



SAM HOUSTON
STATE UNIVERSITY

STRATEGIC PLAN



Sam Houston
State University

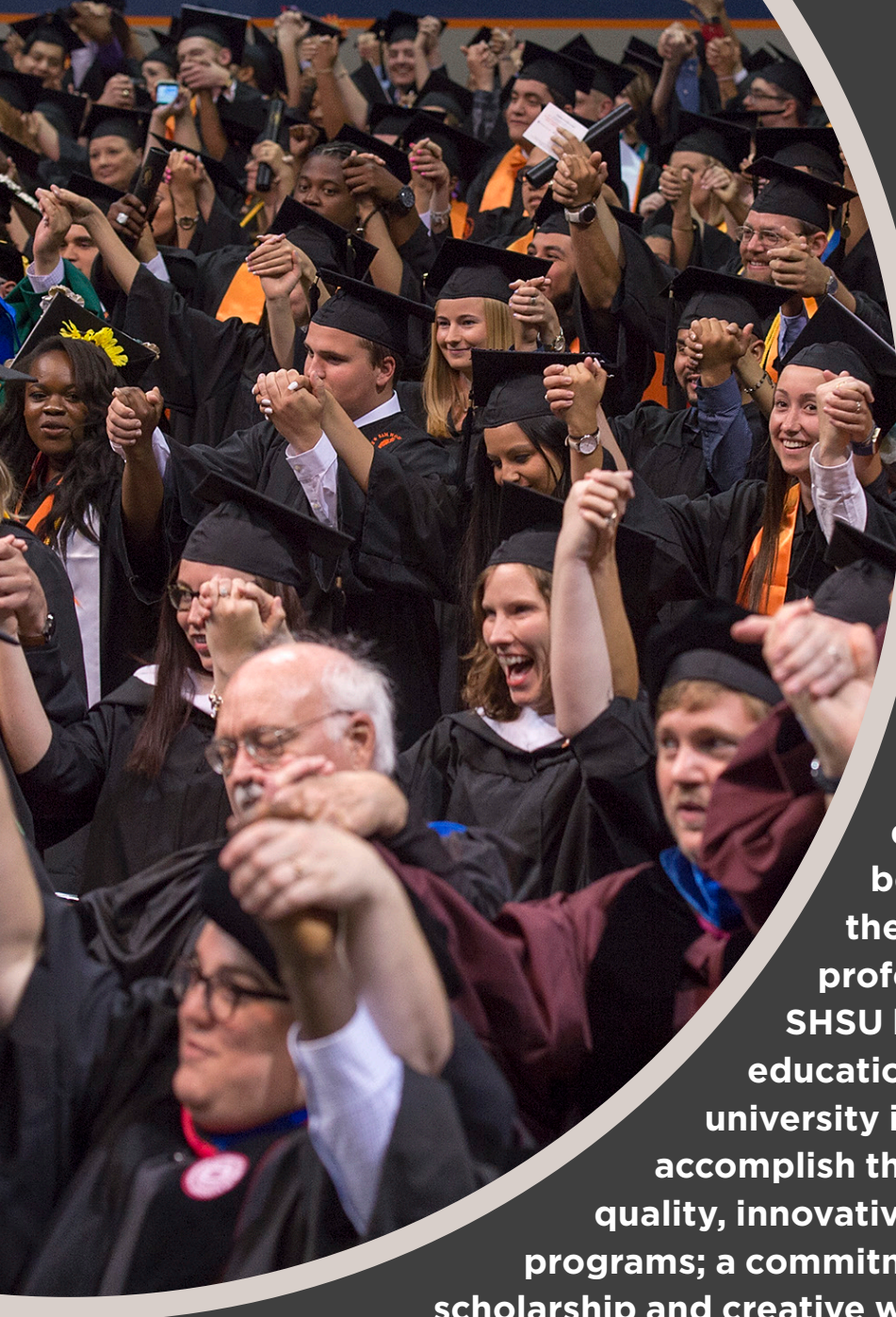
MISSION

Sam Houston State University is a student-centered, community engaged institution whose mission is to offer accessible, quality higher education. The university offers a variety of innovative and flexible degree programs at the undergraduate, graduate, and professional levels focused on career readiness, personal and professional development, and service. SHSU provides integrated academic and student success services designed to support traditional and non-traditional students from diverse backgrounds.

VALUES

- STUDENT SUCCESS AND SUPPORT
- ACADEMIC EXCELLENCE
- SERVICE AND COMMUNITY ENGAGEMENT
- INCLUSIVE EXCELLENCE
- COLLABORATIVE ENVIRONMENT
- HONOR
- CREATIVITY AND INNOVATION





VISION

Sam Houston State University will provide a transformative environment that enables students from diverse backgrounds to become leaders who serve their families, communities, and professions. We aspire to make SHSU both the best value in higher education and the top regional public university in the state of Texas. We will accomplish this through providing high quality, innovative, and flexible academic programs; a commitment to student success, scholarship and creative works; and engagement that solves the most critical challenges facing the world.

STRATEGIC PRIORITIES

- PRIORITIZE STUDENT SUCCESS AND STUDENT ACCESS
- EMBODY A CULTURE OF EXCELLENCE
- ELEVATE THE REPUTATION AND VISIBILITY OF SHSU
- EXPAND AND ELEVATE OUR SERVICE TO THE STATE AND BEYOND