Other academic programs offered by the Department of General Business and Finance:

- Banking and Financial Institutions, BBA
- General Business Administration, BBA
- General Business Administration with Professional Golf Management Concentration, BBA
- Entrepreneurship, BBA
A BACHELOR’S DEGREE IN FINANCE

The Bachelor of Business Administration (BBA) in Finance from Sam Houston State University is intended to prepare you to enter a career field in the financial services sector. You will learn to analyze financial documents, evaluate investment opportunities, and assess the risk of financial decisions. The major in finance is ideally suited for students who are strong analytical thinkers and problem solvers who like to crunch numbers.

The career opportunities for finance majors are broad. Corporate banking includes services such as leasing, commercial lending, credit analysis, risk management, and credit trade. Corporate finance involves finding the money to run a business, helping it to grow through acquisitions, and managing any cash on hand. Financial planners have a good understanding of investments, taxes, and estate planning issues in order to help individuals plan their financial futures. Money managers use sophisticated quantitative techniques and simple intuition to hold stocks and bonds for institutional clients. Many finance grads also work in the areas of real estate and insurance.

REQUIREMENTS

To earn a Bachelor of Business Administration (BBA), students must achieve a 2.0 SHSU and cumulative GPA. Students must take at least 50% of the business curriculum for the BBA degree in residence and are required to earn a minimum grade of “C” in all finance courses.

Minors: This program does not require a minor; you may elect to declare a minor, but the additional courses will add to the length of the program.

SCHOLARSHIPS

Students may apply for finance scholarships and non-degree specific scholarships by completing the Scholarships4Kats online application. Transfer scholarships are available for students who would like to continue their academic career at Sam Houston. SHSU provides a quality education at an affordable cost.

INTERNSHIPS

The Department of General Business and Finance has historically been very successful in offering internships in the financial institutions area. Internships for students interested in other business environments are also becoming increasingly available.