

2020 SHSU Alumni Print Directory Project

Periodically, the SHSU Alumni Association publishes an alumni directory, and the 2020 directory project has begun! Over the next several months, Publishing Concepts, Inc. (PCI) will be contacting SHSU alumni via mail, phone and e-mail to request that you update your information.

We understand that you might not want to provide your information to just anyone, so we want you to know their request for your information is legitimate. Up-to-date alumni information will be critical in assembling the upcoming alumni directory.

While all alumni are included in the directory at no cost, PCI is also taking orders for the printed hardcover directory, as well as electronic versions of the directory.

Frequently asked Questions:

I received an email/postcard/phone call from a company asking for my personal information. They said they were working on a directory for SHSU. Is this a legitimate project, or is it a scam?

Yes. The SHSU Alumni Association has contracted with PCI: The Data Company (also known as Publishing Concepts) out of Dallas, Texas, to collect alumni information and to produce the 2020 SHSU Alumni print directory. The call/e-mail/postcard sent to you, was on our behalf.

Where can I call to make an update?

If you received a postcard or an email with a telephone number, you may call the number to speak with a dedicated representative for the SHSU Alumni verification project. The representative will verify all the information we have on file for you and make any updates where needed.

If you have received an email with an embedded link, you may go to the online site to review your information we have on file for you and make any updates where needed.

If you did not receive an email or a postcard and would like to update your information, you can call the [PCI help desk at 1-877-562-6064](tel:1-877-562-6064)

Why do I need to update my information?

1. Information changes quickly - mailing addresses, e-mail addresses, children, etc.
2. This is a great way to help Sam Houston State University ensure that your information is 100% up to date.
3. The 2020 SHSU Alumni Directory will be a permanent record of Sam Houston State University indicating who attended SHSU and where alumni are in the world as of 2020.
4. It will help your friends stay connected.

What will the e-mails sent look like?

The e-mail sent under the signature of Charlie Vienne, VP for Alumni Relations at alumni@shsu.edu will feature the SHSU Alumni Association logo and an electronic signature.

If you receive any other suspicious e-mail messages requesting that you reply via e-mail to verify alumni information, these are likely scams. The only way the SHSU Alumni Association is collecting updates for this project is through the toll-free number; the legitimate message will NOT ask you to reply via e-mail. If you have any questions about the legitimacy of an e-mail message you receive, please feel free to contact the SHSU Alumni Association at 936.294.1841, toll-free at 800.283.7478 or via e-mail to Donna Gilbert at dgilbert@shsu.edu

Why is the SHSU Alumni Association using an outside contractor to complete this project?

With a small staff, the SHSU Alumni Association needs to use a professional company to ensure the Directory is thorough, accurate and completed on time.

Who will be included in the directory?

The 2020 SHSU Alumni Directory will contain a listing of all alumni and information on all living Sam Houston State University alumni, former students and association members. All graduates through fall 2019 will be included.

How long do I have to make changes and still have them appear in the directory?

You need to submit any changes before October 31, 2019.

Can I choose to exclude some or all of my information from the directory?

Absolutely. You may tell the caller what information you would prefer to have excluded when you call to update/verify your information.

What if there is an error in my SHSU degree information?

SHSU degree information comes directly from official Sam Houston State University records. If you notice an error, please contact the SHSU Alumni Association directly at 800.783.7478. PCI operators cannot make changes to degree information.

Can anyone purchase a directory?

The SHSU Alumni directory is available for sale only to SHSU alumni.

When can I order a 2020 SHSU Alumni Directory and when will I receive it?

You may order a directory at the time you call to update your information or anytime thereafter until October 31, 2019. Directories will ship in May 2020.

How much does it cost to purchase a directory?

You are not required to make a purchase in order to be included in the directory.

If you would like, you can purchase from one of the several options available:

Loyalty Package (\$339.98 + \$39.95 shipping and handling), including:

- Printed alumni directory
- Digital download alumni directory
- Apparel set (Ash gray sweatshirt & t-shirt with school logo on front)
- Black school logo embroidered Travel Bag

Pride Package (\$239.98 + \$29.95 shipping and handling), including:

- Printed alumni directory
- Digital download alumni directory
- Apparel set (Ash gray sweatshirt & t-shirt with school logo on front)

Value Package (\$179.95 + \$19.95 shipping and handling), including:

- Printed alumni directory
- Digital download alumni directory

Printed alumni directory only (\$119.98 + \$19.95 shipping and handling)

Digital download alumni directory only (\$119.98 – delivered via email)

Digital download of alumni data by decade (\$59.98 – delivered via email)

Discounted \$25 annual SHSU Alumni Association membership is available with any of the above packages.

You can also purchase an SHSU Alumni Association membership at the discounted rate without purchasing the directory.

Is there an environmentally friendly version of the Alumni Directory?

Yes. Alumni may purchase a digital download of the SHSU Alumni Directory.

Digital download alumni directory only (\$119.98 – delivered via email)

Digital download of alumni data by decade (\$59.98 – delivered via email)

Who is PCI: the data company?

PCI, also known as Publishing Concepts is a Dallas, Texas-based company that creates and publishes alumni directories for educational institutions.

PCI has been in business more than 100 years and was the nation's first publisher of alumni directories. PCI partners with some of the nation's top colleges, universities, Greek, military, masonic and service organizations including Boston College, University of Virginia, Purdue University, The Sigma Chi Fraternity, National Eagle Scout Association, Shriners International, Vietnam Veterans of America as well as many VFW's and Grand Lodges.

What safeguards do you have in place to ensure that the information in the directory is not misused by PCI or by an individual?

We make every effort contractually and through copyright laws to ensure the safety and

confidentiality of information contained in the directory.

PCI is a trusted partner of the SHSU Alumni Association. They have agreed to a written confidentiality clause in our contract, which limits the use of the information contained in the directory to functions directly related to the preparation and promotion of the 2020 SHSU Alumni Directory. Upon completion of the project, PCI will return to the SHSUAA all files supplied by the SHSUAA or produced by PCI in connection with the 2020 SHSU Alumni Directory.

The directory is available to alumni of Sam Houston State University. The information contained in the 2020 directory is published under the copyright of the Sam Houston State University Alumni Association and will contain the following language (or similar language) in the opening pages.

"This directory is for official use of the Sam Houston State University Alumni Association and for individual communication of a personal nature between those listed in the directory. Use of the directory for any other purpose, including but not limited to, reproducing and sorting in a retrieval system by any means, electronic or mechanical, photocopying or use of the addresses or other information contained in this directory for any commercial or mass mailing (whether postal or electronic) is strictly prohibited and in direct violation of the copyright."