



**GOLF
MANAGEMENT**

SAM HOUSTON STATE UNIVERSITY PGA GOLF MANAGEMENT INTERNSHIP #3 – REQUIRED ACTIVITIES

GOLF CAR FLEET MANAGEMENT B *DUE JUNE 15*

- Activity 1: Analyze Fleet Maintenance Procedures
- Activity 2: Analyze Fleet Planning and Finances

GOLF OPERATIONS B *DUE JULY 15*

- Activity 4: Yield Management and Strategic Solutions
- Activity 5: Monitor Golf Operations Performance

TURFGRASS MANAGEMENT B *DUE JULY 15*

- Activity 1: Sustainable Practices and Functional Design

MERCHANDISING AND INVENTORY MANAGEMENT C *DUE AUGUST 15*

- Activity 1: Develop a Merchandise Assortment Plan
- Activity 2: Describe How Merchandise is Promoted
- Activity 3: Evaluate the Effectiveness of Selling