











Mission and Vision: What the MCA Will Become

- Mission Statement: to provide world-class educational and training opportunities, to create unique and engaging networking events for manufacturing and industrial cleaning professionals and to establish and hold strict industrial standards that answer the question "how clean is clean?".
- Vision Statement: a community of manufacturing and industrial cleaning professionals networking, sharing and learning from each other



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Gardner Manufacturing Association Solutions

- Organization New entity formed within Gardner Business Media
- Experience Years of experience working with the Association for Manufacturing Technology (AMT), National Association for Surface Finishing (NASF), Precision Machined Products Association (PMPA), the Electrocoat Association (ECOAT) and others
- Expertise Marketing, Events, Tradeshows, Sponsorship Development, Non-dues Revenue Programs, New Member Development, Content Development
- Current Full-Service Clients Precision Machined Products Association (PMPA) and the Electrocoat Association



 Also work closely with the Association for Manufacturing Technology, the National Association for Surface Finishing and others

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Membership Benefits:The Value of Memberships

- Networking: Customers and suppliers engaging in conferences, events and online communities
- Technical Support: Connecting with industry experts through publications, webinars and virtual groups
- Industry Standards: A standardization program curated by industry experts that answers the question "how clean is clean?"
- Professional Connection: A robust employment platform connecting members and employers
- **Discount Programs:** Industry-related discount programs for materials, supplies, shipping, energy, insurance and others



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The MCA Audience:

A Community of Members

- Manufacturing Members
 Manufacturers who utilize industrial cleaning in the operations
- Associate Members
 Suppliers to the industrial cleaning industry
- Education Members
 Educational institutions who teach or utilize industrial cleaning
- Student Members Individual students
- Individual Members
 Individual professionals



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- Parts2Clean attended the largest international cleaning trade show at Messe Stuttgart October 22nd – 24th – met with current cleaning partners and identified potential MCA member companies
- **FiT** met with the German Parts Cleaning Association to discuss each organizations' structure and mission, leadership and potential ways to cooperate



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Association Formation

- April 2019 Meeting of prospective member working group at the Precision Machining Technology Show in Cleveland
- May 2019 Gardner Business Media begins structuring organization – Code of Regulations, Articles of Incorporation, dues structures and member benefits
- September 2019 The Manufacturing Cleaning Association is officially established in the State of Ohio
- October 2019 GMAS/GBM attend the Parts2Clean Show in Germany and meet with FIT / MCA presents at the Technical Cleaning Conference in Cleveland



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- December 2019 MCA begins signing Founding Members of the Association
- · March 2020 Founding Members Onboarding
- · May 2020 Initial Founding Members Conference Call
- June 2020 Secured domain names
 Manufacturingcleaning.org and Howcleanisclean.org
- July Initial Board of Directors and Strategic Planning Meeting at Gardner Business Media headquarters in Cincinnati
- September Parts Cleaning Conference @ IMTS (Digital Events)



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Founding Members Hubbard-Hall GO JAYCO JOMESA Meßsysteme GmbH WKYZEN GLÄSER Questions? Email MGilmore@gardnerweb.com POCWebinar Introducing the MCA and an Update on the PCC 16















