



## SHSU KATFACTS

BEST .....  
COLLEGES  
..... FOR THE  
**MONEY**

OVER  
**EIGHTY**  
UNDERGRADUATE  
DEGREES & COUNTING

FACULTY  
--- TO ---  
STUDENT  
R A T I O  
**1:25**



MORE THAN  
**230**  
STUDENT  
ORGANIZATIONS

Other agricultural-related degrees and areas of study offered in the Department of Agricultural Sciences and Engineering Technology:

- Agricultural Business, BS
- Agricultural Engineering Technology, BS
- Agricultural Education
- Animal Science, BS
- Equine Science
- Interdisciplinary Agriculture, BS
- Pre-Veterinary Medicine Concentration
- Plant and Soil Sciences, BS
- Wildlife Management

Sam Houston State University

Department of Agricultural Sciences  
and Engineering Technology  
Box 2088 | Huntsville, TX 77341-2088

[shsu.edu/see/agcomm](http://shsu.edu/see/agcomm)  
1-866-BEARKAT



## AGRICULTURAL COMMUNICATIONS

*Bachelor of Science*  
College of Sciences



TM

[shsu.edu/see/agcomm](http://shsu.edu/see/agcomm)

**SAM HOUSTON STATE UNIVERSITY**

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM





## AGRICULTURAL COMMUNICATIONS

*Advocate for Agriculture*

[shsu.edu/see/agcomm](http://shsu.edu/see/agcomm)

## TOP FIVE CAREERS

FOR

## AGRICULTURAL COMMUNICATIONS MAJORS

1. Journalism
2. Public Relations
3. Broadcasting
4. Advertising/Marketing
5. Photography



## A BACHELOR'S DEGREE IN AGRICULTURAL COMMUNICATIONS

The Bachelor of Science in Agricultural Communications at Sam Houston State University is designed for students who would like to combine their interests in the fields of mass communication and agriculture. Together, our Department of Agricultural Sciences and Engineering Technology and nationally-recognized Department of Mass Communication provide students with a program to study broadcast journalism, marketing, and public relations. You will be prepared to promote the various disciplines within the agricultural industry — from beef cattle to environmental efforts and food production to sustainable energy.

The U.S. Department of Agriculture expects communicators proficient in multimedia and social media to have the strongest employment prospects in the estimated thousands of agricultural communications job openings in coming years.

## REQUIREMENTS

**Minors:** A minor is not required for this program; however, advanced elective courses permit the student to have a strong concentration in a particular area of interest to them. Suggested minors include management, marketing, accounting, banking, finance, general business administration, and various disciplines within agriculture.

## SCHOLARSHIPS

Students may apply for agricultural-related scholarships and non-degree specific scholarships by completing the Scholarships4Kats online application. Transfer scholarships are available for students who would like to continue their academic career at Sam Houston. SHSU provides a quality education at an affordable cost.

## INTERNSHIPS

An internship in agricultural sciences is intended to provide experience-based learning opportunities for students in their respective discipline of study. Internships may be arranged through student contact with providers or through departmental faculty and staff announcements and postings. All internships must receive departmental approval through application prior to the initiation of the internship.