Promoting Faculty Engagement in Ongoing and Innovative Assessment Practices Through a Culture of Assessment

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First, a show of hands...

- How many of you are from:
  - Public Institution?
  - Private Institution?
  - 2-year College?
  - 4-year University?
Institutional Profile

- 4-year, public university approximately 1-hour north of Houston, Texas

- Current enrollment of approximately 22,000 undergraduate and graduate students
  - 89 bachelor’s degree programs, more than
  - 55 master’s degree programs, and
  - 10 doctoral programs

- Classified by the Carnegie Commission on Higher Education as a “Doctoral Research University” and a “Community Engaged” University
Check the Boxes vs. Meaningful Engagement

- “Check the boxes” approach
  - Focus is on compliance

- Meaningful engagement approach
  - Focus is on best practices for continuous improvement
What We Do

- Website
- Assessment Resources
- Newsletter
- CampusLabs Training Sessions
- Brown Bag Lunch Sessions
- Presentations and Workshops
- Individualized Assistance
- Meta-Assessment
- Assessment Mini-Grants
- Core Curriculum Projects
- Promote Transparency
E–Resources
Website

https://www.shsu.edu/dept/academic-planning-and-assessment/

Welcome

Sam Houston State University is committed to the continuous improvement of its programs and services. To this
Assessment Resources

- YouTube videos
- Various documents
- Training schedules
- Past conference presentations
Newsletter

- *NEW* for Spring 2019
- Email to all faculty and staff involved with assessment
CampusLabs Training – Assessment Software

- Formal training in a computer lab
- Followed by one-on-one assistance
Brown Bag Lunches

- Informal gathering and discussion of assessment related topics over lunch
- Focus on a broad range of topics
Presentations and Workshops

Assessment Overview
- Purpose of Assessment
- Best Practices
- Definitions and Examples of Assessment Plan Items

*NEW* for Spring 2019 – separated into two groups: Degree Programs vs. Everyone Else (i.e. Academic Support, Student Support, and Administrative Support Units)

*NEW* for Spring 2019 – Curriculum Mapping
Individualized Assistance

- One-on-one or small group CampusLabs Training
- Assessment Plan Coaching in person or by phone
Meta-Assessment

- Formal evaluation of Unit-level assessment plans
- Detailed, four-point rubric
- Helps to define WHAT the qualities of good assessment are
- Participation from all academic colleges
Assessment Mini-Grant Program

- Assist with Assessment-related activities
- Funding for 15 grants of up to $1,000 each academic year
- 52 total grants awarded since 2014-2015
- A total of $53,142 awarded to-date
Core Assessment Projects

- Evaluate student attainment of THECB’s 6 core learning objectives
- Our 7 colleges are on a 3-year rotation for the big assessments (CAT and AWC)
- We help to facilitate university engagement with these projects
Promote Transparency

- Core Curriculum Results
- Access to assessment plans
- Build Trust

"Transparency is reporting the results, no matter what they are. All results are meaningful."
—Seema D Bhatt
President, JJ SciMed Comm, Inc.

The single most important ingredient in the recipe for success is transparency because transparency builds trust.

Denise Morrison
Herding Cats
or tales from a never ending journey to better communication.
SURVEY CAT SAYS

PLEASE FILL OUT OUR SURVEY
Questions?

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