MISSION:
Attract, Enroll, Graduate, & Empower Students

VISION:
Great Service, one person at a time.

Supporting Strategy

Continuous Assessment
Evaluate student enrollment, graduation, and employment goals in response to regional, state, and national demand.

Data-Driven Decision-Making
Serve as the centralized source for analysis and dissemination of institutional data to support planning, review, and informed decision-making.

Clear Communication
Deliver communication, content, and services, for the emerging needs of the faculty, staff, and students.

Intentional Engagement
Promote affordable, quality education by recruiting, enrolling, and retaining qualified students from diverse backgrounds.

Forward Thinking
Anticipate necessary resources for the division in support of current and emerging needs.

Technology
Explore, implement, and maintain technology necessary for the enrollment management process.