



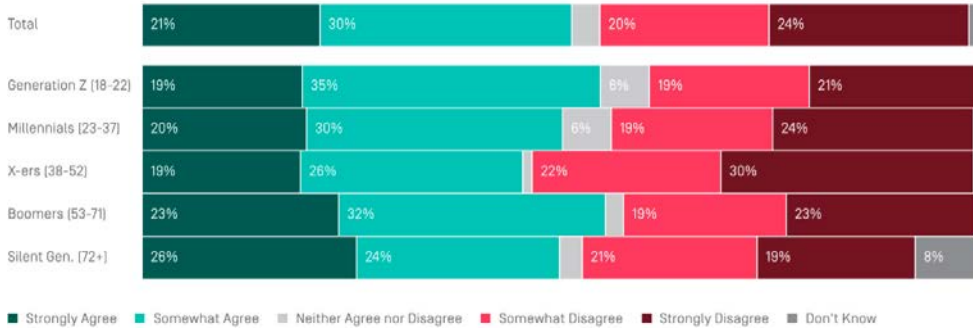
President and Provost Roundtable Discussion

Higher Education: Perception Versus Reality

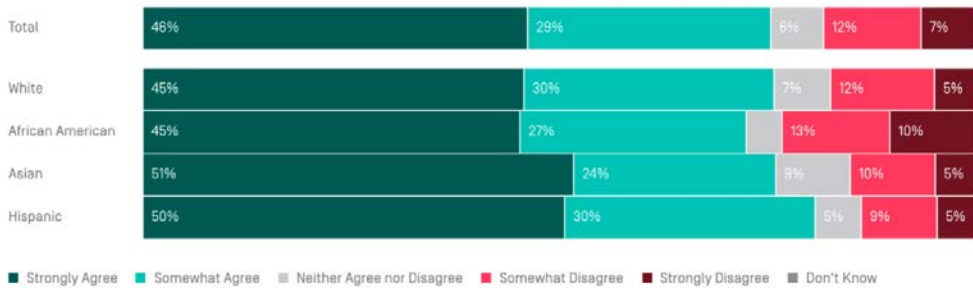
Question: As stewards of higher education, how can we refocus the conversation to the reality?

Perception

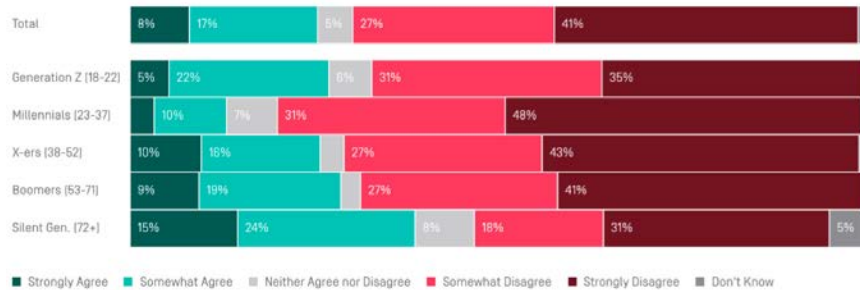
Agree or disagree: There are lots of good-paying jobs that do not require college. [n=1262]



Agree or disagree: It is easier to be successful with a college degree than without. [n=1258]



Agree or disagree: Higher education in America is fine how it is. [n=1254]



"Would you say you are satisfied or dissatisfied with the job community & two-year colleges and four-year colleges are doing in America today?"

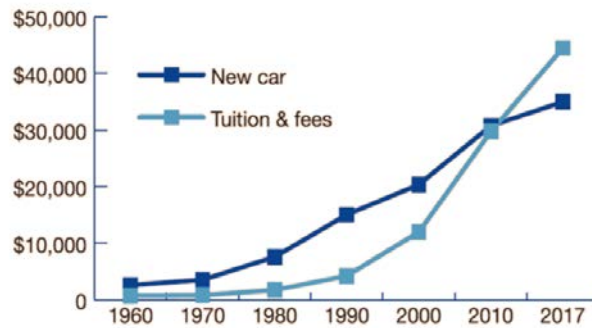
Response	Four-Year College	Community College
Highly Satisfied	8%	12%
Somewhat Satisfied	44%	51%
Somewhat Dissatisfied	27%	18%
Highly Dissatisfied	11%	4%
Not Sure	10%	15%

"Which of the following best describes why you are dissatisfied with four-year colleges and universities?"

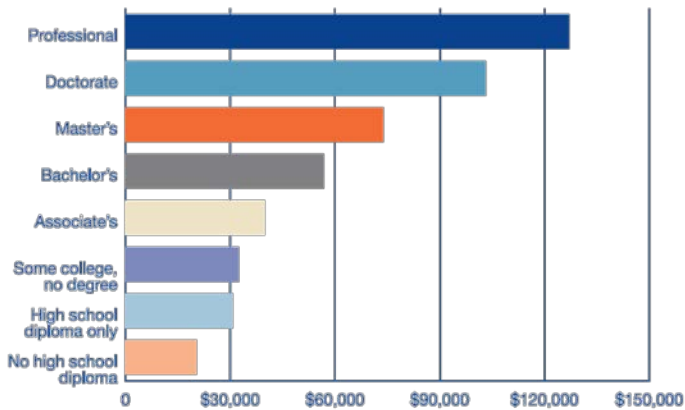
Reason	Democrat No 4-Year Degree	Democrat 4-Year Degree	Republican No 4-Year Degree	Republican 4-Year Degree
They cost too much to attend	68%	68%	43%	39%
They don't provide students with useful real-world skills.	42%	47%	40%	40%
They push students to a particular political viewpoint.	5%	2%	46%	46%
They don't focus on useful subject matter	13%	11%	9%	9%
They coddle students too much	4%	7%	11%	18%

Reality

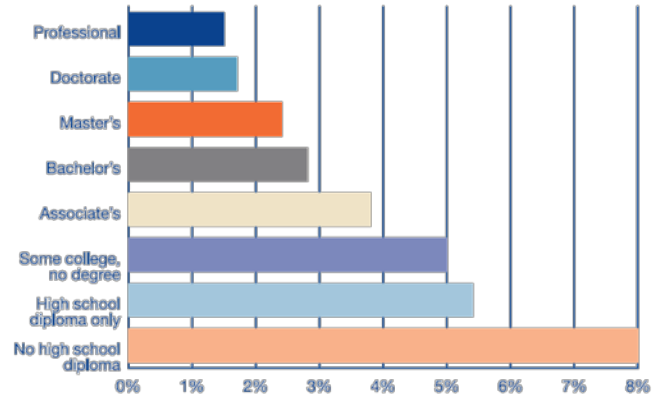
TUITION VS. A NEW CAR



MEAN ANNUAL EARNINGS BY EDUCATION

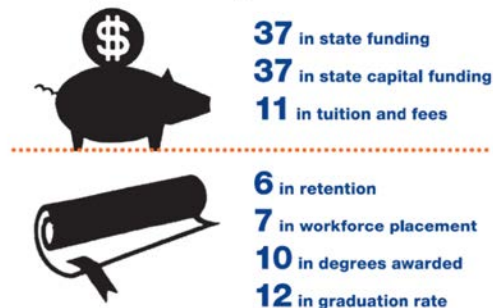


UNEMPLOYMENT RATES BY EDUCATION



RETURN ON INVESTMENT

Out of 38 public universities, Sam Houston State ranks ...



Resources

1. Fishman, R., Ekowo, M., & Ezeugo, E. (2017, August). Varying Degrees: New America's Annual Survey on Higher Education (Rep.). Retrieved January, 2018, from Education Policy website: <https://na-production.s3.amazonaws.com/documents/Varying-Degrees.pdf>
2. Lederman, D. (2017, December 15). Is the public really losing faith in higher education? Retrieved December 26, 2017, from <https://www.insidehighered.com/news/2017/12/15/public-really-losing-faith-higher-education>
3. Selingo, J. (2017, January). Is a college degree the new high school diploma? Here's why your degree's worth is stagnant. Washington Post. Retrieved January, 2018, from https://www.washingtonpost.com/news/grade-point/wp/2017/01/13/is-a-college-degree-the-new-high-school-diploma-heres-why-your-degrees-worth-is-stagnant/?utm_term=.ba99230d9e20
4. SHSU Kat Facts [Handout]. (2017, August).