

# SHSU CAREER SUCCESS CENTER

## EMPLOYER SPONSORSHIP PROGRAM

AUGUST 2025 – AUGUST 2026

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### SAM HOUSTON SPONSOR – \$5,000/YR.

As a premier sponsor of the **Career Success Center (CSC)**, your company receives exclusive recognition and unmatched visibility throughout the year. Your brand will be featured as a primary employer partner across all major platforms and events.

#### AN ALL-INCLUSIVE PACKAGE:

- **Free registration** for all 6 Career & Internship Fairs (Fall & Spring).
- **Unlimited access** to employer spotlights, on-campus tabling, interviews, and social media promotions.
- **Job and internship postings** shared on our social media and website.
- **Premium logo placement** on event signage, emails, and web pages.
- Featured in all promotional materials, including:
  - Sandwich boards, flyers, and handouts.
  - Branded spotlights on CSC office & lounge TVs.
- **First-priority** booth placement in high-traffic areas.
- Recognition at Career & Internship Fairs:
  - During employer breakfasts & lunches.
  - At check-ins, on maps, and social media advertisements.
  - Logo placement on student tote bags.
- **Guest speaker opportunities** at information sessions and our career development classes.
- **Exclusive consultation** with CSC leadership, including the Director and Employer Engagement Manager.
- Interview with our marketing team to highlight your company or expertise.
- 6 seats at the annual Etiquette Dinner, with recognition.
- Networking Dinner invitation, providing engagement with students and staff.

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### BEARKAT SPONSOR – \$3,000/YR.

As a valued partner, your company receives strong visibility and early access to student talent while maintaining a high-profile presence across events.

- **Free registration** for all 6 Career & Internship Fairs.
- **Unlimited access** to employer spotlights, campus tabling, interviews, and social media promotions.
- **Job and internship postings** shared on our social media and website.
- Second-priority booth placement in high-traffic areas.
- Recognition at Career & Internship Fairs:
  - During employer breakfasts & lunches.
  - At student/employer check-ins and on maps.
  - Logo placement on tote bags.
- Logo featured on campus signage (sandwich boards, flyers, digital displays).
- **Guest speaker opportunities** at information sessions and our career development classes.
- 4 seats at the annual Etiquette Dinner, with recognition.
- Networking Dinner invitation, providing engagement with students and staff.

### TRIPOD SPONSOR – \$1,000/YR.

This sponsorship provides essential access and brand exposure to engage with SHSU talent through select opportunities.

- **Free registration** for all 6 Career & Internship Fairs.
- **Unlimited access** to employer spotlights, campus tabling, interviews, and social media promotions.
- **Job and internship postings** shared on our social media.
- Third-priority booth placement in high-traffic areas.
- Recognition at Career & Internship Fairs:
  - During employer lunches.
  - On general event signage & tote bags.
- **Guest speaker opportunity** to present a CSC-selected topic during an information session (includes company promotion).
- 2 seats at the annual Etiquette Dinner, with recognition.
- Networking Dinner invitation, providing engagement with students and staff.

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## OPTIONAL BUNDLE PACKAGES

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### \$800 BUNDLE

- Host one (1) Networking Dinner for up to 20 students (additional students available at extra cost).
  - Deliver a 30-minute presentation.
  - Enjoy a catered buffet meal provided for all participants.
  - An email invitation will be sent to targeted student populations.
- Host one (1) Tabling Day with your choice of an outdoor space at Parker Plaza or indoor location in an academic building.
- Conduct one (1) On-Campus Interview Day with access to:
  - Up to three (3) interview rooms and a conference room.
  - An optional lunch for your team.
  - Targeted email advertisement for your job/internship posting.
  - Enjoy managed interview scheduling by the CSC.

### \$500 BUNDLE

- Host one (1) Information Session featuring:
  - A 45-minute to 1-hour presentation.
  - An email invitation sent to targeted student populations.
  - Pizza and drinks for all attendees.
- Host one (1) Tabling Day with your choice of an outdoor space at Parker Plaza or indoor location in an academic building.
- Conduct one (1) On-Campus Interview Day with access to:
  - Up to three (3) interview rooms and a conference room.
  - An optional lunch for your team.
  - Targeted email advertisement for your job/internship posting.
  - Enjoy managed interview scheduling by the CSC.

Ready to find the *perfect* talent?  
Contact Audrey Williams, Employer Engagement Manager:  
936-294-2535, [akw007@shsu.edu](mailto:akw007@shsu.edu)