VISION

Student Activities will be a primary resource for students to actively engage in developmental and social opportunities that will prepare them for a productive life in a changing world.

MISSION

The mission of the Department of Student Activities is to provide students with effective services and developmental opportunities that promote and support academic and co-curricular learning. We assist students in defining and achieving personal and professional goals that will prepare them for success in a global society.

GOALS

ENVIRONMENT
- Provide an engaging, quality and safe student environment.
- Evaluate current facilities and develop long-term strategic plans for facilities and programming space to meet the needs of an increasing enrollment.

STUDENT ENGAGEMENT & SPIRIT
- Create and uphold traditions and unique programs that foster Bearkat Spirit.
- Increase student engagement by assessing current student preferences.

DEVELOPMENT & SUCCESS
- Promote holistic growth of students and staff through development opportunities and training experiences.
- Remain committed to student success through mentoring and intentional programming to establish a co-curricular experience.

GLOBAL CITIZENSHIP & DIVERSITY
- Educate the campus on cultural competency, current issues and diverse perspectives.
- Cultivate a campus climate that is globally aware and mutually respectful.

COMMUNICATION & COLLABORATION
- Establish a direct, clear and concise line of communication among students, faculty/staff and community.
- Support university initiatives through intentional collaborations.

INNOVATION & TECHNOLOGY
- Utilize current technology while recognizing, introducing and adapting to new innovation.
- Increase access to information knowledge through user-friendly interfaces.

VALUES

- Purpose
- Relationships
- Communication
- Accountability
- Adaptability
- Passion

Pascal's Triangle: (Purpose) Putting our "why" into action. (Relationships) Feeling valued and respected. (Communication) Intentionally sharing information. (Accountability) Taking responsibility and following. (Passion) Desire and enthusiasm that stirs us to action. (Adaptability) Adjusting readily to changing needs.