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**Curriculum Vitae
Jason Konefal**

CONTACT INFORMATION

Office

Humanities and Social Sciences Bldg., 270T
Department of Sociology
Sam Houston State University
Box 2446
Huntsville, TX 77341

Email: jason.konefal@shsu.edu

Phone: (936)-294-1511

Webpage: www.jasonkonefal.com

EDUCATION

Doctor of Philosophy

Department of Sociology, Michigan State University, 2007.

Bachelor of Arts

Department of Government, St. Lawrence University, 1998.

EMPLOYMENT

Director of Graduate Studies

Sam Houston State University, Department of Sociology, August 2015-present.

Associate Professor

Sam Houston State University, Department of Sociology, August 2015-present.

RESEARCH AND TEACHING INTERESTS

Environment; Food and Agriculture; Social Theory; Social Movements; Science and Technology; Political Economy; and Qualitative Methods

RESEARCH AND PUBLICATIONS

Books

Rudy, Alan P., Dawn Coppin, Jason Konefal, Bradley T. Shaw, Toby Ten Eyck, Lawrence Busch, and Craig Harris. 2007. *Universities in the Age of Corporate Science: The UC Berkeley-Novartis Controversy*. Philadelphia: Temple University Press.

Journal Articles

Konefal, Jason, Maki Hatanaka, and Douglas Constance. Forthcoming. "Multi-Stakeholder Initiatives and the Divergent Construction and Implementation of Sustainable Agriculture in the United States." *Renewable Agriculture and Food Systems*.

Konefal, Jason. 2015. "Governing Sustainability Transitions: Multi-Stakeholder Initiatives and Regime Change in United States Agriculture." *Sustainability* 7: 612-633.

Konefal, Jason. 2013. "Environmental Movements, Market-based Approaches, and Neoliberalization: A Case Study of the Sustainable Seafood Movement." *Organization and Environment* 26: 336-352.

Hatanaka, Maki and Jason Konefal. 2013. "Legitimacy and Standard Development in Multi-stakeholder Initiatives: A Case Study of the Leonardo Academy's Sustainable Agriculture Standard Initiative." *International Journal of Sociology of Agriculture and Food* 20: 155-173.

Hatanaka, Maki, Jason Konefal, and Douglas Constance. 2012. "A Tripartite Standards Regime Analysis of the Contested Development of a Sustainable Agriculture Standard." *Agriculture and Human Values* 29: 65-78.

Konefal, Jason and Maki Hatanaka. 2011. "Enacting Third-party Certification: A Case Study of Science and Politics in Organic Shrimp Certification." *Journal of Rural Studies* 27: 125-133.

Konefal, Jason. 2010. "Food, the Environment, and Democracy: A Case Study of the Marine Conservation Movement's Shift from State-centered to Market-based Approaches." *Journal of Rural Social Sciences* 25: 226-252.

Konefal, Jason and Maki Hatanaka. 2010. "The Michigan State University School of Agrifood Governance and Technoscience: Democracy, Justice and Sustainability in an Age of Scientism, Marketism, and Statism." *Journal of Rural Social Sciences* 25: 1-17

Konefal, Jason and Lawrence Busch. 2010. "Markets of Multitudes: How Biotechnologies are Standardising and Differentiating Corn and Soybeans." *Sociologia Ruralis* 50: 409-427.

Rudy, Alan P. and Jason Konefal. 2007. "Nature, Sociology, and Social Justice: Environmental Sociology, Pedagogy and the Curriculum." *American Behavioral Scientist* 51: 495-515.

Konefal, Jason and Michael Mascarenhas. 2005. "The Shifting Political Economy of the Global Agrifood System: Consumption and the Treadmill of Production." *Berkeley Journal of Sociology* 49: 76-96.

Konefal, Jason, Michael Mascarenhas, and Maki Hatanaka. 2005. "Governance in the Global Agro-Food System: Backlighting the Role of Transnational Supermarket Chains." *Agriculture and Human Values* 22: 291-302.

Refereed Book Chapters

Elizabeth Ransom, Maki Hatanaka, Jason Konefal, Allison Loconto. 2017. "Science and Standards." *The Routledge Handbook of the Political Economy of Science*, David Tyfield (Lancaster), Rebecca Lave (Indiana), Samuel Randalls (UCL) and Charles Thorpe (UCSD) (eds). New York: Routledge.

Hatanaka, Maki and Jason Konefal. 2017. "Legitimation and De-legitimation in Non-State Governance: LEO-4000 and Sustainable Agriculture in the United States." *Transforming the Rural: Global Processes and Local Futures*, edited by Mara Miele, Vaughn Higgins, Hilde Bjorkhaug, and Monica Truninger. New York: Emerald. 135-153.

Konefal, Jason, Maki Hatanaka, and Douglas Constance. 2014. "Patchworks of Sustainable Agriculture Standards and Metrics in the United States." *Alternative Agrifood Movements: Patterns of Convergence and Divergence*, edited by Douglas H. Constance, Marie-Christine Renard, and Marta G. Rivera-Ferre. New York: Emerald. 257-280.

Konefal, Jason and Lawrence Busch. 2014. "Standardisation and differentiation: les biotechnologies et la preservation de l'identite por le mais et le soja" *Sociologie des grandes cultures: Au Coeur du modele industriel agricole*, edited by Antonie Bernard de Raymond and Frederic Goulet. Versailles, France: Quae.

Konefal, Jason and Maki Hatanaka. 2014. "Producing and Consuming Food: Justice and Sustainability in a Globalized World?" *Twenty Lessons in Environmental Sociology (2nd Edition)*, edited by Kenneth A. Gould and Tammy L. Lewis. New York: Oxford University Press. 191-209.

Konefal, Jason. 2013. "Forces of Social Change." *Ten Lessons in Introductory Sociology*, edited by Tammy L. Lewis and Kenneth A. Gould. New York: Oxford University Press. 218-249.

Konefal, Jason, Carmen Bain, Michael Mascarenhas, and Lawrence Busch. 2007. "Supermarkets and Supply Chains in North America." *Supermarkets and Agri-food Supply Chains: Transformations in the Production and Consumption of Foods*, edited by David Burch and Geoffrey Lawrence. Northampton, MA: Edward Elgar. 270-290.

Other Publications

Konefal, Jason. 2015. "Multinational Conglomerates." *The SAGE Encyclopedia of Food Issues*, edited by Ken Albala. Thousand Oaks, SAGE.

Konefal, Jason and Maki Hatanaka. 2010. "An Interview with Dr. Lawrence Busch of the Michigan State University School of Agrifood Governance and Technoscience." *Journal of Rural Social Sciences* 25: 18-33.

Konefal, Jason. 2010. "Review of *Stories of Globalization: Transnational Corporations, Resistance, and the State*." *Agriculture and Human Values* 27: 381-382.

Konefal, Jason and Lawrence Busch. 2006. "Survey finds standards, testing, IP, and certification critical for non-GMO production." *The Non-GMO Report* 6(10): Online. <http://non-gmoreport.com>.

Konefal, Jason and Lawrence Busch. 2006. *The Changing Structure of Agriculture: Non-genetically Modified Corn and Soybeans in the 21st Century*. East Lansing, MI: Institute for Food and Agricultural Standards, Michigan State University. Available at <http://www.msu.edu/user/ifas/publications.htm>.

Konefal, Jason. 2005. "Review of *Identity and the Natural Environment: The Psychological Significance of Nature*." *Rural Sociology* 70: 592-595.

Busch, Lawrence, Richard Allison, Craig Harris, Alan Rudy, Bradley T. Shaw, Toby Ten Eyck, Dawn Coppin, Jason Konefal, Christopher Oliver, with James Fairweather. 2004. *External Review of the Collaborative Research Agreement between Novartis Agricultural Discovery Institute, Inc. and The Regents of the University of California*. East Lansing, MI: Institute for Food and Agricultural Standards, Michigan State University.

GRANTS

Co-Principal Investigator. "Farmer Adoption and Diffusion of Sustainability Metrics and Standards in the United States." 2017-2019. National Institute of Food and Agriculture, US Department of Agriculture. \$358,470.

Principal Investigator. "Financialization, agriculture, and sustainability." 2016. Department of Sociology Research Stipend. Sam Houston State University. \$7,000. Funded.

Co-Principal Investigator. "Improving Modes of Regulation in the Food System." 2011-2012. Enhancement Research Grant, Sam Houston State University. \$14,917. Funded.

PRESENTATIONS (2017-2015)

Konefal, Jason. 2017. "Financialization, Agriculture, and Water Grabs in the Arid West." Paper presented at the Annual Meeting of the Rural Sociological Society, Columbus, OH, July 27-30.

Konefal, Jason and Maki Hatanaka. 2017. "Sustainability Transitions and Governance: Regulatory vs. Network-building Approaches." Paper presented at the XXVII European Society for Rural Sociology Conference, Krakow, Poland, July 24-27.

Constance, Douglas, Jason Konefal, and Maki Hatanaka. 2017. "The Crisis of Industrial Agriculture and the Two Paths Forward: Sustainable Intensification and Agroecology." Paper presented at the Annual Meeting of the Agriculture, Food, and Human Values Society, Los Angeles, June 14-17.

Konefal, Jason, Maki Hatanaka, and Douglas Constance. 2016. "Multi-Stakeholder Initiatives and Divergent Sustainability Transitions: Sustainability Patchworks in United States Agriculture." Paper presented at the American Sociological Association Annual Meeting, Seattle, WA, August 20-23.

Konefal, Jason and Maki Hatanaka. 2016. "A Network Analysis of Sustainability Governance: A Case Study of United States Agriculture." Paper presented at the 3rd International Sociological Association Forum of Sociology, Vienna, Austria, July 10-14.

Konefal, Jason. 2015. "Multi-stakeholder Governance and Agricultural Sustainability: Lessons from the United States." Graduate School of Agriculture, Kyoto University and the Research Institute for Humanity and Nature. July 30, 2015.