

Sam Houston State University

GREEK LIFE



2016-2020
STRATEGIC PLAN

Purpose

The mission of SHSU's Greek Life program is to build an extensive Greek community that will assist the university in heightening the collegiate experience through its fraternal commitments to academic achievement, community service, leadership, and the formation of fraternal alliances.

The purpose of SHSU's Greek Life program is to serve as the liaison and as a resource to the collegiate chapters, alumni, parents, international organizations, and Sam Houston State University through providing educational programs, workshops, materials, and direction to members of the Greek community to uphold their fraternal principles.

The goal of SHSU's Greek Life program is to continually produce a distinguished Greek community that exalts academic excellence, leadership, and service which embodies the core values of Sam Houston State University.

One Community.

Values

The four pillars of Greek Life reflect the values members of the SHSU Greek community strive to uphold. Concentrating on these four important areas ensures that Greek members will be versatile individuals ready to successfully handle the world during and beyond their collegiate years.

I. SCHOLARSHIP

II. LEADERSHIP

III. SERVICE

IV. BROTHERHOOD
& SISTERHOOD

Goals

- I. The Greek Life community will be committed to ensuring continual academic success and growth.
- II. To foster an environment where service and leadership are integral parts of developing a well-rounded Greek student.
- III. The Fraternity and Sorority community will engage current and past stakeholders and maintain collaborative relationships with the SHSU community.
- IV. The Greek Life Community will identify and implement recruitment and retention strategies to help the growth and stability of the Greek Community.
- V. Empower our community to promote the safety, health, and wellness of its chapters and their individual members through clearly defined standards and community expectations.



Scholarship

Goal: The Greek Life community will be committed to ensuring continual academic success and growth.

Objective 1. Grade reports will show an increase in GPA for all councils and the all Greek average each year or will continually be above the SHSU averages.

a. GPA increases:	<u>2016</u> (SHSU)	<u>2018</u>	<u>2020</u>
All Greek	2.92 (2.89)	2.95	2.98
PHA	3.06	3.1	3.2
MGC	2.8	2.83	2.87
IFC	2.77	2.8	2.85
NPHC	2.86	2.9	2.95



Objective 2. Council officers will be held to a higher academic standard.

a. Raise the minimum officer GPA to a 2.75 for all councils. *(Fall 2018)*

Objective 3. Ensure that members of the Greek Life community are graduating in a timely manner in relation to their respective academic programs.

a. Assess 4, 5, & 6 year graduation rates through Institutional Effectiveness & Accountability. *(2018-2019 Academic Year)*

Objective 4. The Greek Life Office will provide support to enhance the academic experience of our students.

a. Create a scholastic endowment through a fundraising event. *(Fall 2019)*

b. Assess the achievement of each scholastic goal set by organizations in STAR. *(Spring 2016)*

c. Encourage educational programs that focus on academic success and career development. *(Fall 2016)*

d. Create a New Member Manual that includes resources, programs, tips, etc. *(Spring 2017)*

*** (Italicized information depicts the goal implementation dates. Information to be reviewed annually)*

Service & Leadership

Goal: To foster an environment where service and leadership are intergral parts of developing a well-rounded Greek student.

Objective 1. Increase the total number of community service hours and monetary donations completed by Greek Life members.

- a. Baseline- 2016: 21,291 hours of community service and \$65,650 completed.
- b. By 2018: 25,000 hours of community service hours and \$68,000 completed.
- b. By 2020: 27,000 hours of community service hours and \$70,000 completed.

Objective 2. Provide outside opportunities for the Greek Life community to partner with organizations to give back to the surrounding community.

- a. Incorporate service and philanthropy days into Greek Week. *(Spring 2017)*
- b. Create a continual service opportunity for the Fall semester (blood drive, Homecoming event, Fall Festival, etc.) *(Fall 2017)*
- c. Require each chapter sponsor one community service event and one philanthropic event. *(2017)*

Objective 3. Create programs that allow for the enhancement of an individual's leadership skills.



- a. Continue with the growth of the Greek Leadership Summit. *(Spring 2017-2018)*
- b. Research the possibility of a Leadership series/ class module through Leadership Initiatives. *(Fall 2019)*
- c. Provide monetary support for councils for conference attendance. *(Fall 2016)*

Goal: The Fraternity and Sorority community will engage current and past stakeholders and maintain collaborative relationships with the SHSU community.

Objective 1. Invest in opportunities that allow Greek Life to further relationships with SHSU colleagues and offices.

- a. Faculty/ Staff recognition banquet, social media highlights, etc. *(Varies 2016-2019)*
- b. Grow the Grownl- Athletics Events *(Continuing 2016)*
- c. SAAFE Week- ADAI, Legal & Mediation Services, Health Center, UPD, Counseling Center, etc. *(Continuing 2016)*
- d. Explore the opportunity to have an academic event sponsored by Greek Life through the SHSU Common Reader program. *(Fall 2019)*

Objective 2. Create methods on engaging past Greek Life alumni and Advisors in order to better serve as resources to the current membership.

- a. Creation of an Advisor Manual. *(Fall 2016)*
- b. Alumni event. *(Continuing 2016)*
- c. Alumni Speaker's Series > Life After "Greek Life" *(Continuing 2018)*



Growth & Retention

Goal: The Greek Life Community will identify and implement recruitment and retention strategies to help the growth and stability of the Greek Community.

Objective 1. Research the retention of the Greek community to assess future strategies of success.

- a. Create an exit survey for those who membership has been terminated. *(Spring 2017)*
- b. Create and distribute a survey to non greek members on why they chose to not go Greek. *(Fall 2016)*
- c. Assess when a member is joining and how long they remain; per council. *(Spring 2017)*

Objective 2. Assess the need to increase the number of chapters on campus per council.

a. Council	2016	2018	2020
NPHC	3	5	6
IFC	9	11	12
PHA	5	5	6
MGC	9	10	10

Objective 3. Membership growth and recruitment efforts will be a priority of the community.

- a. By 2018 the Greek percentage at SHSU will be 8%, 9% by 2020.
- b. Recruitment trainings and focus groups will be held for individual councils. *(Spring 2017)*
- c. Annual intake for MGC and NPHC chapters will be mandated unless otherwise required by their national organization. *(Fall 2017-2018)*



Objective 4. Increase the visibility of Greek Life at SHSU

- a. Increased consistent use of social media outlets. *(2016-2017 Academic Year)*
- b. Creation of an annual report. *(Spring 2017)*
- c. Provide more consistent website information and updates. *(2016-2017 Academic Year)*

Integrity & Accountability

Goal: Empower our community to promote the safety, health, and wellness of its chapters and their individual members through clearly defined standards and community expectations.

Objective 1. The Greek Life community and the Dean of Students Office will formally evaluate all current Risk Management programs and develop new efforts as needed.

- a. Risk Management policies and forms. *(Annually)*
- b. SAAFE Week. *(Continuing 2016)*
- c. Create a culture of preventative education regarding Risk Management concerns through guest speakers and trainings specifically in the areas of hazing and Title IX. *(Continuing 2016)*

Objective 2. Annually review Greek Life policies and procedures.

Objective 3. Have each council assess their individual judicial processes.

- a. See a decrease in judicial cases each year. *(Continuing 2016)*
- b. Explore the option of creating an all Greek Judicial Board. *(Spring 2017)*



“One Community, A World of Experiences”



Strategic Planning Committee

We would like to extend a special thank you to the men and women who have served on this committee to help shape the future of Greek Life at Sam Houston State University through the 2016-2020 Greek Life Strategic Plan.

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Jalon Berry- National Pan-Hellenic Council Representative

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Haley Hensley- Sigma Sigma Sigma Advisor

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