

# Maki Hatanaka, Ph.D.

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## EDUCATION

2006 Doctor of Philosophy in Sociology, Michigan State University

## RECENT EMPLOYMENT AND AFFILIATIONS

8/2014 – present Associate Professor, Department of Sociology, Sam Houston State University  
1/2018 – 5/2018 Visiting Research Scientist, Environmental Policy Group, Wageningen University, Wageningen, the Netherlands  
8/2011 – 8/2014 Assistant Professor, Department of Sociology, Sam Houston State University

## RESEARCH AND TEACHING INTERESTS

Food and Agriculture, Governance, Sustainability, Globalization, Social Movements, and Qualitative Research Methods

## PUBLICATIONS (Last 5 years, 2014-2019)

### Books

2019 Konefal, Jason and Maki Hatanaka (Eds.). *Twenty Lessons in the Sociology of Food and Agriculture*. New York: Oxford University Press.  
2018 Constance, Doug, Jason Konefal, and Maki Hatanaka (Eds.), *Contested Sustainability Discourses in the Agrifood System*. London: Routledge.

### Journal Articles and Book Chapters

2019 Konefal, Jason, Maki Hatanaka, and Doug Constance. "Multi-Stakeholder Initiatives and the Divergent Construction and Implementation of Sustainable Agriculture in the United States." *Renewable Agriculture and Food Systems* 34: 293-303.  
2019 Hatanaka, Maki. "Lesson 1: Consuming Food." *Twenty Lessons in the Sociology of Food and Agriculture*, Jason Konefal and Maki Hatanaka (Eds.). New York: Oxford University Press.  
2019 Konefal, Jason and Maki Hatanaka. "Introduction." *Twenty Lessons in the Sociology of Food and Agriculture*, Jason Konefal and Maki Hatanaka (Eds.). New York: Oxford University Press.  
2019 Hatanaka, Maki and Jason Konefal. "Conclusion." *Twenty Lessons in the Sociology of Food and Agriculture*, Jason Konefal and Maki Hatanaka (Eds.). New York: Oxford University Press.  
2018 Loconto, Allison and Maki Hatanaka. "Participatory Guarantee Systems:

- Alternative Ways of Defining, Measuring, and Assessing ‘Sustainability.’” *Sociologia Ruralis*. 58(2): 412-432.
- 2018 Konefal, Jason and Maki Hatanaka. “Shifting visions of sustainability in the United States agriculture: A case study of the role of multi-stakeholder governance.” Pp. 203-223 in Constance, Douglas, Jason Konefal, and Maki Hatanaka (Eds.), *Contested Sustainability Discourses in the Agrifood System*. London: Routledge.
- 2017 Ransom, Elizabeth, Maki Hatanaka, Jason Konefal, and Allison Loconto. “Science and Standards.” Pp. 329-340 in David Tyfield, Rebecca Lave, Samuel Randalls, and Charles Thorpe (Eds.), *The Routledge Handbook of the Political Economy of Science*. (New York: Routledge.)
- 2017 Hatanaka, Maki and Jason Konefal. “Legitimation and De-legitimation in Non-State Governance: LEO-4000 and Sustainable Agriculture in the United States.” Pp. 135-153 in V. Higgins and M. Miele (Eds.), *Transforming the Rural: Global Processes and Local Futures Research in Rural Sociology and Development*. (London: Emerald)
- 2015 Hatanaka, Maki and Lawrence Busch. “How Standards Make Food and Agriculture Global.” *ACADEMIA* 152: 3-27.
- 2015 Hatanaka, Maki. “Organic Certification and the Rationalization of Alternative Food and Agriculture: Sustainable Shrimp Farming in Indonesia.” Pp. 45-60 in B. Freyer and J. Bingen (Eds.), *Re-Thinking Organic Food and Farming in a Changing World*. (New York: Springer).
- 2014 Hatanaka, Maki. “McSustainability and McJustice: Certification, Alternative Food and Agriculture, and Social Change.” *Sustainability* 6(11): 8092-8112.
- 2014 Hatanaka, Maki. “Standardized Food Governance? Reflections on the Potential and Limitations of Chemical-Free Shrimp.” *Food Policy* 45: 138-145.
- 2014 Konefal, Jason, Maki Hatanaka, and Douglas H. Constance. “Governing Sustainability: An Analysis of Contested Sustainability Standards and Metrics for US Agriculture.” Pp. 257-280 in D. H. Constance, M. C. Renard, and M.G. Rievra-Ferre (Eds.), *Alternative Agrifood Movements*. (London: Emerald).
- 2014 Konefal, Jason, and Maki Hatanaka. “Lesson 12: Producing and Consuming Food: Justice and Sustainability in a Globalized World.” Pp. 191-208 in K. A. Gould and T. L. Lewis (Eds.), *Twenty Lessons in Environmental Sociology* (2<sup>nd</sup> Edition) (New York: Oxford University Press).

## EDITORIAL ACTIVITIES

- 2015 Douglas H. Constance and Maki Hatanaka. Special Issue: Sustainable Agricultural Governance I. *Sustainability* 7 (1 and 2).
- 2014 Douglas H. Constance and Maki Hatanaka. Special Issue: Sustainable Agricultural Governance II. *Sustainability* 6 (10, 11, 12).
- 2010 Konefal, Jason and Maki Hatanaka. Special Issue: Theorizing the Global Agrifood System: Contributions of the Michigan State School of Agrifood Studies in Global Governance and Technoscience. *Journal of Rural Social Sciences*.

## RECENT GRANTS AND FELLOWSHIPS

- 2017-2020 Principal Investigator, “Farmer Adoption and Diffusion of Sustainability Metrics and Standards in the U.S.” (Co-PIs: Jason Konefal, Leland Glenna, and David Conner)  
USDA NIFA AFRI (\$358,470)

- 2014-2016 Principal Investigator, “Exploration Study of Expert-Citizen Hybrid Food Governance.” Enhancement Research Grant, Sam Houston State University (\$14,966)
- 2011-2012 Co-Investigator, “Improving Modes of Regulation in the Food System.” Jason Konefal, Principal Investigator. Sam Houston State University (\$14,917)

## **RECENT INVITED PRESENTATIONS**

- 2018 “Governance and Sustainability Transitions: Insights from Agriculture in the United States.” Environmental Policy Group, Wageningen University, the Netherlands. (With Jason Konefal)
- 2016 “Career Path and Experience in Doing Research in International Development” Development Practitioners Lecture Series, International Development Studies, Center for International Studies, Ohio University, Athens, OH
- 2015 “Governing Shrimp Aquaculture: Private Governance, Ethics, and Social Change.” Organized by Division of Natural Resource Economics, Graduate School of Agriculture, Kyoto University, Social Sciences and Humanities Subunit of Japan Gateway Kyoto University Top Global Program, and Research Institute for Humanities and Nature, Kyoto, Japan
- 2012 “Competition and Legitimacy within and between Multi-Stakeholder Initiatives: the Contested Case of Sustainable Agriculture in the United States.” Governing Sustainable Agriculture through Multi-Stakeholder Initiatives: Participation, Knowledge and Networks in Action: An International Workshop. Marchés, Organisations, Institutions et Stratégies d'Acteurs, the University of Roskilde and CIRAD, Montpellier, France

## **PROFESSIONAL MEMBERSHIPS AND SERVICES**

### **Professional Affiliations**

Rural Sociological Society  
 Agriculture, Food, and Human Values Society  
 International Sociological Association  
 Research Committee on Sociology of Agriculture and Food (RC 40)

### **Grant Proposal Reviewer**

- 2018 Research Proposal Reviewer, The National Science Foundation, Division of Social and Economic Sciences (SES)
- 2017 Research Proposal Reviewer, College of Agricultural, Human, & Natural Resource Sciences, Washington State University

### **Selected Professional Service**

- 2018-2022 Member, Executive Board, Research Committee on Sociology of Agriculture and Food (RC40), International Sociological Association
- 2014-2018 Secretary and Treasurer-Elect, Research Committee on Sociology of Agriculture and Food (RC40), International Sociological Association

- 2014-2018 Editor, RC40 Biannual Newsletter, Research Committee on Sociology of Agriculture and Food (RC40), International Sociological Association
- 2017 Co-Organizer and Program Chair. RC40-SAFRIG Mini-Conference. Rural Sociological Society Annual Meeting, Columbus OH.
- 2016 Organizer, RC40 Mini-Conference. “Critical Analysis of Agrifood Resistance and Alternatives: Contestation over Just, Healthy, and Safe Worlds of Food,” XIV World Congress of Rural Sociology, Sustainable and Just Rural Transitions: Connections and Complexities, Ryerson University, Toronto, Canada
- 2015-2016 Program Coordinator, RC40 Program for the 3<sup>rd</sup> International Sociological Association Forum in Vienna, Austria
- 2011-2014 Council Member-Elect, Agriculture, Food, and Human Values Society

## **LANGUAGE PROFECIENCY**

Indonesian: Spoken fluently

Japanese: Written and spoken fluently