



SHARE THE VISION

CAMPAIGN FOR SAM HOUSTON

A Newsletter of the SHSU Capital Campaign

Vol. 3, Issue 1 Spring 08

Sam Houston State University is a Member of The Texas State University System

Haney Gift Helps SHSU “Stand Out”

When Joseph L. “Bud” Haney, Sr. attended Sam Houston State Teachers College, he was passionately committed to his alma mater, both as a student and as an award-winning athlete for the Bearkat baseball program.

Even though many years have passed since 1963 when he received a Bachelor of Business Administration degree in accounting, he has remained a faithful supporter of the university.

He and his wife, Joan, have established a number of relationships within the university. Their generosity to programs in the College of Business Administration, the Department of Athletics, Enrollment Management, Alumni Relations, and other areas exceeds \$1 million, providing support that is much needed and highly valued.

To recognize their support of the College of Business Administration, the auditorium in the Smith-

Hutson addition of the business building has been named the Bud and Joan Haney Auditorium. A dedication ceremony will take place on April 18.

“Bud is an inspirational role model for business students and is the epitome of personal class and success as a former student/athlete,” said R. Dean Lewis, dean of the College of Business Administration.

“He is truly a gentleman, entrepreneur, and scholar,” Lewis said. “I greatly admire his success, his generosity, his enormous talent and his humility.”

Haney has also worked on an extensive software development project for the SHSU Division of Enrollment Management. The software will help students choose their academic major, guide them to a satisfying career path, and improve graduation rates.

Staying true to one of his first “loves,” Haney has also been involved with the Bearkat baseball program. He was an incredibly gifted defensive centerfielder and hitter and is the only athlete in Sam Houston State history to make first team All-America teams for four consecutive years in any sport.



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When Haney saw the university's new baseball and softball complex a couple of years ago, he envisioned a room where coaches and players would be proud to bring guests and where players could relax and feel comfortable, as if it were a second home. Thanks to his vision and benevolence in furnishing such a place, the Bud and Joan Haney Diamond Room was dedicated during a ceremony in the spring of 2007.

"I wanted to do something to help make Sam Houston athletics stand out and be well-known and well-perceived," Haney said of his decision to donate funding for the Diamond Room.

"Kids today are very impressionable," he said. "They want to go to a school with the best facilities. And as competitive as athletic recruiting is, you can't recruit unless you have something that stands above what the other programs have."

"The Diamond Room adds a lot of class to our beautiful facility," said head baseball coach Mark Johnson. "The room is used as a recruiting tool, but more than that, it's a place where our players can come between classes to relax or come to study."

Haney is the co-founder, president and chief

operating officer of Profiles International, a Waco-based occupational assessment company.

After an injury ended his hopes of playing in the major leagues, he turned his attention to his business and has achieved accomplishments in the business arena that are as impressive as the ones he made on the field.

His company has been presented the Dale Carnegie Strategic Alliance Award and the Torch Award for Marketplace Ethics by the Better Business Bureau. He and his partner co-authored the book "40 Strategies for Winning in Business," which is now in its second edition.

Haney has been presented the Will Rogers Award by the Oklahoma Business Roundtable, and he was inducted into the Sales and Marketing Hall of Fame in 2002. He also serves as a member of the United States Chamber of Commerce International Policy Committee.

His involvement with Sam Houston State University through the years includes being a Life Endowed Member of the Alumni Association, a member of the President's Circle at Sam Houston, and a member of the College of Business Advisory Council. He is in the Lettermen's Hall of Honor, and in 2005 was named a recipient of the SHSU Distinguished Alumni Award. In 2007 he was inducted into the College of Business Hall of Honor.



"The Diamond Room adds a lot of class to our beautiful facility."

SHSU Baseball Coach Mark Johnson



Charlie Vienne visits with alumni, Travis and Jennifer Townsend



(Above) Dr. Gaertner shares an update on our Grand Ole University.

(left) Dan and Jean Rather visit with Jim and Nancy Gaertner.



(left) Dan Rather comments about his time at Sam Houston State University.



Hugh and Patricia O'Kane, event underwriters, enjoy dinner with representatives from Sam Houston State University.



A special thank you to Janet and Joseph Smyth who assisted in underwriting the New York event.

Share The Vision In New York City

Dr. Jim Gaertner, president of Sam Houston State University; Frank Holmes, vice president of the Office of University Advancement and Charlie Vienne, executive director of Alumni Relations visited with nearly 60 Sam Houston State University alumni and friends at the historic Waldorf-Astoria in New York City in December. This year's event focused on the *Share the Vision* capital campaign and included a PowerPoint presentation by Dr. Gaertner and comments from Dan Rather about his time spent at SHSU and his support of his alma mater.

Katy

Willow Fork Country Club



Matthew Kent, President Gaertner and Yanira Soria



Laury and Steve Good



Gordon Brown and Robert Hutson



Michelle Rod Crawford, Bob and Gay Rod



Ralph and Charlotte Peil with Nancy and Joe Bickley

The Office of University Advancement recently held *Share the Vision* capital campaign dinners in Katy/Fort Bend County and Seabrook. Approximately 200 Sam Houston State University alumni and friends attended the events where Dr. Jim Gaertner shared the progress of the campaign and the exciting things happening at the university.



Prior to the campaign dinner, a reception was held on the patio of the Willow Fork Country Club.



Genevieve Brown, Lynn and Rita Kinnamon



Ronny Carroll, President Gaertner and Orin Covell



Kay and Doyle Callender, Orin Covell with Frank and Maria Holmes



Patsy Reed, Hub and Natalia Randel



Bob Fuller and President Gaertner



Richard and Jana Miller with Ellen and Byron Mosher



Sylvia and Jim Fritsch, Deborah and Joseph Morris with Sheri Morris



Sue Ann, Edd and Jack Compton



Larry Crow and Teresa Ivy



Dianne MacKenzie, Joe Bright, Barbara Bright and Virginia Hightower



Bob and Judy Fuller, Charlie Cox and Thelma Mooney

Seabrook

Lakewood Yacht Club

Montgomery County Region Campaign Doing Well

It has been less than a year since the Montgomery County Region campaign was launched, and donors already have contributed \$2.22 million toward the \$2.56 million goal.

“The response has been wonderful, and the campaign progress to date has exceeded our expectations,” said Ray Burgess, region campaign chair.

“We still have a way to go, though,” said Burgess, “and I would like to invite those who have been thinking about becoming a part of

the campaign to join us now. We hope to not only meet our goal, but to surpass it.”

In addition to Burgess, the volunteer committee includes Joe Bickley, Jerry Streater, Jay Ross Martin, Tommy Metcalf, Jill Vaughan, Greg Smith, Earl Higgins and Webb Melder.

“So many good things are happening at SHSU,” said Burgess. “With adequate financial support, the university will not only thrive during these difficult times, but will reach amazing heights.”

Alumni Association Offers Naming Opportunities

The John R. Ragsdale Visitor and Alumni Center is an attractive point of entry for prospective students upon their first arrival on the campus, and it serves to welcome alumni as they return to their alma mater for visits.

The building is named in honor of a Sam Houston State University graduate whose generous gift, in addition to providing scholarships, allowed for the establishment of an Alumni Association permanent endowment to support programs and activities.

John Ragsdale’s thoughtful act has inspired a campaign with naming opportunities within the Alumni Level for donors. With a special gift to Sam Houston State University you can create a lasting tribute to yourself or a loved one. Contributions will be endowed to create a permanent fund to support Alumni Association programs, activities and initiatives to engage alumni with the university.

Naming opportunities will be reserved in the order in which the

gift commitments are received, and an initial gift payment of at least 20 percent is required to reserve a naming opportunity. Contributions are tax deductible to the extent allowed by federal law.

Donors may complete their gift commitment over five years. Gifts will be counted as contributions to the university’s Share the Vision capital campaign.

For additional information about naming opportunities for the Alumni Association Endowment Campaign contact the SHSU Office of Alumni Relations at (936) 294-1841.

Gift levels are as follows:

<i>Alumni Board Room</i>	<i>\$50,000</i>
<i>Entry Plaza</i>	<i>\$25,000</i>
<i>Lobby Area</i>	<i>\$25,000</i>
<i>Director’s Office</i>	<i>\$15,000</i>
<i>Assistant Director’s Office</i>	<i>\$10,000</i>
<i>Event Coordinator’s Office</i>	<i>\$7,500</i>
<i>Assistant’s Office</i>	<i>\$7,500</i>
<i>Multipurpose Room</i>	<i>\$5,000</i>
<i>Concourse</i>	<i>\$5,000</i>
<i>Wall of Honor (Listing of Donors)</i>	<i>\$500</i>

For more information, contact the campaign office at:

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From the ELC

There are many reasons why I support Sam Houston State University. I want to give back what SHSU has given me and other students – teaching us, not only education for business, but also, how to develop into a well-rounded individual. The faculty and staff of SHSU really care about each student, helping young people grow in all areas to achieve success in their lives. My four years at SHSU taught me that hard work, honesty, and helping others paved the way to success. I have been very fortunate in my business and in my personal life. Much of this may be attributed to my years spent and lessons learned at SHSU.



Koska

As I walk across the campus today and see all the wonderful things Dr. Gaertner and his staff have accomplished, it is an honor for me to be a small part of such a well respected institution. I want to support SHSU so the university may continue to grow. I urge all alumni to visit the campus and support what is near and dear to all of us – our great university!

Ron Koska graduated in 1961 with a Bachelor of Science degree in sociology. He is a member of Delta Tau Delta fraternity, serves on the Sam Houston Memorial Museum board, is a Life Member of the Alumni Association, and serves on the College of Business Administration Advisory Council. After eight years with Morton Salt Company, Ron founded Institutional Sales Associates in Houston, Texas – one of the largest food service sales and marketing companies in the Southwest. He is also a Distinguished Alumnus of the university. Ron and his wife, Donna, are the proud parents of two sons, Steve (U.S. Coast Guard, Retired) and Jeremy (U.S. Army, Active Duty).

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