

BROOKLYNN J. WYNVEEN

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EDUCATION

- Ph.D. Planning, Design, and the Built Environment, May, 2013, Clemson University,
Dissertation: *Attaining Sustainable Behavior among Non-environmentally-motivated Individuals:
A Formative Experiment*
Advisor: Dr. Cliff Ellis
- M.S. Natural Resources Development, May, 2007, Texas A&M University,
Department of Recreation, Park, and Tourism Sciences
Thesis: *A New Boomtown: County Officials' Responses to Energy Development
In the Barnett Shale*
Advisor: Dr. Gene L. Theodori
- B.A. Business Management, December, 2000, University of Maryland University
College

PROFESSIONAL EMPLOYMENT

- 2014-Present Interim Instructor
Sam Houston State University
Department of Sociology
- Responsible for developing online course curriculum and formatting for social inequality and undergraduate research methods courses.
 - Responsible for teaching social inequality and undergraduate research methods courses.
- 2009-2010 Farmers' Market Manager
Clemson Farm-Fresh Farmers' Market
- Responsible for recruitment of vendors, marketing and communications, event planning and coordination, and bookkeeping under the supervision of Beth Crocker (South Carolina Department of Agriculture).
- 2007-2009 Extension Associate II
Department of Agricultural Economics
Mississippi State University Extension Service
- Responsible for literature review, survey design, data collection and management, data analysis (using SPSS and GIS), preparation of manuscripts (including copy editing) and project progress reports, and presentation of results under the supervision of Dr. Garen K. Evans.

- 2005-2007 Graduate Research Assistant
Program in Rural Sociology and Community Studies
Department of Recreation, Park, and Tourism Sciences
Texas A&M University
- Responsible for literature review, survey design, data collection and management, data analysis, preparation of manuscripts and project progress reports, presentation of results, and grant writing under the supervision of Dr. Gene L. Theodori.
- 1997-2003 Intelligence Systems Operator/Russian Linguist
United States Air Force (National Security Agency)
- Responsible for collection, translation, and analysis of time-sensitive Russian intelligence data; supervision of junior airmen; operational control of duty section
 - Maintained top secret security clearance

REFEREED PUBLICATIONS

- Wynveen, B.J. *Forthcoming*. Improving Sustainable Living Education through the Use of Formative Experiments. *Journal of Education for Sustainable Development*.
- Wynveen, B.J. 2015. Perceptions of Sustainability and Sustainable Living among Non-environmentally-motivated Individuals. *Society & Natural Resources*, 28(12): 1278-1289.
- Wynveen, C.J., Wynveen, B.J., and Sutton, S.G. 2015. Applying the Value-belief-norm Theory to Marine Contexts: Implications for Encouraging Pro-environmental Behavior. *Coastal Management*, 43(1): 84-103.
- Wynveen, B.J. 2014. Promoting Participation in Sustainable Living Educational Programming Events among Non-environmentally-motivated Individuals: The Importance of Key Informant Involvement. *Journal of Rural Social Sciences*, 29(2): 1-26.
- Howell, F.M., Porter, J.R., and Wynveen, B.J. 2013. “Unpacking” the Domestic Ecological Footprint of the United States. *Sociological Spectrum: Mid-South Sociological Association*, 33(3): 197-218.
- Wynveen, B.J. 2011. A Thematic Analysis of Local Respondents’ Perceptions of Barnett Shale Energy Development. *Journal of Rural Social Sciences*, 26(1): 8-31.
- Wynveen, B.J. 2009. Reasons for Use of Out-of-county Health Care Facilities in the Mississippi Delta. *The Review of Regional Studies*, 39(2): 213-235.
- Anderson, B.J. and G.L. Theodori. 2009. Community Leaders’ Perceptions of Energy Development in the Barnett Shale. *Southern Rural Sociology*, 24(1): 113-129.
- Theodori, G.L., B.J. Wynveen, W.E. Fox, and D.B. Burnett. 2009. Public Perception of Desalinated Water from Oil and Gas Field Operations: Data from Texas. *Society and Natural Resources*, 22(7): 674-685.

UNDER REVIEW/IN PROGRESS

- Wynveen, B.J. and Wynveen, C.J. (Under review). “American Honey”—A Case Study: Drawing on the Wisdom and Experience of Small-scale Local Honey Producers to Promote Future Success and Sustainability. *Resources*.

- Wynveen, B.J., Meyer, A.R., and Wynveen, C.J. On Program Evaluation: Qualitative Observation versus Pre- and Post-intervention Questionnaires.
- Wynveen, B.J. Living Kidney Donors' Experiences: A Qualitative Study.

REPORTS

- Barnes, B., Davis, H., Findley, S., Hodges, J., Hyland, M., Kelly, M., Lashley, E., and Ward, S. 2016. *2016 Cameron Park Survey Results*, edited by C. J. Wynveen and B. J. Wynveen, Eds.). Waco, TX: Baylor University, Department of Health, Human Performance, and Recreation.
- Chiessa, G., Eigenbrode, D., Kajs, A., Leon, M., Olson, D., Onwuachi, F., et al. 2014. *Perceptions of Program Communication and Participant Outcomes at the YMCA of Central Texas*, edited by C. J. Wynveen & B. J. Wynveen. Waco, TX: Baylor University, Department of Health, Human Performance, and Recreation.
- Blonder, M., Edwards, J., Frelove, C., Fritz, J., Garza, A., Kunkel, B., et al. 2013. *Activity and Facility Needs Assessment: Fort Parker State Park*, edited by C. J. Wynveen and B. J. Wynveen. Waco, TX: Baylor University, Department of Health, Human Performance, and Recreation.
- Bomkamp, B., T. Cutbirth, M. Davis, R. Drye, W. Hunt, A. Mead, et al. 2012. *Perceptions of the Waco Water Utilities Services Lake Waco Wetlands*, edited by C. J. Wynveen and B. J. Wynveen. Waco, TX: Baylor University, Department of Health, Human Performance, and Recreation.
- Baskin, B., J. Bradshaw, E. Horton, H. Kunz, T. Langehaug, J. Owens, et al. 2011. *Evaluation of Waco Parks and Recreation Youth Basketball Program*, edited by C. J. Wynveen and B. J. Wynveen. Waco, TX: Baylor University, Department of Health, Human Performance, and Recreation.
- Anderson, B.J. and G.K. Evans. 2008. AEC Information Report Series HSCS-1 through HSCS-17. Comprehensive summaries of household survey findings for 16 Mississippi Delta counties, highlighting: 1) demographics; 2) economics; 3) health risk factors; 4) health status; and 5) health commuting trends.
- Anderson, B.J. and G.K. Evans. 2008. AEC Information Sheet Series HSES-1 through HSES-17. Executive summaries of household survey findings for each of 16 Mississippi Delta counties, and for the Delta study region as a whole.
- Anderson, B.J. and G.K. Evans. 2008. AEC Information Sheet Series DSTS-1 through DSTS-6. Topical summaries of Delta survey findings highlighting: 1) barriers to health care; 2) prevalence of chronic disease; 3) prevalence of health risk factors; 4) health facility use patterns; and 5) health-related worker productivity
- Evans, G.K., A. Barefield, A. Myles, B.J. Anderson, and R.M. Carter. AEC Information Report 2008-02. An Analysis of Health Care in Newton County, MS—Final Report.

PRESENTATIONS AT PROFESSIONAL MEETINGS

- Wynveen, B.J. 2017. A Tale of Two Kidneys: Social Inequality in the Living Organ Donation Process. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Mobile, AL. February 4-7, 2017.

- Wynveen, B.J. and C.J. Wynveen. 2016. "American Honey"—A Case Study: Drawing on the Wisdom and Experience of Small-scale Local Honey Producers to Promote Future Success and Sustainability. Poster presented at the International Symposium on Society and Resource Management. Houghton, MI. June 22-26.
- Wynveen, B.J. 2016. The Use of Social Media in Research Projects Dependent on Social Media Diffusion. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. San Antonio, TX. February 6-9, 2016.
- Wynveen, C.J., B.J. Wynveen, and S.G. Sutton. 2015. Beyond VBN Theory: The Role of Trust, Knowledge, and Efficacy in Promoting Pro-environmental Behavior in the Great Barrier Reef Marine Park. The 9th International Congress on Coastal and Marine Tourism. Kailua-Kona, HI, November 10-12, 2015.
- Bratton, S.P., B.J. Wynveen, and C.J. Wynveen. Stewardship of Creation: The Environmental Context for the Intersection of Faith and Recreation (Panel). 2015 Symposium on Faith and Culture, Spirit of Sports. Waco, TX, November 5-7, 2015.
- Wynveen, B.J. 2015. Putting PowerPoints in Their Place in Online Education. Fourth Annual SHSU Online Teaching and Learning Conference, Huntsville, TX, March 26-27, 2015.
- Wynveen, B.J. and A.R. Meyer. 2015. On Program Evaluation: Qualitative Observation versus Pre- and Post-intervention Questionnaires. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Atlanta, GA. January 31- February 3, 2015.
- Wynveen, B.J. 2014. Promoting Sustainable Living among Non-environmentally-motivated Individuals: The Importance of Key Informant Involvement. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Dallas, TX. February 1-4, 2014.
- Wynveen, B.J. 2013. Promoting Sustainable Living among Various-motivated Individuals: A Formative Experiment. Paper presented at the 19th Annual International Symposium on Society and Resource Management. Estes Park, CO. June 4-8, 2013.
- Wynveen, B.J. 2013. Toward a More Appealing Approach to Sustainable Living Education: Understanding and Overcoming Perceptions and Connotations Associated with Traditional Sustainable Living Terminology. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Orlando, FL. February 2-5, 2013.
- Wynveen, B.J. 2012. Promoting Sustainable Living: Framing the Conversation According to Audience Perceptions, Values, and Priorities. Paper presented at the 18th Annual International Symposium on Society and Resource Management. Edmonton, Alberta. June 17-21, 2012.
- Wynveen, B.J. 2012. Achieving a Sustainable Waco: Initial Observations, Obstacles, and Strategies. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Birmingham, AL. February 5-7, 2012.
- Wynveen, B.J. 2011. The Value of Formative Experiments in Natural Resources Research. Paper presented at the 17th Annual International Symposium on Society and Resource Management. Madison, WI. June 4-8, 2011.
- Wynveen, B.J. 2011. Formative Experiments as a Tool for Sustainability Research. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Corpus Christi, TX. February 6-9.

- Wynveen, B.J. 2010. A Thematic Analysis of Local Respondents' Perceptions of Barnett Shale Energy Development. Paper presented at the 16th Annual International Symposium on Society and Resource Management. Corpus Christi, TX. June 6-10, 2010.
- Wynveen, B.J. 2010. Exploring the Influence of Participant Motivations on Behavioral Intentions and Outcomes of Sustainable Living Education. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Orlando, FL. February 6-9, 2010.
- Anderson, B.J. and G.K. Evans. 2009. Exploring Industry-Level Changes in Establishment Counts, Employment, and Wages in Mississippi Counties Experiencing the Greatest Net In-Migration Following Hurricane Katrina. Paper presented at the Annual Meeting of the Southern Regional Science Association. San Antonio, TX. April 2-4, 2009.
- Anderson, B.J., D.L. Fannin, and G.K. Evans. 2009. Spatial Trends Associated with Hurricane Migration for Mississippi Counties. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Atlanta, GA. January 31-February 3, 2009.
- Howell, F.M., B.J. Anderson, G. Chi, and L. Chen. 2008. Corridors of Toxic Risk: The Spatial Demography of Hazardous Spills on U.S. Highways. Paper presented at the Annual Meeting of the Southern Demographic Association, Greenville, SC. October 30-November 1, 2008.
- Anderson, B.J. 2008. A Logical Framework for Analyzing Health Facility Usage. Poster presented at the Galaxy III National Extension Conference. Indianapolis, IN. September 15-19, 2008.
- Anderson, B.J. 2008. Exploring the Influence of Perceived Collective and Individual Benefits of Barnett Shale Natural Gas Development on Support for Industry Water Use. Paper presented at the 14th International Symposium on Society and Resource Management. Burlington, VT. June 11-14, 2008.
- Anderson, B.J. 2008. Reasons for Use of Out-of-County Health Care Facilities in the Mississippi Delta. Paper presented at the Annual Meeting of the Southern Regional Science Association. Arlington, VA. March 27-30, 2008.
- Anderson, B.J. 2008. Water Issues Related to Biomass Production in 'Optimal' Production Zones. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Dallas, TX. February 2-5, 2008.
- Anderson, B.J. 2008. Factors Contributing to Hospital Choice Patterns in Rural Mississippi: A Study of Neshoba and Newton Counties. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Dallas, TX. February 2-5, 2008.
- Anderson, B.J. 2007. A New Boomtown: County Officials' Responses to Energy Development in the Barnett Shale. Paper presented at the 13th International Symposium on Society and Resource Management. Park City, Utah. June 17-21, 2007.
- Anderson, B.J. 2007. Community Leaders' Perceptions of Energy Development in the Barnett Shale. Paper presented at the Annual Meeting of the Southern Rural Sociological Association. Mobile, AL. February 3-6, 2007.
- Anderson, B.J. 2006. From Waste to Resource: The Potential for Desalination of Oilfield Produced Water. Paper presented at the 12th International Symposium on

- Society and Resource Management. Vancouver, British Columbia, Canada. June 3-8, 2006.
- Theodori, G.L. and B.J. Anderson. 2006. Demographic, Psychological, and Interactional Factors Associated with Community Involvement. Paper presented at the Annual Meeting of the Southwestern Sociological Association. San Antonio, TX. April 12-15, 2006.

RESEARCH INVOLVEMENT

- USDOJ/NOAA/Northern Gulf of Mexico Cooperative Institute. Research Associate (Principal Investigator: Garen K. Evans). Northern Gulf Coast Migration Patterns. February 2008 to January 2009; \$43,793. Duties: literature review, data management, data analysis, GIS applications, preparation of manuscripts, and presentation of results.
- USDOJ/NOAA/Northern Gulf of Mexico Cooperative Institute. Research Associate (Principal Investigator: Garen K. Evans). Impact of Hurricane Katrina on Business Resiliency. February 2008 to January 2009; \$45,216. Duties: literature review, data management, data analysis, GIS applications, preparation of manuscripts, and presentation of results.
- USDOJ/NOAA/Northern Gulf of Mexico Cooperative Institute/MSU Geo-Resources Institute/Agricultural Economics Department. Research Associate (Co-Project Leaders: Terry Hanson and Sanjoy Bhattacharjee). Project 363567. Exploring Mississippians' Evacuation Behavior. January 2008 to December 2008; \$70,160. Duties: literature review, survey design, editorial assistance.
- Delta Health Alliance. Research Associate (Co-Principal Investigators: Garen K. Evans and Alan Barefield). Project 13. HealthConnect: Linking Communities to Healthcare. July 2006 to June 2009; \$490,163. Duties: literature review, data management, data analysis, GIS applications, preparation of manuscripts and project progress reports, and presentation of results.
- Mississippi Department of Health. Research Associate (Co-Principal Investigators: Garen K. Evans and Alan Barefield). Project 07020104. HealthConnect Community Planning Project for Laird Hospital. July 2006 to June 2007; \$20,000. Duties: literature review, data management, data analysis, GIS applications, preparation of manuscripts and project progress reports, and presentation of results.
- Renewable Resources Extension Act. Co-Principal Investigator. (Co-Principal Investigator: Gene L. Theodori). Water Pricing and Household Water Conservation. December 2006 to November 2007; \$8,965. Duties: literature review, grant writing, sampling, and survey design.
- Renewable Resources Extension Act. Graduate Research Assistant (Co-Principal Investigators: Gene L. Theodori and William E. Fox). Adoption and Diffusion of Alternative Water Resources. January 2006 to December 2006; \$8,000. Duties: literature review, survey design, data management, data analysis, GIS applications, preparation of manuscripts and project progress reports, and presentation of results.
- United States Department of Energy, National Energy Technology Lab. Graduate Research Assistant (Co-Principal Investigators: Gene L. Theodori, David B. Burnett, and Jean-Louis Briaud). Field Testing of Environmentally Friendly Drilling Systems. September 2005 to August 2008; \$1,439,331. Duties: literature review, survey design,

data management, data analysis, GIS applications, preparation of manuscripts and project progress reports, and presentation of results.

TEACHING EXPERIENCE

- Undergraduate Research Methods (SOCI 4340). Sam Houston State University. Fall, 2014 - Present.
- Social Inequality (SOCI 3324). Sam Houston State University. Fall, 2014 - Present.
- Workshop Presentation and Facilitation. Living Sustainably: It's Your Choice. Workshops conducted in conjunction with dissertation research. October, 2011 through October, 2012.
- Guest Lecture. Survey Design. Baylor University, RLS 4392-Professional Issues. February 10, 2011.

TEACHING INTERESTS

- Rural Sociology
- Contemporary Sociological Theory
- Sociology of Natural Resources and the Environment
- Community and Community Development
- Research Methods (Quantitative, Qualitative, Formative experiments)
- Social Inequality
- Other subjects as needed

SERVICE TO THE FIELD

- (2011) Reviewer of the book *Water: The Epic Struggle for Wealth, Power, and Civilization* by Steven Solomon. (2010). *Journal of Rural Social Sciences*, 26(3): 231-233.
- Article Reviewer for *The Proceedings of the Northeastern Recreation Research Symposium* (2011).
- Session Moderator at the 17th Annual International Symposium on Society and Resource Management. Madison, WI. June 4-8, 2011.
- Article Reviewer for the *Journal of Rural Social Sciences* (2010-present).
- Copy Editor for the *Journal of Rural Social Sciences* (2010-2014).
- Session Moderator at the Annual Meeting of the Southern Rural Sociological Association. Atlanta, GA. January 31-February 3, 2009.
- Session Moderator at the 14th Annual International Symposium on Society and Resource Management. Burlington, VT. June 11-14, 2008.
- Paper Discussant at the Annual Meeting of the Southern Regional Science Association. Arlington, VA. March 27-30, 2008.
- Assistant to Program Chair (program coordination and conference registration) for the Annual Meeting of the Southern Rural Sociological Association. Mobile, AL. February 3-6, 2007.

SERVICE TO UNIVERSITY

- Mississippi State University International Borderless Hosts Program. Served as a “host” for an international student from South Korea. Fall, 2008.
- Mississippi State University MVNU2MSU. Assisted with annual volunteer event organized to help students move into their dorms. August, 2007.

HONORS AND AWARDS

- Outstanding Professional Paper Award. Southern Rural Sociological Association, February, 2013.
- Graduate Student ISSRM Conference Registration Scholarship. International Symposium on Society and Resource Management, June, 2012.
- International Symposium on Society and Resource Management, June, 2011.
- Professional Enrichment Grant. Clemson University, April, 2011.
- Student Registration Scholarship. South Carolina State Trails and Greenways Conference. Spartanburg, SC. October, 13-15, 2010.
- Graduate Student ISSRM Conference Registration Scholarship. International Symposium on Society and Resource Management, June, 2010.
- Professional Enrichment Grant. Clemson University, April, 2010.
- Graduate Student ISSRM Conference Registration Scholarship. International Symposium on Society and Resource Management, June, 2008.
- Community Development Certificate. Texas A&M University, May, 2007.
- Outstanding Graduate Student Paper Award. Southern Rural Sociological Association, February, 2007.
- Graduate Student ISSRM Conference Registration Scholarship. International Symposium on Society and Resource Management, June, 2006.
- Graduate Student Research and Presentation Grant. Texas A&M University, June, 2006.
- Departmental Tuition Scholarship. Department of Recreation, Park, and Tourism Sciences, Texas A&M University, August, 2005.
- Distinguished Graduate. Airman Leadership School. United States Air Force, April, 2001.

PROFESSIONAL MEMBERSHIPS

- Southern Rural Sociological Association (2007-present)
- International Association for Society and Natural Resources (2006-present)
- National Network of Sustainable Living Educators (2009-present)
- Southern Regional Science Association (2008-2010)
- National Association of Community Development Extension Professionals (2008)
- Southwestern Social Science Association (2005-2006)

PROFESSIONAL DEVELOPMENT

- Minnesota e-Learning Summit. Minneapolis, MN. July, 2015.
- Strategies and Practices for Effective Assessment. Sam Houston State University. Huntsville, TX. Summer, 2015.

- Teaching Online with Blackboard Certification Series. Sam Houston State University. Huntsville, TX. Fall, 2014.
- South Carolina State Trails and Greenways Conference. Spartanburg, SC. October, 13-15, 2010.
- Sustainable South Carolina Local Food Systems Workshop. Columbia, SC. January 29, 2010.
- Gulf Coast Hurricane Preparedness, Response, Recovery and Rebuilding Conference. Mobile, AL. November 11-14, 2008.
- MAFES/MSU-ES Annual Conference. Mississippi State University. November 5-7, 2008.
- Research Seminar Series. Mississippi State University. 2008-2009.
- Social Impact Assessment Workshops (certification obtained). University of Vermont. June 9-10, 2008.
- Learning ArcGIS Spatial Analyst. Environmental Systems Research Institute, Inc. January 1-February 11, 2008.
- Microsoft Access I & II Workshops. Mississippi State University. October 24-31, 2007.
- NSF Grant Writing Workshop. Mississippi State University. December 4, 2007.
- MAFES/MSU-ES Annual Conference. Mississippi State University. November 5-7, 2007.
- Teaching Assistant Workshop. Mississippi State University. August 13-14, 2007.
- The Craft of Grant Writing Seminar. Texas A&M University. September 15, 2006.

REFERENCES

Doug Constance
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John K. Thomas, Ph.D.
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