

## I. ACADEMIC/PROFESSIONAL BACKGROUND

A. Name: Keila Tyner  
Coordinator

Title: Associate Clinical Professor and Program

### B. Educational Background

<i>Degree</i>	<i>Year</i>	<i>University</i>	<i>Major</i>
PhD	2008	Iowa State University	Textiles and Clothing
MS	2004	Colorado State University	Design and Merchandising
BS	2001	Texas Christian University	Fashion Promotion

### C. University Experience

<i>Position</i>	<i>University</i>	<i>Dates</i>
Clinical Associate Professor Program Coordinator, Fashion Merchandising	Sam Houston State University	7/21-present
Visiting Assistant Professor	Sam Houston State University	8/20-7/21
Assistant Professor	Texas State University	7/08-12/13
Graduate Teaching Assistant	Iowa State University	8/04-5/08
Graduate Teaching Assistant	Colorado State University	1/02-5/04

### D. Relevant Professional Experience

<i>Position</i>	<i>Entity</i>	<i>Dates</i>
Director of Programming and Research	DRVIEN Professionals	12/16-present
Department Manager, Chanel	Bloomington's 59 <sup>th</sup> Street	8/19-7/20
Store Director, Saks Fifth Avenue	Gucci	2/19-8/19
Department Manager, Women's RTW	Gucci, NYC Flagship	3/18-1/19
Selling Director, Women's Designer Shoes	Saks Fifth Avenue, NYC Flagship	8/16-3/18
Brand Manager, Roger Vivier Shoes	Saks Fifth Avenue, NYC Flagship	12/15-8/16

### E. Other Professional Credentials (licensure, certification, etc.)

#### Stoltz Image Institute Completion

Completed 6.2 CEU credits in color analysis, body shape and style, and image consultant business management training, August 2011

## II. TEACHING

A. Teaching Honors and Awards: *department, college and/or professional awards, recognitions, etc.*

Presidential Award for Excellence in Teaching, College Runner Up, Texas State University, 2012

Faculty of the Year Award Nominee, Black Student Alliance, Texas State University, 2010  
Teaching Excellence Award, Iowa State University, 2006

**B. Courses Taught:**

*(at Sam Houston State University)*

FACS 4395 Special Topic: Fashion Branding  
FACS 4395 Special Topic: Digital Fashion Retailing  
FACS 4369 Internship  
FACS 3378 Fashion Promotion  
FACS 3368 Fashion Forecasting  
FACS 2366 Fashion in Society  
FACS 2333 Fashion Merchandising Technology  
FACS 1332 Introduction to Fashion Merchandising

*(at Texas State University: 2008-2013)*

FM 4331 Fashion Buying Principles II  
FM 4320 Fashion in Domestic Markets: New York City Study Tour  
FM 2335 Gender, Appearance, and Society  
FM 2331 Culture and Consumer Behavior  
FM 1330 Introduction to Fashion Merchandising  
FM 1330 Introduction to Fashion Merchandising ONLINE

*(at Iowa State University: 2004-2008)*

TC 475 Merchandise Information Systems  
TC 467 Consumer Behavior  
TC 376 Merchandise Planning and Control  
TC 204 Introductory Textiles  
TC 165 Appearance in Society  
WS 201 Introduction to Women's Studies

*(at Colorado State University: 2002-2004)*

AM 450 Social Psychological Aspects of Clothing  
AM 120 Introductory Textiles

**C. Graduate Theses/Dissertations, Honors Theses, or Exit Committees (if supervisor, please indicate):**

**D. Courses Prepared and Curriculum Development:**

*(at Sam Houston State University)*

FACS 3325 Digital Fashion Retailing  
FACS 3375 Fashion Brand Management  
FACS 4329 Global Issues in Fashion  
FACS 4348 Buying II Planning and Allocation  
FACS 4359 Fashion Innovation and Creativity

FACS 4395 Design, Fashion and Culture in Italy Study Abroad

(at Texas State University: 2008-2013)

FM 4320 Fashion in Domestic Markets: New York City Study Tour

FM 2335 Gender, Appearance, and Society

FM 1330 Introduction to Fashion Merchandising ONLINE

E. Funded External Teaching Grants and Contracts:

F. Submitted, but not Funded, External Teaching Grants and Contracts:

G. Funded Internal Teaching Grants and Contracts:

H. Submitted, but not Funded, Internal Teaching Grants and Contracts:

I. Other:

*Teaching Initiatives*

Transforming Hot Moments Professional Development – Sam Houston State University

Online Course Redesign and Faculty Certification – Sam Houston State University

Program for Excellence in Teaching and Learning – Texas State University

Multicultural Curriculum Transformation and Research Institute – Texas State University

### **III. SCHOLARLY/CREATIVE**

A. Works in Print (including works accepted, forthcoming, in press)

1. Books (if not refereed, please indicate)

a. Scholarly Monographs:

b. Textbooks:

c. Edited Books:

d. Chapters in Books:

Nance, A. & Tyner, K. (2013). Family and consumer sciences. In S. Mayo & P. J. Larke (Eds.), *Integrating multiculturalism into the curriculum: From the liberal arts to the sciences*. Peter Lang Publishing: New York.

e. Creative Books:

2. Articles

a. Refereed Journal Articles:

- Ogle, J. P., Tyner, K., & Schofield-Tomschin, S. (2013). The role of maternity dress consumption in shaping the self and identity during the liminal transition of pregnancy. *Journal of Consumer Culture, 13*(2), 119-139.
- Ogle, J. P., Tyner, K., & Schofield-Tomschin, S. (2011). "Watching Over Baby": Expectant Parenthood and the Duty to Be Well. *Sociological Inquiry, 81*(3), 285-309.
- Ogle, J. P., Tyner, K., & Schofield-Tomschin, S. (2011). Jointly Navigating the Reclamation of the "Woman I Used to Be": Negotiating Concerns about the Postpartum Body within the Marital Dyad. *Clothing & Textiles Research Journal, 29*(1), 35-51.
- Niehm, L. S., Tyner, K., Fitzgerald, M. A., & Shelley, M. (2010). Technology Adoption in Small Family-Owned Businesses: Accessibility, Perceived Advantage, and Information Technology Literacy. *Journal of Family and Economic Issues, 31*(4), 498-515.
- Tyner, K. & Ogle, J. P. (2009). Feminist theory of the dressed female body: A comparative analysis and applications for textiles and clothing. *Clothing and Textiles Research Journal, 27*(2), 98-121.
- Tyner, K. & Ogle, J. P. (2007). Feminist perspectives on dress: An analysis of *Ms.* magazine from 1972 through 2002. *Clothing and Textiles Research Journal, 25*(1), 74-105.

b. Non-refereed Articles:

3. Conference Proceedings

a. Refereed Conference Proceedings:

b. Non-refereed:

4. Abstracts:

- Tyner, K., Sullivan, P., Hustvedt, G., Dupont, A., & Ryu, J. (2011). Integrating Experiential Learning into the Classroom: A Case of Sustainable Product Development and Marketing of Cotton. *ITAA Proceedings*. Online publication: [www.itaonline.org](http://www.itaonline.org).
- Ogle, J. P., Tyner, K., & Schofield-Tomschin, S. (2010). Jointly Navigating the Reclamation of the "Woman I Used to Be": Negotiating Concerns about the Postpartum Body within the Marital Dyad. *ITAA Proceedings*. Online publication: [www.itaonline.org](http://www.itaonline.org).
- Tyner, K. & Damhorst, M.L. (2009). Experiences of the Aging Female Body and Possible Selves Through the Consumption of Nonsurgical Cosmetic Procedures. *ITAA Proceedings*. Online publication: [www.itaonline.org](http://www.itaonline.org).

Sullivan, P., Tyner, K., & DuPont, A. (2009). The economic and consumer impact of outshopping in the U.S.: A case of Mexican cross-border shoppers during the 2008 holiday shopping season. *ITAA Proceedings*. Online publication: [www.itaonline.org](http://www.itaonline.org).

Tyner, K. & Niehm, L. S. (2006). Advanced Skin Care Technology: An Application of the Technology Acceptance Model. *ITAA Proceedings*. Online publication: [www.itaonline.org](http://www.itaonline.org).

Fiore, A. M., Niehm, L., Tyner, K., Yoo, J. C., Jeong, M., Hausafus, C., & Oh, H. (2006). An educational program to enhance experiential aspects of small rural business websites. *ITAA Proceedings*. Online publication: [www.itaonline.org](http://www.itaonline.org).

Tyner, K. & Ogle, J. P. (2005). Feminist Theory of the Body: Applications for Textiles and Clothing Scholars. *ITAA Proceedings*. Online publication: [www.itaonline.org](http://www.itaonline.org).

Tyner, K. & Ogle, J. P. (2004). Feminist perspectives on dress: An analysis of Ms. magazine from 1972 through 2002. *ITAA Proceedings*. Online publication: [www.itaonline.org](http://www.itaonline.org).

#### 5. Reports:

#### 6. Book Reviews:

#### 7. Other Works in Print:

#### B. Works not in Print

##### 1. Papers Presented at Professional Meetings:

Tyner, K. & Einhorn, D. (2013). *Do Class Differences Exist? An Exploration of Vogue's Fashion Advice from 1900-1918*. Presented at the 2013 meeting of the Popular Culture Association, Washington, D.C.

Larson, L., & Tyner, K. (2012). *Fashion, Femininity, and Fetishism: A Comparison of French and American Online Magazine Content*. Presented at the 2012 meeting of the Popular Culture Association, Boston, MA.

Tyner, K., Sullivan, P., Hustvedt, G., Dupont, A., & Ryu, J. (2011). *Integrating Experiential Learning into the Classroom: A Case of Sustainable Product Development and Marketing of Cotton*. Presented at the 2011 meeting of the International Textile and Apparel Association, Philadelphia, PA.

Ogle, J. P., Tyner, K., & Schofield-Tomschin, S. (2010). *Jointly Navigating the Reclamation of the "Woman I Used to Be": Negotiating Concerns about the Postpartum Body within the Marital Dyad*. Presented at the 2010 meeting of the International Textile and Apparel Association, Montreal, Canada.

- Tyner, K. & Damhorst, M.L. (2010). *Experiences of aging and ambivalence through nonsurgical cosmetic procedures*. Presented at the 2010 Appearance Matters conference at The Center for Appearance Research, University of the West of England, Bristol, U.K.
- Tyner, K. & Damhorst, M.L. (2009). *Experiences of the Aging Female Body and Possible Selves Through the Consumption of Nonsurgical Cosmetic Procedures*. Presented at the 2009 meeting of the International Textile and Apparel Association, Seattle, WA.
- Sullivan, P., Tyner, K., & DuPont, A. (2009). *The economic and consumer impact of outshopping in the U.S.: A case of Mexican cross-border shoppers during the 2008 holiday shopping season*. Presented at the 2009 meeting of the International Textile and Apparel Association, Seattle, WA.
- Tyner, K. & Damhorst, M. L. (2009). *Consumption of Nonsurgical Cosmetic Enhancement Technologies: A Process of Ambivalence*. Presented at the 2009 Consumer Culture Theory Conference, Ann Arbor, MI.
- Tyner, K. & Niehm, L. S. (2006). *Advanced Skin Care Technology: An Application of the Technology Acceptance Model*. Presented at the 2006 meeting of the International Textile and Apparel Association, San Antonio, TX.
- Fiore, A. M., Niehm, L., Tyner, K., Yoo, J. C., Jeong, M., Hausafus, C., & Oh, H. (2006). *An educational program to enhance experiential aspects of small rural business websites*. Presented at the 2006 meeting of the International Textile and Apparel Association, San Antonio, TX.
- Tyner, K. & Damhorst, M. L. (2006). *Dress as performative: Analysis and synthesis*. Presented at the 2006 meeting of the Midwest Sociological Society, Omaha, NE.
- Tyner, K. & Ogle, J. P. (2005). *Feminist Theory of the Body: Applications for Textiles and Clothing Scholars*. Presented at the 2005 meeting of the International Textile and Apparel Association, Washington, D. C.
- Tyner, K. & Ogle, J. P. (2004). *Feminist perspectives on dress: An analysis of Ms. magazine from 1972 through 2002*. Presented at the 2004 meeting of the International Textile and Apparel Association, Portland, OR.
- Tyner, K. & Ogle, J. P. (2004). *Feminist perspectives on cosmetic surgery: An analysis of Ms. magazine content from 1972 through 2002*. Presented at the 2004 meeting of the Midwest Sociological Society, Kansas City, MO.

## 2. Creative works

## 4. Invited Talks, Lectures, and Presentations:

Guest Lecture, Feminist Theory and Theoretical Applications to Research

AMD 665 Social Psychology of Dress and Appearance, Iowa State University, June 2021

Guest Lecture, Professional Dress in the Workplace – Texas State University  
FCS 4301 Internship in Family and Consumer Science, January 2011 and January 2013  
ID 3324 Professional Practices, October 2012

Allies of Texas State Lavender Graduation  
Keynote Speaker, December 2011

Guest Lecture, The Body and Physical Attractiveness  
WS 201 Introduction to Women's Studies, October 2007 and April 2008.

Guest Lecture, Feminist Perspectives of the Dressed Body  
SOC 327 Sex and Gender in Society, April 2007.

5. Consultancies:

6. Workshops:

7.5. Other Works not in Print:

a. Works “submitted” or “under review”

b. Works “in progress”

C. Grants and Contracts

1. Funded External Grants and Contracts:

Sullivan, P., Dupont, A., Hustvedt, G., & Tyner, K. (2010). U.S. Cotton Promotion Project:  
Sustainable Product Development and Marketing. 2011 Cotton Student Sponsorship  
Program. \$31,839.

2. Submitted, but not Funded, External Grants and Contracts:

3. Funded Internal Grants and Contracts:

Assessment Mini-Grant 2021, Sam Houston State University, \$700

Tyner, K. (2012). The Vogue Archive. Alkek Library Resource Grant. \$28,000.

4. Submitted, but not Funded, Internal Grants and Contracts:

D. Fellowships, Awards, Honors:

Demaris Pease Scholarship, College of Human Sciences, Iowa State University, 2005-2007

Sara Douglass Fellowship for Professional Promise, International Textile and Apparel  
Association, 2006

Geraldine Clewell Doctoral Fellowship, Phi Upsilon Omicron, 2006  
Hellen E. Clark Leadership Award, College of Human Sciences, Iowa State University, 2006  
Catherine Maurice Carroll Scholarship, College of Human Sciences, Iowa State University, 2005  
Helen G. Easter Graduate Scholarship, College of Family and Consumer Sciences, Iowa State University, 2004  
Elizabeth Beveridge Memorial Scholarship, College of Family and Consumer Sciences, Iowa State University, 2004

#### **IV. SERVICE**

##### **A. Institutional**

###### **1. University:**

*(at Texas State University)*

Allies of Texas State Member, Allies Training Facilitator since 2009  
Advisory Board for Faculty-led Programs Abroad

###### **2. College:**

*(at Sam Houston State University)*

COHS Diversity, Equity and Inclusion (DEI) Committee

###### **3. Department/School:**

*(at Sam Houston State University)*

FACS Curriculum Committee, Chair  
FACS Scholarship Committee  
Peer Review of Teaching Committee  
Fashion Merchandising Club Advisor 2020-present  
ID Program Coordinator and Faculty Search Committee 2021  
ID Visiting Assistant Professor Search Committee 2021

*(at Texas State University: 2008-2013)*

Family and Consumer Science Department Library Liaison, 2010 – 2013  
Fashion Merchandising Study Abroad Coordinator, 2009 – present  
FashionNation Faculty Advisor, 2011 – 2013  
Fashion Merchandising Association Faculty Advisor, 2008-2009  
FM Assistant Professor Search Committee, 2010-2011  
FCS Director Search Committee, 2011-2012

##### **B. Professional:**

*Clothing and Textiles Research Journal*, Manuscript Reviewer, 2011 – 2013  
International Textile and Apparel Association, Abstract Reviewer, 2009 – 2013



Academy of Marketing Science, Paper Reviewer, 2011

C. Community:

D. Service Honors and Awards:

E. Service Grants and Contracts

1. Funded External Service Grants and Contracts:

2. Submitted, but not Funded, External Service Grants and Contracts:

3. Funded Internal Service Grants and Contracts:

4. Submitted, but not Funded, Internal Service Grants and Contracts: