SAM HOUSTON STATE UNIVERSITY
PGA GOLF MANAGEMENT
INTERNSHIP #3 – REQUIRED ACTIVITIES

Golf Car Fleet Management B .................................................................DUE JUNE 15
  o Activity 1: Analyze Fleet Maintenance Procedures
  o Activity 2: Analyze Fleet Planning and Finances

Golf Operations B ...................................................................................DUE JULY 15
  o Activity 4: Yield Management and Strategic Solutions
  o Activity 5: Monitor Golf Operations Performance

Turfgrass Management B .........................................................................DUE JULY 15
  o Activity 1: Sustainable Practices and Functional Design

Merchandising and Inventory Management C .........................................DUE AUGUST 15
  o Activity 1: Develop a Merchandise Assortment Plan
  o Activity 2: Describe How Merchandise is Promoted
  o Activity 3: Evaluate the Effectiveness of Selling