Strategic Plan Model

**Vision:**
Empower society to cultivate the enduring health of individuals and communities

Advancing knowledge and practice to inspire the lifelong pursuit of health and wellbeing.

**Mission:**

- Teamwork
- Outreach
- Diversity
- Curiosity
- Excellence
- Entrepreneurism

**Strategic Objectives:**

**Student success & achievement**
- Increase study abroad opportunities
- Create UG research opportunities
- Cultivate alumni-student connections

**Faculty & staff excellence**
- Increase faculty and staff diversity
- Build culture of mentorship at all levels
- Encourage lifelong learning

**Community engagement**
- Increase number of alumni returning to COHS
- Utilize ACE to ID potential partnerships
- Leverage Food Pantry to deepen relationships

**Academic program optimization**
- Utilize tech to scale-up current/create new majors
- Reduce curricular glut
- Update COHS policies and procedures

**Research & scholarly inquiry**
- Promote cross-disciplinary research
- Increase peer reviewed publications
- Support research-focused grant writing efforts

**COHS brand development**
- Create and support a cohesive internal brand
- Support departmental external branding
- Connect college and departmental brands

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