Sam Houston State University
Campus Visit
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Monday, February 25, 2013, Bates Room in the Criminal Justice Building

8:00-8:30   Coffee

8:30-10:00   **General Orientation to IDEA**
- Conditions for Good Use; Appropriate and Inappropriate Uses of IDEA
- The Faculty Information Form
- Report Interpretation including:
  - Discussion of recommended ways to use IDEA Data
  - How should each individual rating, instructor's score, discipline score, and institutional score be interpreted?
  - Which score does IDEA see as more important: discipline or institution?
  - How would an administrator decide to use a raw or adjusted score?
  - Which score, raw or adjusted, does IDEA think might be more applicable to faculty at SHSU?
- Using Reports for Teaching Improvement Efforts
- Opportunity for Questions

10:30-12:00   **Using IDEA within a Faculty Evaluation System**
- Setting Expectations
  - Discussion of recommended ways to use IDEA in courses that include a wide variety of subject matter, sizes ranging from 1 to 100s of students, including both on-ground and on-line teaching
  - Discussion concerning discipline-specific items on the IDEA form including options for specific disciplines
- Other Forms of Assessment (besides IDEA)
  - Other types of measures that work well with the IDEA system in an aggregate assessment of teaching effectiveness
  - Discussion of how the IDEA system's measurement of teaching can work within an overall model of assessment.
    - What other assessment tools are being used by our partner schools concurrently with IDEA, and/or what other assessment tools has IDEA observed to work well with its system?
- Appropriate Weight for IDEA scores

- Criterion Referenced or Norm Referenced Data
- Other Things to Consider
- Opportunity for Questions

12:00-1:30   Lunch Break

1:30-3:00   **Technical Issues Related to IDEA**
- Validity and Reliability
     Standard error of measure addressed
- Student Ratings and Rigor
     - Suggestions on how to avoid the possibility of incentivizing faculty to strive for
          higher scores, resulting in an attempt to make courses less rigorous in
          order to raise or maintain teaching scores.
- Comparison Groups
     -In developing an adjusted score for a particular course, how can a faculty
          member gain access to the following: which specific course,
          by course number if possible, at our comparative schools were used in
          adjusting his or her score?
     -Given the statistics on our evaluations for one course of ours at SHSU, which
          course is used for comparison? (For example, are courses for
          majors and non-majors being equated? Are freshmen courses being
          compared to upper level courses?) What plans for future research on
          these comparative issues does IDEA plan to undertake?

- IDEA and Online Courses
     -In the comparative courses, are on-ground classes segregated from online
          classes?
     -Specific recommendations on the validity of assessing teaching effectiveness in
          online courses
- Current Research
     - How has IDEA evolved over time, and how has its research changed its
          methodology for calculating adjusted scores?
     -What reliability and validity studies have been completed using IDEA for online
          evaluations?
     -What are the weaknesses of IDEA's system, and what steps is it taking to
          improve those issues?
- Opportunity for Questions

3:30-5:00   **Using IDEA for Faculty Development**

- Helping Faculty on the Individual Level
- Discussion of the Services and Support that IDEA Provides for Chairs (as outlined
  online, and additional support offered for departmental chairs.)
     http://www.theideacenter.org/services/department-chairs
- Using GSRs to Plan Faculty Development Planning and Resource Allocation

- Planning, Modeling, and Evaluating Faculty Development with IDEA
- Opportunity for Questions

Tuesday, February 26, 2013, Bates Room in the Criminal Justice Building

8:00-8:30   Coffee

8:30-10:00   **Using IDEA for Faculty Development** (Repeated from Monday, 3:30)

- Helping Faculty on the Individual Level
- Discussion of the Services and Support that IDEA Provides for Chairs (as outlined online, and additional support offered for departmental chairs.)
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- Using GSRs to Plan Faculty Development Planning and Resource Allocation
- Planning, Modeling, and Evaluating Faculty Development with IDEA
- Opportunity for Questions

10:30-12:00   **Using IDEA within a Faculty Evaluation System** (Repeated from Monday, 10:30)

- Setting Expectations
  - Discussion of recommended ways to use IDEA in courses that include a wide variety of subject matter, sizes ranging from 1 to 100s of students, including both on-ground and on-line teaching
  - Discussion concerning discipline-specific items on the IDEA form including options for specific disciplines
- Other Forms of Assessment (besides IDEA)
  - Other types of measures that work well with the IDEA system in an aggregate assessment of teaching effectiveness
  - Discussion of how the IDEA system's measurement of teaching can work within an overall model of assessment.
    - What other assessment tools are being used by our partner schools concurrently with IDEA, and/or what other assessment tools has IDEA observed to work well with its system?
- Appropriate Weight for IDEA scores
- Criterion Referenced or Norm Referenced Data
- Other Things to Consider
- Opportunity for Questions

12:00-1:30   Lunch Break

1:30- 3:00   **General Orientation to IDEA** (Repeated from Monday, 8:30)

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- Report Interpretation including:

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- Opportunity for Questions