SAM HOUSTON STATE UNIVERSITY
PGA GOLF MANAGEMENT

INTERNSHIP #2 – REQUIRED ACTIVITIES

**GOLF OPERATIONS A** ..........................................................**DUE JUNE 15**
- Activity 2: Assess a Promotional Strategy at a Facility
- Activity 3: Build Pace-Of-Play Solutions
- Activity 4: Coordination and Collaboration

**TOURNAMENT OPERATIONS B** ......................................................**DUE JULY 15**
- Activity 1: Define and Assess Tournament Business at a Facility

**PLAYER DEVELOPMENT B** ..........................................................**DUE AUGUST 15**
- Activity 1: Design and Implement a Player Development Program
- Activity 2: Analysis of the Program
- Activity 3: Value Proposition