



**GOLF  
MANAGEMENT**

# **SAM HOUSTON STATE UNIVERSITY**

## **PGA GOLF MANAGEMENT**

### **INTERNSHIP #1 – REQUIRED ACTIVITIES – PGM 3.1**

#### **CUSTOMER RELATIONS .....DUE JUNE 15**

- Activity 1: Moments of Truth at a Facility
- Activity 2: Strategies and Skills at My Own Facility

#### **GOLF CAR FLEET MANAGEMENT .....DUE JUNE 15**

- Activity 1: Analyze Fleet Policies, Procedures and Financial Performance

#### **RULES OF GOLF ..... DUE JULY 15**

- Activity 1: USGA Rules of Golf Tutorial Video

#### **LEARNING, TEACHING, AND GAME LESSON SERIES ..... DUE JULY 15**

- Activity 2: Observe Two Swing Lessons
- Activity 3: Take a Lesson

#### **TOURNAMENT OPERATIONS ..... DUE AUGUST 15**

- Activity 1: Part 1.....Plan and Prepare for a Tournament Event
- Activity 1: Part 2.....Run the Tournament
- Activity 1: Part 3..... Conditions of Play and Rules Decisions
- Activity 2: Review and Evaluate the Tournament

#### **PLAYER ENGAGEMENT ..... DUE AUGUST 15**

- Activity 1: Observe a Player Engagement Program at a Facility
- Activity 2: Design a Player Engagement Program at Your Own Facility