

Mary L. Scherer

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Department of Sociology
Sam Houston State University
Huntsville, TX 77341
mxs168@shsu.com
(845) 548-7108

EDUCATION

2018 Ph.D., Sociology; University of Massachusetts Amherst
2014 M.A. in Sociology, University of Massachusetts Amherst
2006 B.A., Warren Wilson College, Department of Sociology & Anthropology

ACADEMIC POSITIONS

2018- Assistant professor, Sam Houston State University, Department of Sociology
2014-2018 Visiting instructor, Smith College, Department of Sociology
2011-2015 Teaching associate, University of Massachusetts-Amherst, Department of Sociology

RESEARCH AND TEACHING INTERESTS

Sociology of education; class inequality; sociology of culture; qualitative methodology; race, gender and class; scholarship of teaching and learning

HONORS & AWARDS

2016 Distinguished Teaching Award, nominee; University of Massachusetts Amherst
2015 American Sociological Association/SAGE Teaching Innovations and Professional Development Award
2012 Best Teaching Associate; University of Massachusetts Amherst, Department of Sociology
2011 Outstanding Graduate Student Paper; Community Research and Development Division of the Society for the Study of Social Problems
2010 Outstanding Departmental Service; University of Massachusetts Amherst, Department of Sociology

PUBLICATIONS

Refereed journal articles

Scherer, Mary L., and Enobong H. Branch (2013)¹. "Mapping the Intersections in the Resurgence of the Culture of Poverty." *Race, Gender & Class* 20(3-4): 346-358

Papachristos, Andrew V., Chris M. Smith, **Mary L. Scherer**, & Melissa A. Fugiero (2011). "More Coffee, Less Crime? The Relationship between Gentrification and Neighborhood Crime Rates in Chicago, 1991- 2005." *City & Community* 10(3): 215-240

Press mention: Chicago Magazine

Scherer, Mary L. (2007). "Building a Bohemian Boom Town: Constructing a Creative Class in Asheville, North Carolina." *Sociation Today* 5(2)

Other publications

Scherer, Mary L. 2016. "Critical Media Content Analysis Assignment." Assignment published in TRAILS: Teaching Resources and Innovations Library for Sociology. Washington DC: American Sociological Association (<http://trails.asanet.org>)

Manuscripts in progress

Scherer, Mary L. "Strategically Unequal: How Class, Culture, and Institutional Context Shape Academic Strategies" (under review)

Scherer, Mary L. "Social Class and Institution Differences in Experiences of Faculty Mentorship" (under review)

Scherer, Mary L. "College Values, Classed Choices: How Class Background Guides Academic Decision-Making"

GRANTS & FELLOWSHIPS

2015 Graduate School Dissertation Research Grant; University of Massachusetts Amherst (\$1,000)

2015 Dissertation research fellowship; University of Massachusetts Amherst Department of Sociology (\$4,000)

¹ Shared first authorship

- 2014 Grant development and article preparation fellowship; University of Massachusetts Amherst (\$4,000)
- 2011 Summer research fellowship; University of Massachusetts Amherst (\$2,500)

CONFERENCE PRESENTATIONS

- 2018 Scherer, Mary L. "Strategically Unequal: How Class, Culture, and Institutional Context Shape Academic Strategies." Presented at the annual meeting of the Eastern Sociological Association-Culture and Inequality Mini-conference, February 23, Baltimore, MD
- 2018 Scherer, Mary L. "Strategically Unequal: How Class, Culture, and Institutional Context Shape Academic Strategies" Presented at the Sociology of Education Association annual conference, February 17, Asilomar, CA
- 2017 Scherer, Mary L. "Institutions Adrift: Social Class and Faculty Mentorship at a Flagship and Regional Public University." Presented at the annual meeting of the American Sociological Association annual conference, August 13, Montreal, Quebec
- 2017 Scherer, Mary L. "Accessing the 4.0: Cultural Contributors to Social Reproduction in College Academics." Presented at the annual meeting of the Society for the Study of Social Problems, August 12, Montreal, Quebec
- 2017 Scherer, Mary L. "Institutions Adrift: Social Class and Faculty Mentorship at a Flagship and Regional Public University." Presented at the annual conference of the Eastern Sociological Association, February 24, Philadelphia, PA
- 2016 Scherer, Mary L. "The Perils of Attending a Research-Intensive University for Working-Class Undergraduates." Presented at the annual conference of the Society for the Study of Social Problems, August 19, Seattle, WA
- 2016 Scherer, Mary L. "Devaluing College Teaching: How the Passion/Day-job Divide Hurts Students." Paper accepted for the annual meeting of the Eastern Sociological Association, Boston, MA
- 2014 Scherer, Mary L. "Building Consensus, Consenting to Build: Participatory Planning and Neoliberal Urban Development in Asheville, North Carolina." Presented at the annual meeting of the American Sociological Association, August 16, San Francisco, CA
- 2013 Scherer, Mary L. "Mapping the Intersections in the Resurgence of the Culture of Poverty." Presented at the annual meeting of the Eastern Sociological Society, March 23, Boston, MA

- 2013 Scherer, Mary L. "Elitism among Sociology Educators? Toward a Critical Theory of Teaching and Learning at Research Universities." Presented at the annual meeting of the Society for the Study of Social Problems, August 9, New York, NY
- 2011 Scherer, Mary L. "Gentrification, Creative Class-Style: Theorizing the State in Cultural Space and Place-making." Presented at the annual meeting of the Society for the Study of Social Problems. August 21, Las Vegas, NV

TEACHING EXPERIENCE

Qualitative Methods	Urban Sociology
Introduction to Sociology	The Family
Social Problems	Introduction to Race and Ethnicity

DISCIPLINARY SERVICE

Membership & Outreach Committee (2010-12); Society for the Study of Social Problems

Information Technology Options Committee (2012-13); Society for the Study of Social Problems

Newsletter editor and contributor (2010-12); Cultural Sociology division of the American Sociological Association

Ad-hoc reviewer; *Excellence and Equity in Education*

UNIVERSITY AND DEPARTMENTAL SERVICE

Undergraduate Policy Committee; University of Massachusetts Amherst Department of Sociology, Committee for Intellectual Activities; University of Massachusetts Amherst Department of Sociology, Chair, Sociology Graduate Student Association; University of Massachusetts Amherst Department of Sociology

Graduate Student Senate; University of Massachusetts Amherst Department of Sociology

Speaker; Institute for Teaching Excellence and Faculty Development at University of Massachusetts Amherst

PROFESSIONAL AFFILIATIONS

American Sociological Association	Southern Sociological Society
Eastern Sociological Society	Sociology of Education Association
Society for the Study of Social Problems	

