Tailgating area will be blocked off the night before a home football game.  
Lot will be open for set-up at least 6 hours prior to game time.  
All vehicle traffic stops in the area two and a half hours prior to game time (except medical personnel and official university vehicles). No other exceptions will be made.  
All BBQ pits must be brought into the area at least three hours prior to game time.  
Open flames are allowed, but must be extinguished prior to entering Bowers’ Stadium.  
All Bearkat Alley participants must leave extinguished coals in the BBQ pits until they are off SHSU property.  
For safety purposes, all tents, tables, chairs, etc. must be put away prior to entering stadium.  
Area will be manned by security (one uniform minimum) beginning 6 hours before each game to control access to the area and will remain in the area until 30 minutes after the game starts.  
Tailgate entrances to Bowers Stadium close two and a half hours prior to game time and re-open after kick off.  
Tailgating will be limited to the space that is designated. Any group that uses area beyond their space will be asked to move.  
Organizations must sign up for spots through Student Activities. Organization/person may request certain spot(s) for the season, but there is no guarantee all requests can be fulfilled.  
Organizations who reserve spaces must attend at least 75% of all home football games. Failure to do so may result in removal from Bearkat Alley. Organizations must notify the Department of Student Activities of any absences prior to Game Day.  
Organization/person can pay to reserve same spot for the entire season (price depends on location of spot). Payment of reserved spot(s) includes all regular season home games at Bowers Stadium. Payment for the regular season EXCLUDES the playoffs if Sam Houston State University advances to the postseason. Playoffs require an additional payment that is valid for all home playoff games at Bowers Stadium for the remainder of the postseason.  
Alcohol consumption will be monitored by UPD and any problems that occur will be handled by UPD. Minor consumption violations will be ticketed.  
All alcoholic beverages must be contained in an unmarked, non-transparent plastic cup. No glass bottles, cans, kegs etc. are allowed.  
Sam Houston State University reserves the right to regulate any amplified music/noise. Music with profanity or lewd lyrics will not be allowed.  
Each group is responsible for providing their own equipment (tables, chairs, etc.).  
Advertisements, banners, signs or the distribution of promotional items on university property is prohibited unless otherwise approved by a designated Sam Houston State University official. Participants will be required to remove promotional banners or signs if asked to.  
Sam Houston State University reserves to right to remove any person, animal, or group from Bearkat Alley at the discretion of the University.  
Each group is required to clean up their own area and discard of their own trash at the conclusion of Bearkat Alley.  
Organizations/Departments must begin to close down their tailgate thirty minutes prior to kickoff and tailgate will be closed for participation at the start of the game.  
Sam Houston State University reserves the right to designate, revoke, or move tailgating spaces for any reason at the department’s discretion.