

Why should you assess?

Meaningful assessment benefits everyone:



Students

- Communicates expectations
- Helps them engage in their own learning
- Promises standards or common core competencies that will be delivered
- Helps ensure services provided to students are high quality



Faculty & Staff

- Provides evidence of student learning and engagement
- Helps determine what is working and what should be changed or improved
- Provides data that can inform decisions
- Provides evidence to justify resources



The University

- Improves key success indicators (persistence, graduation rates, etc.)
- Provides evidence of educational effectiveness
- Enhances the university's reputation as a quality educator



Community

- Provides evidence that our students are leaving SHSU as informed, civically engaged citizens
- Helps ensure community-based student projects are high quality and partnerships with community organizations are strong and mutually beneficial