



Sam Houston State University

THE COLLEGE OF ARTS AND MEDIA* (effective 9/1/2019)

Strategic Plan Model



Supporting Strategy:



Promote Creativity

Inspiring students to develop self-expression.



Historical Context

Studying the past to inform contemporary aesthetics and practices in arts and media.



Community Engagement

Participating in the culture of arts and media.



Progressive Curriculum

Connect learning to professional practices.



Understanding Change

Promoting personal awareness and social transformation.



State of the Art

Providing students with technology to realize professional goals.