THE INVESTITURE OF
Dr. Dana L. Gibson
SAM HOUSTON STATE UNIVERSITY
MARCH 8, 2011
BERNARD G. JOHNSON COLISEUM
"The measure of a Life is its Service."

The university motto first appeared as an inscription for a memorial window honoring the life of Sam Houston Normal Institute President, Henry Carr Pritchett 1891 - 1908.
Dr. Dana L. Gibson became Sam Houston State University’s 13th president on September 1, 2010, following unanimous approval by The Texas State University System. She is the first female president in the university’s history.

Dr. Gibson is a product of the Texas educational system, growing up and attending schools in north Texas. She also attended Texas universities, earning a Bachelor of Science degree in business-accounting and a Master of Business Administration at Texas Woman’s University and a doctorate in business at the University of Texas at Arlington.

A Certified Public Accountant since 1984, Dr. Gibson began her career in private industry. In 1986 she joined academia when she was employed by Texas Woman’s University as a lecturer in accounting and management information systems. She was promoted to assistant professor in 1989, and later received tenure as an associate professor of accounting and management information systems.

In 1996, Dr. Gibson was named TWU’s special assistant to the vice president for finance and administration. She was promoted to associate vice president for finance and administration and university controller and was named vice president for academic and information services in 2000.

She left Texas Woman’s University to become vice president for finance and administration of the YMCA of Metropolitan Denver (Colorado). After serving two years, she was named vice chancellor for administration and finance at the University of Colorado at Denver (and Health Sciences Center) where she oversaw a budget of more than $700 million with funded research of $300 million.

Dr. Gibson returned to Texas as the vice president for business and finance at Southern Methodist University. After her service at SMU, she was selected as president of National University, the second largest not-for-profit university in California.

In 2009, she joined Sam Houston State University as vice president for finance and operations. Her responsibilities included the administration of many of the business functions of the university including the controller’s office, budget, auxiliary operations, procurement, property, public safety, parking, human resources, facilities management, construction and planning, information resources, and institutional research and assessment.
Investiture Ceremony
MARCH 8, 2011 • 3:00 P.M.
BERNARD G. JOHNSON COLISEUM

Trumpet Fanfare ................................................................. SHSU Trumpeters
“Bearkat” Fanfare by Michael Davis
Jonathon Gregory
David Hernandez
Robby Yarber
Joey Vranas
Juan Rivera
Brian Fincher
Steve Leal
Eric Walley

Processional .................................................. SHSU Orchestra - Dr. David Cole, Conductor
Crown Imperial by William Walton

Mace Bearer
Platform Party
Delegates from Institutions of Higher Learning
Administration & Faculty of the University

Posting of the Colors .......... Sam Houston State University Army ROTC Color Guard

National Anthem ....................................................... Mr. James Franklin, Song Leader
The Star-Spangled Banner by Francis Scott Key/John Stafford Smith

Introductions and Reflections ........... Dr. Brian McCall, Master of Ceremonies & Chancellor, The Texas State University System

Welcome ............... Dr. David Payne, Provost & Vice President for Academic Affairs
Greetings
Mr. Ryan Bridges, President of Student Government Association
Ms. Kristie Kelarek, Chair of Staff Council
Dr. Mark Frank, Chair of Faculty Senate
Mr. Alan Tinsley, President of Alumni Association
Ms. Jane Monday, Community Leader & Former Regent

Special Music ........SHSU Orchestra and SHSU Chorale – Dr. David Cole, Conductor
“The Promise of Living” from The Tender Land by Aaron Copland

Introduction of Regent Charlie Amato .......................................................... Dr. Brian McCall

Installation of the President ................................................................. Mr. Charlie Amato
Chairman of the Board of Regents,
The Texas State University System

Acceptance ............................................................................................. Dr. Dana L. Gibson, President

History of the Presidential Medallion .......... Dr. Bobby K. Marks, President Emeritus
and Introduction of Regent Trisha Pollard

Presentation of the Presidential Medallion .............................................. Ms. Trisha Pollard,
Regent of The Texas State University System

Alma Mater ................................................................. Mr. James Franklin, Song Leader
Anonymous/Allen R. Hightower

Closing Remarks .......................................................... Dr. James F. Gaertner, President Emeritus

Recessional .......................................................... SHSU Orchestra – Dr. David Cole, Conductor
“March Militaire Francaise” from Suite Algerienne by Camille Saint-Saëns
“Trojan March” from Les Troyens by Hector Berlioz
DELEGATES

Yale University .......................................................................................................................... 1701
Dr. Robert Blocker
Henry and Lucy Moses Dean of Music

Baylor University ..................................................................................................................... 1845
Dr. Melinda Holt
Alumnus, SHSU Associate Professor of Statistics

Austin College ............................................................................................................................ 1849
Dr. Ty Cashion
Alumnus, SHSU Professor of History

Valparaiso University ............................................................................................................... 1859
Mr. Nicholas Skytland
Alumnus, Director of the NASA Open Government Initiative

Trinity University ...................................................................................................................... 1869
Ms. Lee Adcock Hunnell, Esquire
Alumnus

Paul Quinn College ................................................................................................................... 1872
Mr. Michael J. Myers II
Special Assistant to the President

Texas Christian University ...................................................................................................... 1873
Dr. Christopher Wilson
Alumnus, SHSU Chair of Department of Psychology and Philosophy

Texas A&M University ............................................................................................................. 1876
Dr. Pamela R. Matthews
Associate Provost for Undergraduate Studies

University of Colorado ........................................................................................................... 1876
Dr. Brian Burnett
Vice Chancellor for Administration & Finance

Sam Houston State University .................................................................................................. 1879
Dr. Janet Mullings
Alumnus, SHSU Associate Dean of Criminal Justice

The University of Texas at Austin ............................................................................................ 1883
Dr. Hugh Meredith
Alumnus, Retired SHSU Professor of Humanities

Texas A&M University-Commerce .......................................................................................... 1889
Dr. Stacey Edmonson
Alumnus, SHSU Chair of Department of Educational Leadership and Counseling

University of North Texas ........................................................................................................ 1890
Dr. Rhonda Callaway
Alumnus, SHSU Chair of Department of Political Science
Dr. Scott Chapman
Alumnus, SHSU Professor and Scholar in Residence of Mathematics

**Tarleton State University** ................................................................. 1899
Dr. Jane B. Dennis
Associate Professor & Director, Academic Advising Services

**Texas Woman’s University** ............................................................. 1903
Dr. Brenda Floyd
Vice President for Finance and Administration

**West Texas A&M University** .......................................................... 1910
Dr. Gene Young
Alumnus, SHSU Director of Elliott T. Bowers Honors College

**Southern Methodist University** ....................................................... 1911
Dr. Thomas E. Barry
Vice President for Executive Affairs

Dr. Brad E. Cheves
Vice President, Development and External Affairs

**Rice University** ............................................................................. 1912
Dr. Stacy Ulbig
Alumnus, SHSU Associate Professor of Political Science

**East Texas Baptist University** .......................................................... 1912
Mr. George J. Day
Assistant Professor of Criminal Justice

**Texas Tech University** .................................................................... 1923
Dr. Ronald Daigle
Alumnus, SHSU Associate Professor of Accounting

**Stephen F. Austin State University** .................................................. 1923
Dr. Archie McDonald
Regents Professor of History & Community Liaison

**Texas Southern University** .............................................................. 1927
Dr. Alice Fisher
Alumnus, SHSU Chair of Department of Health and Kinesiology

**University of Houston** ..................................................................... 1927
Dr. Jim Bexley
Alumnus, SHSU Professor of General Business and Finance

**Lamar State College – Orange** ......................................................... 1969
Dr. Joe Kirkland
Vice President for Academic Affairs

**Lone Star College – Montgomery** .................................................... 1992
Dr. Austin A. Lane
President

**University of North Texas at Dallas** ............................................... 2009
Dr. John Beehler
Provost and Vice President for Academic Excellence and Student Success
Board of Regents

The Texas State University System is governed by a nine-member Board of Regents appointed by the governor. In addition, a nonvoting student regent is appointed annually to the board.

Charlie Amato, Chairman, San Antonio
Donna N. Williams, Vice Chairman, Arlington
Ron Blatchley, Regent, Bryan/College Station
  Kevin J. Lilly, Regent, Houston
Ron Mitchell, Regent, Horseshoe Bay
David Montagne, Regent, Beaumont
Trisha Pollard, Regent, Bellaire
Michael Truncale, Regent, Beaumont
Chris Covo, Student Regent, San Marcos

Dr. Brian McCall, Chancellor

President's Cabinet

Dana L. Gibson, President
David E. Payne, Provost and Vice President for Academic Affairs
Randall Powell, Interim Vice President for Finance and Operations
Frank R. Holmes, Vice President for University Advancement
Heather Thielemann, Vice President for Enrollment Management
Frank Parker, Vice President for Student Services
Tom Graf, Interim Vice President for Information Technology
Bobby Williams, Jr., Athletic Director
Kathy Gilcrease, Assistant to the President for Operations

The University Academic Deans

Mitchell Muehsam, Dean of the College of Business Administration
Vincent J. Webb, Dean of the College of Criminal Justice
Genevieve Brown, Dean of the College of Education
Dana Nicolay, Interim Dean of the College of Fine Arts & Mass Communication
John de Castro, Dean of the College of Humanities & Social Sciences
Jaimie Hebert, Dean of the College of Sciences
Kandi Tayebi, Associate Vice President for Academic Affairs and Dean of Graduate Studies
Although Texas escaped much of the destruction wreaked on the rest of the Confederacy during the Civil War, its public school system remained badly underdeveloped, and education reformers expressed anxiety about illiteracy rates among former slaves as well as among poor whites. In 1878-1879, with the political tumult of Reconstruction subsiding, a representative of the Peabody Education Fund visited Texas hoping to convince the state legislature to establish a public institution to train school teachers. George Peabody, a wealthy cotton broker and banker, had endowed the philanthropy with money and a mission to “encourage the intellectual, moral, and industrial education of the destitute children of the Southern States.” The fund offered to help subsidize a state-controlled teacher training institution, and in 1879, the state legislature acted upon the suggestion, establishing in Walker County the Sam Houston Normal Institute, named after a great Texas hero.

The institute moved into buildings abandoned by Austin College. The state legislature offered free tuition, laundry, room, and board to select students willing to become public school teachers after graduation. They promised to teach one year for each year of assistance received. Under the direction of Principal Bernard Mellon, who reported to the state board of education, the Sam Houston Normal Institute opened on October 10, 1879, with a curriculum composed of professional and pedagogy courses. Students were admitted on the basis of competitive examinations and hailed from each senatorial district in the state. The first commencement of May 1880 included thirty-seven graduates.

Consistent with educational values emerging in the United States during the Progressive Era, the Sam Houston curriculum expanded in 1909 beyond teacher education to include home economics, industrial training, and vocational agriculture. In 1911, the state legislature established a board of regents to govern the Sam Houston Normal Institute and authorized a four-year curriculum leading to a Bachelor of Arts (B.A.) degree. The first B.A. degree was conferred in 1919. Taking into account the more diverse curriculum and broader role and scope, the board of regents in 1923 christened the institution Sam Houston State Teacher’s College.

In 1935, Sam Houston went beyond its teacher training mission with the board of regents had authorizing bachelor’s degrees in business administration. The bicentennial of Texas independence in 1936 had also occasioned the establishment of the Sam Houston Memorial Museum as an affiliate of Sam Houston State Teacher’s College, and the board of regents had authorized a graduate program, which produced three Master of Arts degrees in 1937. Sam Houston’s president, Charles N. Shaver, then decided the curriculum also needed to be expanded to accommodate the needs of students interested in pursuing postgraduate training in law, dentistry, and medicine, and in 1938-1939, he added advanced undergraduate courses in biology, chemistry, physics, English, government, and history.

At the end of World War II, Congress passed the G.I. Bill, making it financially easier for veterans to enroll in college and as a result, student numbers climbed. Worried about
housing so many new students, Sam Houston acquired 837 acres of land formerly used as a prisoner-of-war camp for German POWs. “Country Campus,” as it became known, was located about ten miles north of Huntsville on Highway 19. Two years later, enrollment reached 2,410 students, of whom more than 1,000 were veterans.

In 1950, Harmon Lowman, who had been Sam Houston’s president since 1946, negotiated a deal to acquire a used, 1,075-ton refrigeration system. Installation of the unit and construction of the duct work necessary to make it operational consumed several years, but the project’s completion rendered Sam Houston the first and only fully air-conditioned college in the United States. Summer school enrollment immediately increased.

In 1952, Sam Houston began to sponsor a Reserve Officer Training Corps (ROTC) unit. Because ROTC was mandatory, more than half of all male students were active in the program, which helped set the tone for campus social life. The broadening of Sam Houston’s mission also produced changes in the profile of college graduates. In 1960, more than one quarter of Sam Houston students majored in fields other than teacher education. In 1964-1965, Sam Houston State Teacher’s College experienced three changes that would significantly reshape its future reputation. President Arleigh Templeton, who succeeded Harmon Lowman in 1964, added research to faculty responsibilities. Additionally, in response to the Civil Rights Act of 1964, Sam Houston ended its eighty-three year-old policy of denying admission to African-Americans. John Patrick, valedictorian of Huntsville’s Sam Houston High School, subsequently matriculated as Sam Houston’s first African-American student. Furthermore, the state legislature established on campus the Institute of Contemporary Corrections and Behavioral Sciences, whose criminal justice program was destined to generate national recognition. Enrollment in 1964 reached 5,738 students, and Sam Houston no longer served the monolithic mission of teacher education. Because the college offered nine degrees in twenty-seven subject areas, including four graduate degrees, the legislature designated it Sam Houston State College. In 1969, when enrollment reached 8,594, with 350 faculty members, the state legislature acted again, and Sam Houston State College became Sam Houston State University.

During the next four decades, under the leadership of Presidents Elliot T. Bowers, Martin J. Anisman, Bobby K. Marks, and James F. Gaertner, Sam Houston State University continued to grow– in size, mission, and reputation. By the fall of 2010, when Dr. Dana Gibson gained the mantle of the president’s office, the university offered to its 17,200 plus students a total of seventy-nine undergraduate degree programs, fifty-four master’s degree programs, and doctoral programs in Criminal Justice, Educational Leadership, Counselor Education, Clinical Psychology, and Reading. The university had become, in the words of CBS News anchor Dan Rather, its most well-known alumnus, a gem in Texas higher education. “For all the changes, for all the expansion of infrastructure, mission, and educational ambition,” Rather said, “people have been Sam Houston’s constant. The names and faces change, but the spirit they have brought to and taken away from Huntsville, Texas remains the same. People are Sam Houston’s strength, and so long as that is true, the college I knew and that today’s students know will be, in the ways that matter most, one and the same.”
University Seal

Sam Houston State University has adopted as its official seal a high-contrast image of the statue of General Sam Houston, which stands in front of Austin Hall on the north end of the campus Quadrangle. Bordering the image are the words "Sam Houston State University," two stars, and the year in which Sam Houston Normal Institute was founded-1879. The seal is used primarily for official, university events such as commencement.

University Mace

The University Mace is symbolic of the authority of the Board of Regents, The Texas State University System, and the Office of the President of Sam Houston State University. The mace, used in academic convocations, is carried by the senior tenured faculty member of the University. The initial use of the University Mace at Sam Houston State University was summer commencement on August 20, 1988.

The walnut staff is bound in brass and has a hexagonal head with inlays of pecan denoting the state tree and recessed brass medallions cast with designs for General Sam Houston, Austin Hall, Old Main, Bearkats, and the completion date of the mace. The walnut holder base or stall is six-sided to match the mace head.

The crown of the mace is a circular casting bearing the name of the University and the date of establishment, 1879. The center of the circle contains the State of Texas state emblem, the Lone Star. Below the crown, the names of past University presidents and the dates of service are engraved on a brass collar.

The University Mace was designed and hand crafted by the late Charles R. Jedlicka, Associate Professor of Industrial Technology, who retired in 1989.
College and university ceremonies are resplendent with color. One is likely to see almost every color in the spectrum, representing scholarly achievement in many academic fields.

Based upon the costumes worn at universities in the 14th and 15th centuries, today’s American academic dress was standardized in 1895. It includes the familiar square mor-tarboard cap symbolizing the commitment of the scholar to a life building. It has a tassel which may be black or an appropriate color (e.g. gold for those with a doctoral degree, purple for law).

Three styles of gowns and hoods represent bachelor’s, master’s and doctor’s degrees. The bachelor’s gown usually has long pointed sleeves, while the master’s gown has a long cres-cent-shaped sleeve. The doctor’s has a very full, bell-shaped sleeve with three velvet bands matching the velvet facing of the gown opening. The velvet on the doctor’s gown often is the color appropriate to the wearer’s field of study.

Of the three styles of hoods, the doctor’s is naturally the most elaborate. All three hoods are made of material to match the gowns and are lined in the official color of the institution which conferred the degree, with a chevron used for a second color if needed. The colored velvet binding indicates the academic area in which the degree was received.

Hood trim colors on doctoral regalia indicate the following fields:

Maize—Agriculture
White—Arts, Letters, Humanities
Drab—Commerce, Accountancy, Business
Lilac—Dentistry
Copper—Economics
Light Blue—Education
Orange—Engineering
Brown—Fine Arts, including Architecture
Russet—Forestry
Crimson—Journalism
Purple—Law
Lemon—Library Science
Green—Medicine
Pink—Music

Sea Foam Green—Optometry
Silver Gray—Oratory (Speech)
Olive Green—Pharmacy
Blue—Philosophy
Sage Green—Physical Education
Peacock Blue—Public Administration & Foreign Service
Salmon Pink—Public Health
Golden Yellow—Science
Cream—Social Science
Citron—Social Work
Scarlet—Theology
Gray—Veterinary Science
Apricot—Nursing
The Presidential Medallion is worn as part of the president’s academic attire at ceremonial occasions such as Commencement and Convocations. The tradition of a presidential medallion at SHSU dates back to the university’s ninth president, Elliott T. Bowers, who served as president from 1970 to 1989.

The original medallion was cast to represent the first official Sam Houston State University seal, which featured a head-and-shoulders image of Sam Houston centered on a round disc, with the words “Sam Houston State University 1879” in a circle around the disc. The chain is worn around the neck and drapes across the chest and back.

The medallion being worn by Dr. Gibson for the Investiture Ceremony is an updated design, generously funded by TSUS Regent Trisha Pollard and her husband, Randy. The focal point of the medallion is the official University Seal. The chain has twelve small plates with the engraved names of the former presidents and their tenure in office. The “SH” logo is engraved in two ovals leading to the University Seal. The current university president, Dr. Dana Gibson, is named in the plate above the medallion.

SAM HOUSTON STATE UNIVERSITY PRESIDENTS

<table>
<thead>
<tr>
<th>President</th>
<th>Term</th>
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<tbody>
<tr>
<td>Bernard Mallon</td>
<td>October 10-21, 1879</td>
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<tr>
<td>Hildreth H. Smith</td>
<td>1879-1881</td>
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<td>Joseph Baldwin</td>
<td>1881-1891</td>
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<td>Henry C. Pritchett</td>
<td>1891-1908</td>
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<td>Harry F. Estill</td>
<td>1908-1937</td>
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<td>Charles N. Shaver</td>
<td>1937-1942</td>
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<td>Harcon L. Lowman</td>
<td>1942-1964</td>
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<td>Arleigh B. Templeton</td>
<td>1964-1970</td>
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<td>Elliott T. Bowers</td>
<td>1970-1989</td>
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<td>Martin J. Anisman</td>
<td>1989-1995</td>
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<tr>
<td>Bobby K. Marks</td>
<td>1995-2001</td>
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<td>James F. Gaertner</td>
<td>2001-2010</td>
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Acknowledgements

The President wishes to thank the following individuals and departments for their extraordinary work in planning, preparing for and orchestrating the Investiture events and those community members not identified here who have provided assistance and services.

INVESTITURE COMMITTEE

Jane Monday ........................................ Co-Chair, Community Leader & Former Regent
Richard Eglsaer ........................................... Co-Chair, Associate Provost
David Payne ............................................. Provost and Vice President of Academic Affairs
Randall Powell ........................ Interim Vice President of Finance and Operations
Heather Thielemann ....................... Vice President of Enrollment Management
Frank Parker ........................................... Vice President of Student Services
Frank Holmes ........................................ Vice President of University Advancement
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Mitchell Muehsam ................................... Dean, College of Business Administration
Genevieve Brown ................................... Dean, College of Education
John de Castro .............................. Dean, College of Humanities and Social Sciences
Keith Jenkins ............................. Associate Professor of Business Administration
Keri Rogers ............................... Assistant Vice President of Academic Affairs
Mark Frank ........................................... Chair of Faculty Senate
Sergio Ruiz ........................................... Associate Professor of Music
Kristie Kelarek ............................. Chair of Staff Council
Kris Ruiz ............................ Associate Vice President of Marketing and Communications
Bruce Erickson .......................... Director of Communications
Kay Kay Davis .......................... Assistant Vice President of Information Resources
Kevin Morris .......................... Director of Public Safety Services
Ed Owens ................................ Past President of the Alumni Board
Danny Pierce ................................ Walker County Judge
Maggie Collum ............................. Director of University Events
Kathy Gilcrease ........................ Assistant to the President
Lynn Clopton ............................. Administrative Coordinator, Operations
Alma Mater

Hail to Sam Houston, School we love best,
Mighty in battle, True to the test.
Bearkats so loyal, Ever we’ll be.
Orange and white Will lead us to victory!

Hail, Alma Mater Hats off to you,
Ever you’ll find us Loyal and true;
Firm and undaunted Ever we’ll be,
Here’s to the school we love
Here’s a toast to thee.