Agriculture

PROFESSIONAL MEETINGS

- State Professional Development Conference for Agricultural Science Teachers. Held in Abilene, Texas; 2014
- American Society of Animal Science Conference. Held in Kansas City, MO; 2014
- North American Colleges and Teachers of Agriculture Conference. Held in Bozemen, MT; 2014
- ATMAE Conference. Held in New Orleans, LA; 2013
- State Professional Development Conference for Agricultural Science Teachers. Held in Corpus Christi, Texas; 2013
- American Society of Animal Science Conference. Held in Indianapolis, Indiana; 2013
- North American Colleges and Teachers of Agriculture Conference. Held in Blacksburg, Virginia; 2013
- Association of Public and Land Grant Universities Conference. Held in Denver, CO; 2012
- State Professional Development Conference for Agricultural Science Teachers. Held in Amarillo, Texas; 2012
- American Society of Animal Science Conference. Held in Phoenix, AZ; 2012
- Southern Section of American Society of Animal Science Meeting, Birmingham, Alabama; 2012
- State Professional Development Conference for Agricultural Science Teachers. Held in Arlington, Texas; 2011
- American Society of Animal Science Conference. Held in New Orleans, LA; 2011
- North American Colleges and Teachers of Agriculture Conference. Held in University of Alberta, Edmonton, Canada; 2011
- Southern Region of the American Society of Animal Science Conference. Held in Corpus Christi, Texas; 2011
- State Professional Development Conference for Agricultural Science Teachers. Held in Galveston, Texas; 2010
- North American Colleges and Teachers of Agriculture Conference. Held in State College, Pennsylvania; 2010
- State Professional Development Conference for Agricultural Science Teachers. Held in Lubbock, Texas; 2009
- North American Colleges and Teachers of Agriculture Conference. Held in Stillwater, Oklahoma; 2009
- International Business & Economics Research Conference. Held in San Antonio; 2009
- State Professional Development Conference for Agricultural Science Teachers. Held in Corpus Christi, Texas; 2008
- North American Colleges and Teachers of Agriculture Conference. Held in Logan, Utah; 2008
- Southern Region of the American Society of Animal Science Conference. Held in Dallas, Texas; 2008
- Southern Region of the American Society for Horticulture Science Conference. Held in Dallas, Texas; 2008
- Economics & International Business Research Conference – Session Chair. Held in Miami, Florida; 2007
- State Professional Development Conference for Agricultural Science Teachers. Held in Arlington, Texas; 2007
- North American Colleges and Teachers of Agriculture Conference. Held in Urbana, Illinois; 2007

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- College Teaching & Learning Conference and International Business & Economic Research Conference. Held in Mazatlan, Mexico; 2007
 - College Teaching & Learning Conference and International Business & Economic Research Conference. Held in Las Vegas, Nevada; 2006
 - State Professional Development Conference for Agricultural Science Teachers. Held in Amarillo, Texas; 2006
 - Designer Genes Technologies, Inc. Training for Real-Time Ultrasound. Held in Harrison, Arkansas; 2006
 - North American Colleges and Teachers of Agriculture Conference. Held in Vancouver, Canada; 2006
 - Anti-Terrorism Training for Food, Agricultural and Animal Industries. Held in San Antonio, TX; 2006
 - National Meat Association Seminar. Humane Handling & Harvest Workshop. Held in Denver, CO; 2005
 - Compassion in World Farming Trust. Held in London, England; 2005
 - National Block and Bridle Conference. Held in Denver, CO; 2005
 - National Block and Bridle Convention. Held in San Antonio, TX; 2004
 - SHSU Grant writing workshop, Bentwater, TX; 2002

INDUSTRY SERVICE

- Junior Breeding Heifer Superintendent – Star of Texas Fair and Rodeo. 2012-present.
- NACTA Abstract Reviewer – 2012-present.
- Texas Education Agency – Advanced Animal Science Curriculum Editor – 2011.
- Area IX FFA Career Development Events – Poultry Judging Contest – Coordinator. 2001-present.
- SHSU Block and Bridle Children’s Barnyard – Coordinator. 2001 – present.
- State FFA Leadership Development Event ‘Quiz’ at Sam Houston State University – Tabulated Results. 2008-2010.
- District FFA Leadership Development Event ‘Sales Contest’ at Sam Houston State University – Judge. 2008
- State FFA Leadership Development Event ‘Ag Issues’ at Sam Houston State University – Judge. 2006.
- Delta Theta of “Reading at the County Fair”, elementary reading program – Co-coordinator. 2006.
- Poultry Evaluation Workshop at Sam Houston State University - Coordinator. 2004.
- Academic Challenge Texas State Championship at Sam Houston State University - Judge. 2002-2003.
- Academic Challenge Contest at Sam Houston State University - Judge. 2001-2002.
- Block and Bridle Invitational Livestock and Poultry Judging Contest – Co-coordinator. 2002.
- Walker County Ag Day at Sam Houston State University – Co-coordinator. 2002.
- Oklahoma State University presentation regarding the Feeder/Packer software package - Coordinator. 2002.
- Journal Reviewer for the Texas Journal of Agriculture and Natural Resources. 2003 – present.
- Book Reviewer for Prentice Hall Publishing. 2004 – present.

COMMUNITY SERVICE

- BearKat Buyers Group WCFA – Member; 2010- present
- HISD Superintendent’s Council for Excellence; 2005 - 2007
- Walker County Fair Association – Member; 2001- present

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- Walker County Large Animal Issues Committee - Member; 2005 - 2008
 - Walker County Animal Issues Emergency Management Planning Committee - Member; 2005
 - Huntsville Youth Soccer Association - Board Member; 2001 - 2005
 - Gibbs Elementary Parent-Teacher-Student Organization - Board Member 2002 - 2007
 - Huntsville Hornet Swimming Booster Club - Board Member; 2009 - present
 - Huntsville Hornet Soccer Booster Club - Member; 2009 - 2013
 - Huntsville Intermediate Parent-Teacher-Student Organization - Board Member; 2005- 2007