



## MISSION:

Attract, Enroll, Graduate, & Empower Students

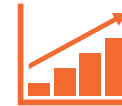


## Supporting Strategy



### Continuous Assessment

Evaluate student enrollment, graduation, and employment goals in response to regional, state, and national demand.



### Data-Driven Decision-Making

Serve as the centralized source for analysis and dissemination of institutional data to support planning, review, and informed decision-making.



### Clear Communication

Deliver communication, content, and services, for the emerging needs of the faculty, staff, and students.



### Intentional Engagement

Promote affordable, quality education by recruiting, enrolling, and retaining qualified students from diverse backgrounds.



### Forward Thinking

Anticipate necessary resources for the division in support of current and emerging needs.



### Technology

Explore, implement, and maintain technology necessary for the enrollment management process.