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Introduction

About Sam Houston State University

For more than 142 years, Sam Houston State University (SHSU) has been preparing students for meaningful lives of achievement. Its motto, “The Measure of a Life is its Service,” echoes across SHSU’s seven colleges and beyond its Texas campus through student research, creative endeavors, service learning, volunteering and more.

Named for Sam Houston, Texas’ greatest hero, SHSU continually strives to honor its historical roots through academic excellence. SHSU offers over 80 bachelor’s degree programs, more than 55 master’s degree programs, and ten doctoral programs, including nationally-recognized programs in Business, Fine Arts, Education, Mathematics, and Criminal Justice. SHSU is classified as a “Doctoral Research University” by the Carnegie Commission on Higher Education and was recently recognized by U.S. News and World Report for being among the best in the country for online graduate programs. In addition, the Carnegie Commission on Higher Education classified SHSU as a “Community Engaged” university. This honor has been awarded to 311 public institutions nationwide and acknowledges the university’s significant commitment to serving the community.

As of Fall 2020, SHSU had a total enrollment of 21,918 students, making it the twelfth largest university in Texas. Historically, over 40% of students are “first-generation” meaning they are the first in their family to attend an institute of higher education. In its “Fastest Growing Colleges 2003-2013” report, The Chronicle of Higher Education ranked SHSU 14th among all public institutions.

Objectives of Biennial Review Report

The 2021 Sam Houston State University (SHSU) Biennial Review qualifies as fulfillment of the Drug-Free Schools and Campuses Regulations. These regulations require institutions of higher education to conduct a biennial review of their alcohol and other drug programs and policies to determine program effectiveness and consistency of policy enforcement and to identify and implement any changes needed. The following review is a report of alcohol and drug prevention activities conducted from August 1, 2019- July 31, 2021.

University Philosophy—Alcohol and Drugs

Sam Houston State University prides itself on providing the student body with a quality education in a broad range of different disciplines. Achieving the overarching academic goal of the University demands that SHSU provide a social environment that is conducive to the intellectual and personal development of the University community. Furthermore, in pursuit of this goal SHSU must provide services to ensure the health, safety, and well-being of community members. Alcohol and drug abuse is widely acknowledged as a major public health issue in higher education. Studies indicate that high-risk drinking and drug use in college is associated with violence, poor academic performance, and vandalism. Most significantly, each year approximately 2,000 college students die from irresponsible alcohol use according to the National Institute on Alcohol Abuse and Alcoholism.

SHSU is committed to providing a safe and healthy environment for all community members. With knowledge of the impact that alcohol and drugs have on the welfare of our student body, SHSU is committed to preventing the incidence of the negative outcomes of alcohol and drug abuse. For several years, SHSU has prioritized alcohol and drug prevention efforts. In 2004, the SHSU administration formally created the Alcohol & Drug Abuse Initiative (ADAI) and created a steering committee to coordinate ADAI efforts. In 2011, the ADAI transformed from a program to a department with a budget and staff committed to overseeing prevention efforts on a full-time basis.

In Fall 2015, the Office of Health Promotion (OHP) was formed under the Student Health Center and overtook alcohol and drug prevention and educational efforts, hence dissolving the ADAI. This change expanded alcohol and drug prevention efforts from one full-time staff member to three full-time staff members, and up to six student employees/interns per semester. This has improved the reach of prevention efforts, which is reflected in a reduction of alcohol related issues.

SHSU benefits from having an office dedicated to health promotion and prevention. Other SHSU entities that take an active role in alcohol and drug prevention include the Dean of Students’ Office, Residence Life, University Police Department, First Year Experience, Athletics, and many others.
Description of SHSU AOD Prevention Support and Structure

President
Alisa White

Vice President
Student Affairs
Frank Parker

Executive Director
Counseling & Health Services
Andrew Miller

Director
Student Health Center
Erica Bumpurs

Associate Director
Office of Health Promotion
Megan Richardson

Health Education Specialist
Office of Health Promotion
Taylor Dusek
Drew Miller  
Assistant Vice President of Student Affairs  
Executive Director, Counseling and Health Services  
After several years of operating independently, the responsibility for overseeing the SHSU Alcohol & Drug Abuse Initiative was assigned to the Assistant Vice President of Student Affairs in January 2012. Additional responsibilities of the Assistant Vice President of Student Affairs include supervision of the Counseling Center and Student Health Center. Thus, oversight of prevention services through the Office of Health Promotion was a natural extension to current responsibilities once the ADAI dissolved.

Erica Bumpurs  
Director, Student Health Center  
In Fall 2015, SHSU formed the Office of Health Promotion to oversee health and wellness promotion and education. Upon creation of this office, the ADAI transitioned to fall under this umbrella overseen by the Director of the Student Health Center. In addition to alcohol and drug prevention efforts, the OHP addresses cold/flu prevention, sexual health, stress management, healthy eating, and other college health issues.

Megan Richardson  
Associate Director of the Office of Health Promotion  
The Associate Director coordinates on-campus prevention efforts aimed at reducing high-risk drinking, drug use, and the associated outcomes among students. Other duties include supervising student employees and interns, performing alcohol and drug related research, creating and disseminating relevant reports, and updating prevention activities as needed.

Taylor Dusek  
Health Education Specialist, Alcohol and Other Drugs  
In April 2019, the Office of Health Promotion created a new Health Education Specialist position focusing on alcohol and other drugs. The Health Education Specialist will oversee all alcohol and drug programming and evaluation as well as oversee the Collegiate Recovery Program. As of October 2019, this position was filled.

Student Workers and Interns  
The Office of Health Promotion employs student workers and interns each year to assist in prevention efforts. Responsibilities for these roles include administrative tasks, data entry, marketing for events, and community outreach. Student workers are also helpful in providing staff with student prospective regarding health and wellness to improve prevention efforts.

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Funding  
The majority of funding for alcohol and drug prevention efforts from the Office of Health Promotion comes from Student Health Services’ Operating Budget. Additional funding derives from grants, stipends, or through partnerships with other collaborators.
Alcohol and Other Drug Prevention Efforts

**Campus Prevention Program**
SHSU implemented the Campus Prevention Program/Get Inclusive “Voices for Change” module into its prevention efforts. “Voices for Change” is an online, comprehensive education program that addresses four key areas: Identity & Inclusion, Consent & Sexual Violence, Alcohol & Other Drugs, and Hazing & Bullying. Completion of this program is mandatory for incoming freshmen, transfer students, and graduate students before registering for their first semester at SHSU.

**KINE 2115 – Lifetime Health and Wellness Health Fairs**
Each semester the Office of Health Promotion gives a health fair for students enrolled in the Lifetime Health and Wellness course (KINE 2115). Other topics addressed in these guest lectures include sexual health, sexual assault, and campus safety. Considering that alcohol and drugs are contextual issues pertaining to these topics, they are also addressed in those lectures. Each semester roughly 2,500 students enroll in this course in lecture-based settings and through distance learning. In the State of Texas, health education, including alcohol and drugs, is not mandatory in grade school.

This avenue of AOD education has numerous benefits. This includes:

- KINE 2115 is a required course for the majority SHSU students, thus most students receive alcohol and drug education.
- KINE 2115 students are generally underclassmen but upperclassmen may also enroll. It is generally difficult to establish an avenue for AOD prevention to upperclassmen so the mixed demographic of the course is very beneficial.
- During the lecture, students learn about the Office of Health Promotion, the AOD programs offered, and available resources.

**UNIV 1101 – Learning Frameworks**
The Office of Health Promotion has a strong relationship with the First Year Experience (FYE) department which oversees the course UNIV 1101 (Learning Frameworks). UNIV 1101 is a course that consists of mostly first-year students that aims to instill the knowledge and skills to enable students to have a successful college experience. The course is required for students that appear to have struggled in high school and remains optional for all other students. Due to the strong relationship with FYE, UNIV 1101 instructors regularly request that the Office of Health Promotion deliver guest lectures to students on alcohol and make them aware of other programs. This is a great benefit to prevention efforts because first year students are typically at high risk for alcohol related problems.

**Program Requests**
The Office of Health Promotion provides presentations for SHSU student organizations, residence halls, and classroom instructors around campus free of charge. On the OHP website, SHSU community members are able to utilize the “Program Request Form” to submit requests for health educators to present on a variety of health-related topics, including alcohol and other drugs. The University Police Department is also able to deliver AOD-related programs by request through their online submission form.

**SAFE Week**
During the fall semester, the Greek Life Office sponsors SAFE Week, a series of events and activities designed to make students aware of the risky situations they may encounter during their time in college. In addition to showing students the potential dangers they may face, students are educated on how to be safe despite these dangers and how to make smart decisions. Topics covered include, but are not limited to, alcohol and drug use, hazing, drunk driving, sexual assault, and general campus safety.
**Good SAM Program**
The Good SAM program is SHSU’s Good Samaritan program. Good SAM guarantees amnesty to anyone that is acting in the best interest of someone who is in an alcohol or drug-related crisis. In the event that student’s health and/or well-being is in danger, the Good SAM program ensures that the person reporting an incident does not face legal penalties.

**Recovery Month**
In Fall 2020 the Office of Health Promotion introduced recovery month to SHSU. The first annual recovery month held lunch and learns targeted at marijuana use, tobacco/vaping, and opioids. There was also a panel focused on recovery with a panel made up of recovered faculty, a student in recovery, and an ally for those in recovery. This panel gave students an opportunity to have a conversation about recovery and destigmatizing it.

**National Collegiate Alcohol Awareness Week**
In the Fall 2020 the Office of Health Promotion recognized National Collegiate Alcohol Awareness Week. This week includes a sober crafting activity to give students an opportunity to have fun in an alcohol-free setting, a lunch and learn over alcohol education, and a social media campaign with facts and tips over alcohol and safety.

**Substance-Free Options on Campus**
Sam Houston State University hosts a plethora of substance-free events and programs on campus throughout the school year. Options include athletic events, informational conferences and lectures, concerts, shows, and more. There is extensive marketing of these programs including printed fliers, digital and social media, and promotion in areas on campus with heavy student traffic. Since substance use often occurs at night and on weekends, SHSU offers many substance-free options during these times.

Below are a few departments who host popular substance-free programs for the campus community.

**Student Activities**
The Department of Student Activities is committed to developing students outside of the classroom. They create and implement positive programs and events that will allow students to enjoy the full collegiate experience while fostering holistic student development. Highly anticipated events hosted by Student Activities include Welcome Week, Homecoming Week, the Tree of Light Ceremony, Sammy Palooza, and Firefest. To stay up-to-date with their events, visit the Student Activities website at [https://www.shsu.edu/dept/student-activities/](https://www.shsu.edu/dept/student-activities/).

**Recreational Sports**
The SHSU Recreational Sports Department offers a wide variety of activities for student participation. The Recreational Center maintains convenient hours to accommodate most student schedules and offers a fitness center, basketball courts, weight room, group fitness rooms, racquetball courts, swimming pool, and rock climbing center.

In regards to programming, Recreational Sports offers various club sports, informal recreation, intramural sports, outdoor recreation, and contributes to Special Events held on-campus. They regularly publicize the programs and activities on their webpage and through different forms of social media. More information about the Recreational Sports Department can be found at [https://www.shsu.edu/dept/recreational-sports/](https://www.shsu.edu/dept/recreational-sports/).

**Lowman Student Center**
The Lowman Student Center (LSC) is home to several areas that can serve as substance-free options on campus. The Student Art Gallery highlights artwork from SHSU’s Department of Art students as well as local artists and others. In 2019, the LSC’s Kat Klub was renovated to encourage students to relax, listen to music, and play games. The Kat Klub features 27 high-definition TVs, 8 state of the art bowling lanes, 6 billiards tables, 5 video game console stations with Xbox One X and PlayStation 4 Pro systems, 2 table tennis tables, and a variety of classic arcade games. Tournaments, karaoke nights, noon-time concerts, and more are frequently held in the Kat Klub. Also within the LSC are the meeting rooms, ballroom, and theater – all of which are available for hosting programs and events. Events and programs held at the Lowman Student Center can be found at [https://www.shsu.edu/dept/lowman-student-center/](https://www.shsu.edu/dept/lowman-student-center/).
Normative Environment

New Student Orientation
SHSU makes an ongoing effort to address the potential for alcohol and/or drug use with students before they matriculate for their first semester. The SHSU Dean of Students and Student Health Services lead a session during Orientation regarding Student Conduct to incoming students and their families. During the session the pitfalls other students have had during their college experience are discussed and words of wisdom for student success are passed down. Each incoming student is required to attend one of the orientation sessions. Due to the Covid-19 pandemic new student orientation was virtual in the Summer of 2020 with a quick video addressing the Student Health Center and the Office of Health Promotion and their services.

Faculty/Staff Support of Prevention
For several years, alcohol and other drug programming has flourished due to strong support from SHSU faculty, staff, and community members. Generating attendance at alcohol prevention programs is often difficult; however, faculty members across campus often incentivize these events by offering extra credit and bringing their classes to the programs.

Campus Connect Alerts and Referral Program
The Campus Connect Alerts & Referrals program helps support student success by providing an early detection of students who are exhibiting signs of academic difficulty, or who could benefit from appropriate campus resources. During a student’s enrollment, they may experience hardships that can impact their academic progress. Often, these hardships are the underlying reason why a student may be exhibiting specific behaviors that would suggest a lack of engagement in courses. More information about Campus Connect Alerts and Referral program can be found at https://www.shsu.edu/dept/student-success-technologies/alerts-and-referrals.

Students of Concern Crisis Management Team
The Students of Concern committee is a group of employees from various areas on-campus. The committee is led by the SHSU Dean of Students and is designed to proactively address a variety of situations that compromise student success.

The goals of the Students of Concern (SOC) Team are:
1. To assist in the direction of a student in crisis while paying special attention to the safety and security needs of community members.
2. To offer counseling, guidance, referrals, and any other feasible type of support needed to members of the SHSU community, including their families.
3. To use the experience of crisis, when appropriate, as a teachable moment which may enhance the quality of life for all of those touched by the experience.

Despite catering to a wide variety of students’ crises, the SOC team is well equipped to address alcohol and/or drug-related situations as well.

Support for Substance Abuse & Dependence
SHSU’s Student Health and Counseling Center offers resources to cater to the growing student population, including assisting students with substance abuse and dependence-related concerns. The Student Health Center employs a team of medical professionals including clinical, pharmacy, laboratory, and health education staff, while the Counseling Center is comprised of several licensed clinicians who cover a wide variety of topic areas.

Kats 4 Recovery (K4R) is SHSU’s Collegiate Recovery Program. K4R was originally formed under the Counseling Center in 2015 to provide a supportive community for students in recovery from drugs and alcohol by creating a sober college experience at SHSU. K4R provides accountability using alternative social activities, education, and a non-judgmental attitude. During the summer of 2018, K4R transitioned under the Office of Health Promotion and was coordinated by the Associate Director and a student worker. Meetings are held every two weeks in the Student Health Center Conference Room.
### Alcohol Availability

#### Three Horses Tavern
Three Horses Tavern is located within the Kat Klub of the Lowman Student Center and offers a wide variety of beers, wines, and non-alcoholic beverages. After IDs are checked, wristbands are given to those patrons who are 21 years or older. Patrons may not leave the Kat Klub area with alcoholic beverages. Due to Covid-19 the Three Horses Tavern was closed for the 20-21 academic year.

#### Alcohol possession, use, and sale are strongly restricted on-campus and SHSU property
According to the Dean of Students’ Student Guidelines, the possession and consumption of alcoholic beverages on any property owned and/or controlled by Sam Houston State University are prohibited except where permitted explicitly by published policies.

Students who are 21 years of age or older may be permitted to have alcoholic beverages in their residence hall rooms, but not in common areas of residence halls as specified in other published alcoholic beverages policies. More information about the restriction of alcohol in the residence halls can be found on pages 17 – 18 of the Residence Life Handbook located at [https://issuu.com/shsresidenclife/docs/residence_life_student_handbook](https://issuu.com/shsresidenclife/docs/residence_life_student_handbook).

The sale or service of alcoholic beverages on the campus of Sam Houston State University is not permitted except in “special use” buildings or facilities designated and approved by the university president. Sponsoring organizations of events where alcoholic beverages are to be served in special use buildings or other designated facilities are required to complete an “Alcoholic Beverage Service Request” Form. The completed form will authorize the service of alcoholic beverages in conjunction with a scheduled special event. The form requires the approval signature of several university administrators including the university president.

More information about the university’s alcohol policy can be found at [https://www.shsu.edu/dept/dean-of-students/guidelines/alcoholic-beverage](https://www.shsu.edu/dept/dean-of-students/guidelines/alcoholic-beverage).

### Policy Development and Enforcement

#### Residence Life
According to the Residence Life, “the possession or consumption of alcoholic beverages by persons under the legal age is strictly prohibited.” Furthermore, a student who “is found to have illegally possessed, used, sold, or distributed any drug, narcotic, or controlled substance, whether the infraction is found to have occurred on or off campus, will have their housing contract terminated.” Thus, policies are in place to prevent underage alcohol use and any recreational drug use from occurring. The Residence Life alcohol and drug policies can be found in the Residence Life Handbook, which is available as a hardcopy and online. It is expected that students make themselves aware of the Residence Life policies before signing the housing contract.

First time violations of this policy result in a fine of $100 and attendance at an in-person alcohol awareness course, known as the Sam Houston Alcohol Referral Program (SHARP). The subject matter used in the course is state-approved for minor-in-possession violations and is often used for off-campus violations as well. All Residence Life alcohol violations are referred to the SHARP program and Residence Life drug violations are referred to the Dean of Students. Disciplinary action for subsequent violations is determined by the Dean of Students.

In Fall 2015, oversight of the SHARP program became a responsibility of a Health Education Specialist located within the Office of Health Promotion whereas in previous years it had been outsourced to a non-campus entity. This change facilitated collaboration between Residence Life, the Office of Health Promotion, and Dean of Students Office surrounding alcohol policy violations. Direct evaluation and quality improvement is assessed to ensure that efficacy is obtained considering the high-risk population that SHARP is intended to address.
Number of Alcohol and Drug Violations Reported by
Residence Life—2019-2021*

<table>
<thead>
<tr>
<th>Type of Offense</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drugs</td>
<td>26</td>
<td>39</td>
<td>10</td>
</tr>
<tr>
<td>Alcohol</td>
<td>42</td>
<td>20</td>
<td>18</td>
</tr>
<tr>
<td>Total</td>
<td><strong>68</strong></td>
<td><strong>59</strong></td>
<td><strong>28</strong></td>
</tr>
</tbody>
</table>

*Data collected from January 1, 2019-July 31, 2021

Dean of Students Office
The SHSU Dean of Students Office enforces disciplinary measures when students break University policy. In relation to alcohol and drugs, the Dean of Students Office handles all violations to the drug policy and the alcohol violations that occur outside of the Residence Halls.

Number of Alcohol and Drug Violations Reported by
Dean of Students Office—2019-2021*

<table>
<thead>
<tr>
<th>Type of Offense</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drugs</td>
<td>33</td>
<td>34</td>
<td>21</td>
</tr>
<tr>
<td>Alcohol</td>
<td>0</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td><strong>33</strong></td>
<td><strong>35</strong></td>
<td><strong>23</strong></td>
</tr>
</tbody>
</table>

*Data collected from January 1, 2019-July 31, 2021

University Police Department—
Alcohol and Drug-related Crime
The SHSU University Police Department (UPD) publishes a crime report that notes all the offenses that they address throughout the year. All offenses listed take place on or near campus, and most of the offenses listed are among SHSU students. The SHSU PD is responsible for the enforcement of state underage drinking laws. SHSU prohibits the illegal drugs on campus. The SHSU UPD is responsible for the enforcement of Federal and State drug laws. Data on alcohol and drug-related offenses reported by UPD is located under the “Reports” tab at https://www.shsu.edu/police/.

Number of Alcohol and Drug Offenses Reported by
UPD—2019-2021*

<table>
<thead>
<tr>
<th>Year</th>
<th>Type of Offense</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drugs</td>
<td>51</td>
<td>71</td>
<td>51</td>
<td></td>
</tr>
<tr>
<td>Alcohol</td>
<td>40</td>
<td>17</td>
<td>7</td>
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</tr>
<tr>
<td>Total</td>
<td><strong>91</strong></td>
<td><strong>88</strong></td>
<td><strong>58</strong></td>
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</tbody>
</table>

*Data collected from January 1, 2019-July 31, 2021

Number of Alcohol and Drug related Fatalities by
UPD—2019-2021*

<table>
<thead>
<tr>
<th>Year</th>
<th>Type of Offense</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drugs</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Alcohol</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td><strong>0</strong></td>
<td><strong>0</strong></td>
<td><strong>0</strong></td>
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</table>

Data collected from January 1, 2019- July 31, 2021
Assessment of AOD Prevention Efforts

Assessment serves a critical role in the evaluation of AOD prevention efforts at SHSU. In Spring 2019, the Office of Health Promotion utilized the National College Health Assessment (NCHA) to collect precise data about the health habits, behaviors, and perceptions of SHSU students. Within the NCHA, data was gathered to determine the prevalence of alcohol and other drug use amongst the student population. Key results from the survey are highlighted below.

National College Health Assessment—Spring 2019 (n=650, response rate = 7.8%)

- Within the last 12 months, 3.9% of students reported alcohol use as a factor affecting their individual academic performance
- Within the last 12 months, 0.8% of students reported drug use as a factor affecting their individual academic performance
- 21% of respondents reported that they had never used alcohol before and 46.8% reported using alcohol 1-9 days within the last 30 days
- 81.3% of respondents reported that they had never used cigarettes before and 14.1% reported using cigarettes previously, but not within the last 30 days
- 65.1% of respondents reported that they had never used marijuana before and 21.8% reported using marijuana previously, but not within the last 30 days
- 2.8% of respondents reported driving after having 5 or more drinks in the last 30 days
- 26.1% of respondents reported driving after having any alcohol in the last 30 days
- On average, respondents reported consuming 3.81 drinks the last time they “partied” or socialized
- 13.3% of respondents reported using one or more prescription drugs that were not prescribed to them within the last 12 months
- 98.3% of respondents reported that most of the time or always they have taken one or more “responsible measures” related to alcohol use when they’ve “partied” or socialized within the last 12 months
- 45.2% of respondents reported experiencing one or more negative consequences after drinking alcohol within the last 12 months

The OHP regularly communicates with Residence Life, the Dean of Students Office, and the University Police Department to track the number of AOD violations and the incidence of AOD-related crime. Survey results help to determine whether alcohol and drug education has aided in reducing irresponsible alcohol and drug use.

Strengths of AOD Prevention Program

Funding

- Funding for alcohol and other drug prevention is supplied through the Student Health Services’ Operating budget. The Office of Health Promotion also obtained a stipend which was utilized to further enhance programming

AOD Education Given Prior to Course Registration

- SHSU administration agreed to implement the program “Campus Prevention Program” as a pre-matriculation program for incoming students. The program is designed to deliver substance abuse and sexual assault prevention programming to students through an online platform. The Campus Prevention Program is designed to fulfill some of the university’s Title IX mandates; however, the content included is also pertinent to AOD prevention. Completion of the educational modules is necessary prior to course registration.

Support

- Alcohol and drug prevention efforts are supported from numerous campus entities
- Commitment from staff overseeing high-risk groups such as Greek Life and First Year Experience to prioritize the need for AOD and other prevention programming

Sober Options On-Campus

- Programming and recreational options on nights and during weekends to serve as an alternative to high-risk drinking

Compliance

- University policies are in compliance with Drug-Free Schools and Campuses Act
- Code of Student Conduct effectively addresses on and off-campus violations
Weaknesses of AOD Prevention Program

Lack of mandated high school health education in Texas
• Basic AOD education is often a component of high school curriculums. However, this is not mandated in Texas. Therefore, a significant number of SHSU students may matriculate into college without adequate AOD education. This makes them more vulnerable to tobacco and alcohol corporations that target adolescents in marketing.

College drinking culture
• In order to make notable reductions in substance abuse and the associated outcomes, changes in the campus culture are required. In addition to continuing to educate students on alcohol and drugs, an emphasis needs to be placed on environmental prevention strategies.

Changing climate on public opinion about marijuana use
• Legalization of recreational marijuana and medicinal marijuana across the United States has altered student opinion on the drug. They appear to see marijuana use as benign despite strict policies at SHSU and in the community about use.

Opportunities for AOD Prevention Program

Difference in perception vs. reality of health behaviors amongst the student population
• According to the NCHA Spring 2019 results, there were vast differences between perception of alcohol and drug usage amongst students at SHSU and the actual number of students who do engage in those behaviors.
  • For example, respondents believed that 92.9% of students used alcohol within the last 30 days, when in reality only 56.2% of students used alcohol within the last 30 days. Respondents also believed that 88.2% of students used marijuana within the last 30 days, when in reality only 13.1% of students had used marijuana within the last 30 days.
  • These differences between perception vs. reality of health behaviors amongst SHSU students allows for the opportunity to educate students on social norms around these behaviors.

Reconstructing the Peer Health Advocates Student Organization
• Peer Health Advocates (PHA) in its current form has not been successful due to lack of member participation and retention. Transforming PHA into a group that has a more direct link to the OHP and assists with delivering health education materials could prove to be a more useful mode of peer-to-peer education. In the Spring of 2021, it was decided that PHA would merge with SHAC (student health advisory committee) to pool their individual resources and members to create a stronger organization.

Collaboration with new campus partners/initiatives
• With the previous formation of a new campus-wide health initiative called Elevate, the OHP’s alcohol and other drug program has the opportunity to connect with new campus partners to disseminate AOD-related education and establish partnerships for programming.

Networking with other Collegiate AOD Programs through the American College Health Association
• SHSU has maintained a membership with the American College Health Association. This network includes other professionals working in the field of alcohol and other drug use at colleges and universities throughout the country and allows the opportunity to learn and grow from other established programs.
Threats for AOD Prevention Program

Opening of a pub in student center
• In January 2019, the Lowman Student Center celebrated the opening of its facility expansion, which included a new pub, Three Horses Tavern. The tavern, located within the Kat Klub, offers a selection of beers and wines to those 21 years and older. While there are measures in place to ensure safety around alcohol consumption, i.e. – ID checking, wristbands for age verification, cannot leave Kat Klub with alcohol, there currently lacks any health education materials/promotion surrounding alcohol usage at this facility.

Growing prevalence of E-cigarettes and vaping on campus
• According to the NCHA, 11.6% of respondents reported using e-cigarettes within the last 30 days and 12.7% reported having used e-cigarettes previously but not within the last 30 days. With the ever-increasing popularity of products such as JUUL, it is imperative for the AOD prevention program to push out messaging about the health dangers of these products. Student perception around these products may not view them as harmful as they are typically marketed to attract younger consumers. For example, marketing for JUUL has utilized young models, “cool” flavors, and bright colors while lacking acknowledgement that the product was originally intended to aid in smoking cessation.

Lack of enforcement of no smoking policy on campus
• While SHSU does have a robust No Smoking Policy, it lacks true enforcement. It is not unusual to see members of the campus community taking smoke breaks or vaping while walking. There needs to be more awareness about the existence of the policy as well as enforcement measures put in place.

COVID-19 Pandemic
• In March 2020 SHSU “shut down” to help combat against the novel corona virus. Programming at SHSU in person ceased and went 100% virtual. This caused a decrease in programming requested by students with limited virtual options available. In addition to limited programming alcohol sales skyrocketed as people were staying home and consuming alcohol in quarantine. This led to Governor Abbott to sign House Bill 1024, which allows alcohol to be sold to go, by pickup, or delivered with food orders.

Part 86, Drug-Free Schools and Campuses Regulations Compliance Checklist

1. Does the institution maintain a copy of its drug prevention program?
   • Yes, it is located at the Office of Health Promotion as well as on the website at www.shsu.edu/ohp.

2. Does the institution provide annually to each employee and each student, who is taking one or more classes for any type of academic credit except for continuing education units, written materials that adequately describe and contain the following?
   • Standards of conduct that prohibit unlawful possession, use, or distribution of illicit drugs and alcohol on its property or as a part of its activities—Yes
   • A description of the health risks associated with the use of illicit drugs and the abuse of alcohol—Yes
   • A description of applicable legal sanctions under local, state, or federal law—Yes
   • A description of applicable counseling, treatment, or rehabilitation or re-entry program—Yes
   • A clear statement of the disciplinary sanctions the institution will impose on students and employees, and a description of those sanctions—Yes

3. Are the above materials distributed to students in one of the following ways?
   • Mailed to each student (separately or included in another mailing)—No
   • Through campus post offices boxes—No
   • Class schedules which are mailed to each student—No
   • During freshman orientation—Yes
   • During new student orientation—Yes
• In another manner (describe)—All students and employees receive this information through e-mail at on or after the 12th day of classes each semester. This day is used to send out the information because it passes the last day that students are able to withdraw completely from classes, ensuring that all currently enrolled students receive the materials. All of this information is also always located under the “Alcohol and Drug Resources” page on the Office of Health Promotion website.

4. Does the means of distribution provide reasonable assurance that each student receives the materials annually?
   • Yes, an e-mail regarding the SHSU Alcohol & Drug policy is sent out at the beginning of every semester.

5. Does the institution’s distribution plan make provisions for providing these materials to students who enroll at some date after the initial distribution?
   • Yes, the e-mail regarding the SHSU Alcohol & Drug policy is distributed after the 12th day of class to account for late registrations and is always located under the “Alcohol and Drug Resources” page on the Office of Health Promotion website.

6. Are the above materials distributed to faculty/staff in one of the following ways?
   • Mailed
     Faculty: No  Staff: No
   • Through campus post office boxes?
     Faculty: No  Staff: No
   • During new employee orientation?
     Faculty: Yes  Staff: Yes
   • In another manner?—Yes, all staff and faculty receive a copy of the materials through their e-mail at the beginning of every semester. The information is also always located under the “Alcohol and Drug Resources” page on the Office of Health Promotion website.

7. Does the method of distribution provide adequate assurance that faculty, staff, and students receive that materials annually?
   • Faculty/Staff: Yes  Students: Yes

8. Does the institution’s distribution plan make provisions for providing these materials to staff and faculty who are hired after the initial distribution?
   • Yes, as a component of New Employee Orientation faculty and staff are required to study the HR page that references certain state legislation. The Drug Free Schools and Communities notification is included among these laws. Furthermore, new employees must review all of these legislations and sign a form acknowledging that they have reviewed them. A signed version of this form is housed within the SHSU Human Resources department. All information is also always located under the “Alcohol and Drug Resources” page on the Office of Health Promotion website.

9. In what ways does the institution conduct Biennial Reviews of its drug prevention program to determine effectiveness, implement necessary changes, and ensure that disciplinary sanctions are enforced?
   • Conduct student alcohol & drug use surveys?
     ° Yes, we routinely survey students in the KINE 2115 “Lifetime Health and Wellness” class regarding their usage of alcohol and in 2019 we conducted the National College Health Assessment and National Faculty and Staff Health Assessment to gather data on alcohol and drug behaviors and perceptions of students and employees
   • Conduct opinion survey of its students, staff, and faculty?
     ° No
   • Evaluate comments obtained from a suggestion box
     ° No
   • Conduct focus groups?
     ° Yes, with student organization Peer Health Advocates and the Student Health Advisory Council
   • Conduct intercept interviews
     ° No
   • Assess effectiveness of documented mandatory drug treatment referrals for student employees
     ° No
• Assess effectiveness of documented cases of disciplinary sanctions imposed on students and employees
• Yes, through assessment of reoffender rates

10. Who is responsible for conducting these Biennial Reviews?
• The Alcohol and Other Drug Health Education Specialist

11. If requested, has the institution made available, to the Secretary and the public, a copy of each requested item in the drug prevention program and the results of the Biennial Review?
• Yes

12. Where is the Biennial Review documentation located?
• Hardcopy—The Office of Health Promotion, 1916 Avenue J Huntsville, TX 77340
• Online version—Located on the Alcohol and Drug Resource page at https://www.shsu.edu/dept/student-health-center/health-promotion/alcohol-and-drugs