Sam Houston State University

GREEK LIFE

2021 - 2025 Strategic Plan
Mission

The mission of SHSU’s Greek Life program strives to offer chapters on campus and off-campus support services. Staff can serve as a liaison between faculty, alumni advisors, inter/national offices, and parents, as well as work to develop values-based leadership development programing. The office also offers training on chapter operations, diversity, risk-management, health and safety, and membership recruitment. As Greek Life aims to produce well-rounded students, staff can also assist in monitoring the academic performance of fraternity and sorority members through the STAR program.

The purpose of SHSU’s Greek Life program is to serve as the liaison and as a resource to the collegiate chapters, alumni, parents, international organizations, and Sam Houston State University through providing educational programs, workshops, materials, and direction to members of the Greek community to uphold their fraternal principles.

The goal of SHSU’s Greek Life program is to continually produce a distinguished Greek community that exalts academic excellence, leadership, and service which embodies the core values of Sam Houston State University.

Values

The four pillars of Greek Life reflect the values members of the SHSU Greek community strive to uphold. Concentrating on these four important areas ensures that Greek members will be versatile individuals ready to successfully handle their world during and beyond their collegiate years.

I. Scholarship

II. Leadership

III. Service

IV. Brotherhood & Sisterhood
I. The Greek Life community will be committed to ensuring continual academic success and growth.

II. To foster an environment where service and leadership are integral parts of developing a well-rounded Greek student.

III. The Fraternity and Sorority community will engage current and past stakeholders and maintain collaborative relationships with the SHSU community.

IV. The Greek Life Community will identify and implement recruitment and retention strategies to help the growth and stability of the Greek Community.

V. Empower our community to promote the safety, health, and wellness of its chapters and their individual members through clearly defined standards and community expectations.
Objective 1. Grade reports will show an increase in GPA for all councils and the all Greek average each year or will continually be above the SHSU averages.

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2024</th>
<th>2025</th>
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<tbody>
<tr>
<td>All Greek</td>
<td>2.92</td>
<td>2.95</td>
<td>2.98</td>
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<tr>
<td>PHA</td>
<td>3.06</td>
<td>3.1</td>
<td>3.2</td>
</tr>
<tr>
<td>MGC</td>
<td>2.8</td>
<td>2.83</td>
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</tr>
<tr>
<td>IFC</td>
<td>2.77</td>
<td>2.8</td>
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</tr>
<tr>
<td>NPHC</td>
<td>2.86</td>
<td>2.9</td>
<td>2.95</td>
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Objective 2. Council officers will be held to a higher academic standard.

a. Raise the minimum officer GPA to a 2.85 for all councils. (Fall 2022)

Objective 3. Ensure that members of the Greek Life community are graduating in a timely manner in relation to their respective academic programs.

a. Assess 4, 5, & 6 year graduation rates through Institutional Effectiveness & Accountability. (2022-2033)

Objective 4. The Greek Life Office will provide support to enhance the academic experience of our students.

a. Bearkat Bolt 5K.

b. Assess the achievement of each scholastic goal set by organizations in STAR. (Spring 2022)

c. Encourage educational programs that focus on academic success and career development.
Goal: To foster an environment where service and leadership are integral parts of developing a well-rounded Greek student.

Objective 1. Increase the total number of community service hours and monetary donations completed by Greek Life members.
   a. Baseline - 2021: 21,291 hours of community service and $65,650 completed.
   b. By 2023: 25,000 hours of community service hours and $68,000 completed.
   b. By 2025: 27,000 hours of community service hours and $70,000 completed.

Objective 2. Provide outside opportunities for the Greek Life community to partner with organizations to give back to the surrounding community.
   a. Create a continual service opportunity for the Fall semester (blood drive, Homecoming event, Fall Festival, etc.) (Fall 2022)
   c. Require each chapter sponsor one community service event and one philanthropic event. (2022)

Objective 3. Create programs that allow for the enhancement of an individual’s leadership skills.
   a. Continue with the growth of the Greek Leadership Summit. (2022-2023)
Goal: The Greek Life Community will identify and implement recruitment and retention strategies to help the growth and stability of the Greek Community.

Objective 1. Research the retention of the Greek community to assess future strategies of success.
   a. Create an exit survey for those who membership has been terminated. (Fall 2021)
   b. Create and distribute a survey to non greek members on why they chose to not go Greek. (Fall 2021)
   c. Assess when a member is joining and how long they remain; per council. (Spring 2022)

Objective 2. Assess the need to increase the number of chapters on campus per council.

   a. Council          2021  2023  2025
       NPHC         3      5     6
       IFC          9     11    12
       PHA          5      5     6
       MGC          9     10    10

Objective 3. Membership growth and recruitment efforts will be a priority of the community.
   a. By 2023 the Greek percentage at SHSU will be 8%, 9% by 2025.
   b. Recruitment trainings and focus groups will be held for individual councils. (Spring 2022)
   c. Annual intake for MGC and NPHC chapters will be mandated unless otherwise required by their national organization.

Objective 4. Increase the visibility of Greek Life at SHSU
   a. Increased consistent use of social media outlets. (2021-2022 Academic Year)
   b. Provide more consistent website information and updates (2021-2022 Academic Year)
Community

Goal: The Fraternity and Sorority community will engage current and past stakeholders and maintain collaborative relationships with the SHSU community.

Objective 1. Invest in opportunities that allow Greek Life to further relationships with SHSU constituents and offices.
   a. Faculty/Staff recognition banquet, social media highlights, etc. (Varies 2021-2024)
   b. SAFE Week- Legal & Mediation Services, Health Center, UPD, Counseling Center, etc. (Continuing 2021)
   c. Explore the opportunity to have an academic event sponsored by Greek Life through the SHSU Common Reader program. (Fall 2022)

Objective 2. Create methods on engaging past Greek Life alumni and Advisors in order to better serve as resources to the current membership.
   a. Alumni Speaker's Series > Life After “Greek Life” (Continuing 2022)

Integrity & Accountability

Goal: Empower our community to promote the safety, health, and wellness of its chapters and their individual members through clearly defined standards and community expectations.

Objective 1. The Greek Life community and the Dean of Students Office will formally evaluate all current Risk Management programs and develop new efforts as needed.
   a. Risk Management policies and forms. (Annually)
   b. SAFE Week. (Continuing 2021)
   c. Create a culture of preventative education regarding Risk Management concerns through guest speakers and training specifically in the areas of hazing and Title IX. (Continuing 2021)

Objective 2. Annually review Greek Life policies and procedures.

Objective 3. Each council will assess their individual judicial processes.
   a. See a decrease in judicial cases each year. (Continuing 2021)
We would like to extend a special thank you to the men and women who have served on this committee to help shape the future of Greek Life at Sam Houston State University through the 2021 - 2025 Greek Life Strategic Plan.

<table>
<thead>
<tr>
<th>Jeanine Bias - Director of Equity and Inclusion</th>
<th>Kennedi Shipman - National Pan-Hellenic Council Representative</th>
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<tbody>
<tr>
<td>Michael Adeyemo - Sigma Chi Faculty Advisor</td>
<td>Emily Mcanally - Panellenic Association Representative</td>
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<td>Megan Richardson - Alpha Kappa Alpha Faculty Advisor</td>
<td>Shelby Kershner - Multicultural Greek Council Representative</td>
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<td>Eric Hill - Phi Beta Sigma Chapter Advisor</td>
<td>John Yarabeck - Dean of Students</td>
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<td>Jordan Johnson - Student Government President</td>
<td>Jerrell Sherman - Assistant Dean of Students</td>
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<td>Connor Salerno - Interfraternity Council</td>
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<td>Representative</td>
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**Greek Life Staff**

- **Mark Taplette** - Assistant Director
- **Jacob Roberts** - Undergraduate Assistant / Graphic Designer
- **Kelby Been** - Undergraduate Assistant/STAR Package