



Division of Enrollment Management Sam Houston State University

MISSION:

Attract, Enroll, Graduate, & Empower Students

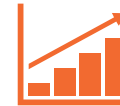


Supporting Strategy



Continuous Assessment

Evaluate student enrollment, graduation, and employment goals in response to regional, state, and national demand.



Data-Driven Decision-Making

Serve as the centralized source for analysis and dissemination of institutional data to support planning, review, and informed decision-making.



Clear Communication

Deliver communication, content, and services, for the emerging needs of the faculty, staff, and students.



Intentional Engagement

Promote affordable, quality education by recruiting, enrolling, and retaining qualified students from diverse backgrounds.



Forward Thinking

Anticipate necessary resources for the division in support of current and emerging needs.



Technology

Explore, implement, and maintain technology necessary for the enrollment management process.