2024 HOMECOMING
SPIRIT COMPETITION
INFORMATION PACKET

Homecoming fosters a week-long interaction among students, faculty, staff, alumni and the community. This packet features information for student organizations wishing to participate in the Homecoming Spirit Competition. Submit a completed registration form to the Department of Campus Activities, Lowman Student Center Suite 215 or exc122@shsu.edu, by 5:00 PM on Friday, September 6, 2024.

Your participation will be confirmed to the SHSU email address you provide on the registration form. Call (936) 294-3862 or email exc122@shsu.edu with any questions.

For general information, visit www.shsu.edu/homecoming.

Any active student organization may participate in the spirit competition (active = approved OrgLINK registration as of September 1, 2024 & attended a SOLR).

Competition winners will receive the following prize amounts based on accumulated points:

1st - $1,000  
2nd - $500  
3rd - $250  

Results will be announced during halftime of the homecoming football game and made available through social media.

Once the winners are determined, the three groups must submit a W-9 form to Campus Activities & Traditions to receive the monetary prizes.

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### 2024 HOMECOMING SCHEDULE OF EVENTS

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Event Details</th>
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| **BANNERS – DUE DATE/TIME** | Thursday – SEPT 12  
LSC Suite 215  
5:00 PM                      |
| **STOCK THE PANTRY**       | Monday – SEPT 16  
LSC 230 A  
9:00 – 11:00 AM              |
| **SERVICE PROJECT**        | Monday – SEPT 16  
1108 17th Street- Food Pantry  
1:30 – 3:30 PM               |
| **BANNER JUDGING**         | Tuesday – SEPT 17  
LSC  
10:00 AM – 12:00 PM          |
| **SAM JAM SOCIAL MEDIA CHALLENGE** | Tuesday – SEPT 17  
Holleman Field Complex  
6:00 PM                      |
| **PARADE**                 | Thursday – SEPT 19  
Sam Houston Ave.  
5:30 PM                      |
| **FOOTBALL GAME vs. NEW MEXICO STATE** | Saturday – SEPT 21  
Coliseum Lot  
6:00 PM - 8:00 PM            |
RULES AND REGULATIONS

BANNER COMPETITION

• Create a banner on a **TWIN** sized bed sheet that promotes this year’s homecoming theme, “100 Years of Orange and White” Banners must be in **portrait** orientation. Your org’s name must be clearly written on the banner. Entries will be judged on the following criteria: **APPEARANCE, USE OF THEME, CREATIVITY and ORIGINALITY.** (Points will be deducted for not following instructions)

• Banners must be turned in to LSC 215 no later than 5:00 PM on **Thursday, September 12, 2024.** Entries will be on display the week of September 16th - 20th and will be judged on Tuesday, September 17, 2024. Winners will be recognized with 1st, 2nd, and 3rd place recognition.

<table>
<thead>
<tr>
<th>POINTS AWARDED</th>
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<tbody>
<tr>
<td>ENTRY: 50 pts</td>
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<td>3rd PLACE: +50 pts</td>
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<td>2nd PLACE: +100 pts</td>
</tr>
<tr>
<td>1st PLACE: +150 pts</td>
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STOCK THE PANTRY

Stock SHSU’s Campus Food Pantry as a part of the competition. SHSU regularly collects donations of non-perishable food items to distribute to SHSU students who express a need through MySAM. Items needed the most are foods, you as a college student, would like to eat. Each item donated will be worth 1 credit, but the following donated items will earn 5 credits, as they are the most desirable donations: **cereal, peanut butter, jelly, complete microwavable meals (not frozen), mac ‘n’ cheese, canned tuna, canned chicken, soup (not ramen), canned/jarred fruit, pasta sauce, and cereal/granola/protein bars.**

Organizations are encouraged to mobilize friends, faculty, and staff to donate items on behalf of your student organization, as any non-expired item donated in your organization’s name will count towards your total credits.

**A minimum of 10 items must be donated to receive 50 points as an “Entry” into this portion of the competition.** Spirit Competition points will be awarded to the organizations that earns the most credits for food donations. **Food Donations must be turned in on Monday, September 16, 2024 from 9:00 – 11:00 AM in LSC 230 A.**

***Expired food items will NOT count.***

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SERVICE PROJECT

• Bearkats will join together to support the SHSU Food Pantry by collecting food donations from across campus and then processing the donations for an upcoming distribution. To receive points, service hours must be approved by the Campus Activities’ Representative.

• Each organization participating in this portion of the Spirit Competition will be required to send a 1-2 members to participate in the Service Project.

• **PARTICIPANT REQUIREMENTS**

  1. Must wear closed toe shoes.
  2. Must participate the entire scheduled time 1:30 – 3:30 PM on Monday, September 16, 2024. Must send a required number of representatives to participate in project.
  3. Be enthusiastic and have fun!

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<td>(points may be deducted at the discretion of Student Activities, based on not meeting participant requirements)</td>
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### SAM JAM SOCIAL MEDIA CHALLENGE

- Organizations participating in this portion of the competition will be asked to pick up the organization banner from Campus Activities before 5:00 PM on Tuesday, September 17, 2024 in LSC 215. Organizations will then take the provided banner to Sam Jam, held from 6:00-9:00 PM by the Holleman Field Complex.
- Organizations will be required to take a photo with the banner showcasing the event in the background. The photo must be uploaded to 3 social media outlets for Campus Activities & Traditions with specific provided hashtags. **Instructions for how to take and upload the photo will be provided on the back of the banner.**

#### POINTS AWARDED (for entry)

- ENTRY: 75 pts

### HOMECOMING PARADE

- Organizations wishing to participate in the parade must submit a separate parade registration form to Campus Activities. Groups must abide by all policies listed in the parade guidelines. Entries will be judged by the university homecoming committee on the following criteria: **APPEARANCE, SPIRIT, and CREATIVITY.**

  Results will also be made available on the Campus Activities website the following day.

#### POINTS AWARDED (for entry)

- WALKERS: 25 pts
- CAR (decorated): 100 pts
- FLOAT: 150 pts

### FOOTBALL GAME ATTENDANCE

- After enjoying the pre-game party in Bearkat Alley, organizations shouldn’t miss the big game inside Bowers Stadium! Organizations will receive points for students, faculty, staff, parents, alumni or community members entering the game on their behalf.
- Participants (anyone attending the game representing your organization) must check in with a representative from the Department of Campus Activities tent in the Coliseum Lot. (We will have a large “Organization Check-In” Sign). **Participants' hands will be marked, may only be counted for one organization, and must show a downloaded game ticket as proof of attendance for the game.**

#### POINTS AWARDED

- 10 REPS: 50 pts
- 11-24 REPS: +2 pts each (i.e. 11 reps = 52 pts, 24 reps = 78 pts)
- 25+ REPS: 100 pts