

Break-Out Session Information

10:30 a.m.

Break-out Sessions

Choose One Below

Rm 153	GPS: Grant Writing, Processes, and Support ORSP staff will present institutional resources that are available to faculty for identifying funding opportunities, submission of sponsored grants and compliance requirements for research. Additionally, we will present current funding opportunities and discuss various approaches to be successful. <i>Presented by: Delia Gallinaro, Sharla Miles, and Dee Myall</i>
Rm 313	Using Windows 10 This training will include Windows 10 basics as well as some interesting features that are new to Windows users. Attendees will learn about the new Desktop, Start Menu, Apps, Search Bar, App Store, OneDrive, plus more. <i>Presented by: Natalie Payne</i>
Rm 131	Leveraging Social Media for Program Engagement & Promotion This session will examine how you can utilize social media to enhance student engagement in your program, engage alumni, and attract potential new students. Topics covered include various social media platforms and their functionalities, designing attractive social media material, messaging, increasing engagement, and digital networking across programs. Examples from the College of Education and Higher Education program social media platforms will be used. <i>Presented by: Paul Eaton and Katie Lowe</i>
Rm 322	Qualtrics Tactics, Metrics, Kicks and Tricks This workshop will include a basic introduction to SHSU's chosen survey software, Qualtrics. Attendees will learn how to create a survey from scratch, build several types of questions, send surveys out, and then collect results and export files. <i>Presented by: Andy Oswald</i>

10:30 a.m.

Break-out Sessions

Choose One Below

Rm 115

Taking the Myth and Mystery out of Documenting Annual Assessment in CampusLabs: Compliance Assist

Myths and mysteries often surround the requirements for offices and programs to document their annual assessment plans. This session is designed to bust the myths and clear up the mysteries around assessment by providing an overview how Sam Houston State University is using CampusLabs: Compliance Assist to document assessments of student learning and unit effectiveness in an on-going and comprehensive fashion. Attendees will be provided with a general overview of the features of CampusLabs: Compliance Assist, and be shown how they can use the system to document their already-existing assessment plans and data. At the end of the session, attendees should leave the session with new-found knowledge and satisfaction that any myths they have had about CampusLabs: Compliance Assist have been busted!

Presented by: Jeff Roberts

Rm 218

COE Data for Student Research: What's Available?

In this session, we will discuss SHSU student research opportunities and the ways in which the Center for Assessment can assist your students with their research interests. Specifically, we will present information on the types of data that are available for student use and the process for requesting those data.

Presented by: Christina Ellis

1:00 p.m.

Break-out Sessions

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Rm 111E	Leveraging Social Media for Program Engagement & Promotion This session will examine how you can utilize social media to enhance student engagement in your program, engage alumni, and attract potential new students. Topics covered include various social media platforms and their functionalities, designing attractive social media material, messaging, increasing engagement, and digital networking across programs. Examples from the College of Education and Higher Education program social media platforms will be used. <i>Presented by: Paul Eaton and Katie Lowe</i>
Rm 115	Taking the Myth and Mystery out of Documenting Annual Assessment in CampusLabs: Compliance Assist Myths and mysteries often surround the requirements for offices and programs to document their annual assessment plans. This session is designed to bust the myths and clear up the mysteries around assessment by providing an overview how Sam Houston State University is using CampusLabs: Compliance Assist to document assessments of student learning and unit effectiveness in an on-going and comprehensive fashion. Attendees will be provided with a general overview of the features of CampusLabs: Compliance Assist, and be shown how they can use the system to document their already-existing assessment plans and data. At the end of the session, attendees should leave the session with new-found knowledge and satisfaction that any myths they have had about CampusLabs: Compliance Assist have been busted! <i>Presented by: Jeff Roberts</i>
Rm 218	COE Data for Student Research: What's Available? In this session, we will discuss SHSU student research opportunities and the ways in which the Center for Assessment can assist your students with their research interests. Specifically, we will present information on the types of data that are available for student use and the process for requesting those data. <i>Presented by: Christina Ellis</i>
Rm 319L	Creating Effective Rubrics This session will focus on the finer points of rubric design including rubric types, identifying criteria and standards, writing anchor statements, and common challenges. <i>Presented by: Miguel A. Ramos</i>

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Rm 153	A Conversation with Dr. Peter Jonas In this session, Dr. Jonas will follow-up on central points of his keynote address and answer any questions that may have arisen from that presentation. <i>Presented by: Peter M. Jonas</i>
Rm 131	Reliability and Validity Workshop This workshop will provide a brief review of reliability and validity, including some strategies for addressing the new CAEP requirements regarding reliability and validity of unit assessments. <i>Presented by: Susan Troncoso Skidmore</i>
Rm 313	Full Functionality: Office 365 This training will provide an overview of Office 365 and the features of the service. The training will go over accessing the Office 365 account, using each of the programs within Office 365, the OneDrive account, sharing files, accessing the software and files from a mobile device, among other features. <i>Presented by: Natalie Payne</i>