



INTERNATIONAL FEDERATION
FOR HOME ECONOMICS

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Press Release

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World Health Day 2015

“How Safe Is Your Food?” From farm to plate make food safe

“How much do you know about your food? Unsafe food is linked to the deaths of an estimated 2 million people annually. As our food supply becomes increasingly globalised, new threats are constantly emerging. Food containing harmful bacteria, viruses, parasites or chemical substances is responsible for more than 200 diseases, ranging from diarrhea to cancers. Be informed to ensure that the food on your plate is safe to eat. This is the message of this year’s World Health Day on 7th April”. (WHO 2015)

The International Federation for Home Economics (IFHE) supports the aims of the World Health Day 2015. There is a strong relationship between Home Economics especially Home Economics Literacy and the World Health Organisations’ goal to promote safe food.

Home Economics Literacy is the multidisciplinary expression of several literacies and deals with the different aspects of safe food from farm to plate. Most of all food literacy, health literacy, consumer literacy and environmental literacy focus on the processes and methods used throughout the food supply chain.

IFHE advocates for Home Economics Education to empower women and families through basic knowledge, key practices and standards to avoid contamination of food with harmful bacteria, parasites, viruses, chemical substances from farm to plate.

“No matter how it is defined, nutrition starts with what we eat, the products of the food and agricultural sector. By working on our food systems, on the way we produce, collect, store, transport, transform and distribute foods, we can improve our diets, our health and our impact on natural resources”. (FAO <http://www.fao.org/nutrition/en/>)