Department of World Languages and Cultures

Sam Houston State University

**Logo Design Contest**

The Department of World Languages and Cultures at Sam Houston State University is looking for a new logo and needs your help. We are sponsoring a Logo Design Contest and inviting current SHSU students to show off their creative talents!

The selected logo design will be used for communication, publicity, and on merchandise, to represent World Languages and Cultures, and the person or team that creates it will be recognized.

Keep it simple. Get creative and have fun with it!

**Contest Rules and Instructions**

**Eligibility**

* Any currently registered Sam Houston State University student (individuals or teams of up to two students) from any College and any degree.

**Requirements**

* Professional: The logo may be used in all media including online and print materials and merchandise.
* Theme: Best illustration of the World Languages and Cultures as a multilingual department: 1) engaged in researching and teaching a variety of world languages and cultures; 2) devoted to understanding the cultural impact and the potential for transformation in a global world through languages and cultures, along with Sam Houston State University mission and values. Design should be universal in theme, and not nation or language specific.
* Color: There are no limitations and any colors may be used. However, logo must look good in color (if any) and in black and white.
* Integrity: Designs cannot contain copyrighted material and must have been created and edited by the contestant(s). Designs may not include images or licensed images that have been previously published. The design must be easily reproducible and scalable for large and small formatting.

**Rules**

* Meet eligibility and design requirements.
* Follow instructions for submission.
* The Department of World Languages and Cultures reserves the right to disqualify the entry at any stage of the Contest and will not be held liable for submissions received.
* No hateful or offensive language and/or images and no obscene or inappropriate messages or pictures.
* Submit a max of 2 unique designs per student/team. A separate entry form must accompany each submission.

**Instructions for Submission**

* The Contest begins on **October 16th, 2018**.
* Complete and submit the official entry form (see below).
* All submissions must be emailed to [worldlanguages@shsu.edu](mailto:worldlanguages@shsu.edu) Please write ***Logo Contest*** in the subject line.
* All submissions must be received by **March 18th at 11:59 pm CT.**
* Submit your entry in the original source file and as a high resolution .pdf with 300 dpi or higher.
* Participants are advised to retain a duplicate copy of their submission in case of any unforeseen conditions which may lead to loss or damage of the entries.
* The Department of World Languages and Cultures accepts no responsibility for any data submission delay, loss, error, non-recognition, and other situations caused by computer, network, and further technical issues.
* All participation is entirely voluntary.
* The Department of World Languages and Cultures will be exempted from all legal liability, compensation, and responsibility, that may be caused by the Contest and/or prize.

**Selection Criteria**

* Entries will be evaluated based on the following criteria (though other criteria may be considered):
  + Relevance: Does the entry align with the theme and goals of the Department of World Languages and Cultures?
  + Originality: Does the composition exhibit original design, creativity, and imagination?
  + Aesthetic Quality: Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?
* The Department of World Languages and Cultures Selection Committee will review the submissions and select the top three candidates.
* The decisions of the Selection Committee will be final and not subject to review or appeal.
* The three logo finalists will be displayed, and WOLC students and faculty will have the opportunity to vote to select the winner. The votes will be cast from **March 19th to March 25th.** The winner will be announced on **April 4th.**
* Winners will be announced through our website, social media websites, mass mailings, and by direct communication with the winners’ via email.
* Winners will have 15 business days after being notified to pick up their prize.
* The prize will be at the Department of World Languages and Cultures. A valid Sam ID will be required to pick up the prize.
* The Department of World Languages and Cultures reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

**Intellectual Property**

* All submitted work must be original, not based on any pre-existing design, and free from infringement of any existing intellectual property rights.
* By submitting an entry, each contestant assigns all ownership rights, including all intellectual property rights to the design, to the Department of World Language and Cultures and Sam Houston State University.
* By the act of entering the submission, each eligible participant is assigning a perpetual, royalty-free, unlimited, unconditional use and reproduction rights of his/her submission (s) to the Department of World Languages and Cultures and Sam Houston State University.
* The participants shall bear full legal and related responsibilities arising from any possible breach of intellectual property rights in respect of their entries and shall indemnify the Department of World Languages and Cultures and other concerned parties against any claims and liabilities arising from any such breach.
* If a participant is found to have disposed of to a third party, such as by assignment, transfer or provision as security, or is making application or registration procedures, etc. for all or any part of the intellectual property rights or any other rights concerning the submitted entry after the submission, the submission will be made invalid.
* The winning designs are subject to investigations regarding originality and eligibility for trademark registration. If they do not comply with the requirements, the Department of World Languages and Cultures has the discretion to forfeit the prizes involved without any liability to the selected participants or any other persons and other entries may be selected as the wining designs.
* When the winning design is adopted, the Department of World Languages and Cultures reserves the right to modify and/or develop different versions with relation to its colors, size, form, resolution and all other features, with or without the consent of the creator of the winning entry.
* By joining the Contest, the participants agree to accept that the Department of World Languages and Cultures has the right to display or publish selected designs from the Contest for the following purposes: (i) printed publication; (ii) online publication; and (iii) promotion of the Department of World Languages and Cultures in any other media.

**Use of Personal Information**

* Any information supplied by the participants for the purpose of the Contest will be treated as confidential and will not be released by the Department of World Languages and Cultures and any third parties without the participant’s permission.
* Personal information of participants will only be used for communications regarding the submission and selection and otherwise to the extent necessary for administrative matters for the selection.
* If you have any questions about the use of your personal information in relation to this Contest, please email worldlanguages@shsu.edu

**Award**

The winner of the Contest will receive:

* 1st Place: $150 Barnes & Noble gift card\*, 2nd place - diploma, and 3rd place - diploma.
* Recognition (aka bragging rights!)
* A place in Sam Houston State University and the Department of World Languages and Cultures history.

\*If the winning design is produced by a team of students, the Department of World Languages and Cultures will award one prize divided equally among the team members.

**Questions?**

Vianey Gutierrez, Logo Contest Coordinator

***vxg017@shsu.edu***

Happy designing!

Department of World Languages and Cultures

Sam Houston State University

Logo Design Contest

**Entry Form**

Contestant 1:

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Sam ID: \_\_\_\_\_\_\_\_\_\_

SHSU email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_

Department/College: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Contestant 2:

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Sam ID: \_\_\_\_\_\_\_\_\_\_

SHSU email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_

Department/College: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Logo Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Enter a brief description of your logo and how World Languages and Cultures are represented:

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| I acknowledge I have read the Contest Rules and Instructions in their entirety and I agree with all the terms and conditions. | I acknowledge I have read the Contest Rules and Instructions in their entirety and I agree with all the terms and conditions. |

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