PARENT PROGRAM
Bearkat Kickoff is SHSU’s official freshmen welcome week program into academic and campus life at Sam Houston State University. Bearkat Kickoff is designed to support new students with their transition into the college experience and ensure students’ overall well-being, campus connection, and academic success.

**BEARKAT KICKOFF DAY 1**
**SUNDAY, AUGUST 13, 2023**

Join us on campus at the Johnson Coliseum!

- 3–3:45 p.m.  
  New Student Convocation
- 4–5 p.m.  
  Bearkat Parent Send-off

**BEARKAT KICKOFF DAY 2**
**MONDAY, AUGUST 14, 2023**

- 4–5 p.m.  
  Active Minds Keynote:  
  Combatting the Stigma of Mental Health
Follow along virtually, with your student’s Bearkat Kickoff adventure!

**7 a.m.**  
**Preview of the Day Video**  
Posted in Parent Engagement Platform (CampusESP)  
*shsu.campusesp.com*

**9:30 p.m.**  
**Highlights of the Day Photos**  
Posted on Parent & Family Relations Facebook  
*facebook.com/shsuparents*

**INSTRUCTIONS FOR ACCESSING CAMPUSESP**

**Existing Profile**  
If you have previously created a parent profile, log-in at *shsu.campusesp.com.*

**New Profile**  
Create a new parent profile at *shsu.campusesp.com.* You will need to know your student’s username as an onboarding question. (*e.g., abc123. This is also the original prefix of their SHSU email.*)

**Beyond Bearkat Kickoff, the Parent Engagement Platform, will be a vital resource for you while your student is at Sam Houston State University.**

The Parent Engagement Platform is your one-stop shop as a parent or supporter of an SHSU student. Inside the platform you will find: an academic calendar, a linked resource list of departments most pertinent to parents, articles, university highlights, announcements, contact information, and direct links to additional resources such as SHSU Parents’ Association, Bearkat Family Weekend, and care packages/mail.

You may choose to receive periodic e-mails of content or access all items straight from your dashboard. You can edit or delete your account at any time.
SHSU Parent & Family Relations
parents@shsu.edu | 936.294.2714

Scan to access the Parent Engagement Platform (CampusESP)