



# SAM HOUSTON STATE UNIVERSITY PGA GOLF MANAGEMENT

## INTERNSHIP #1 – REQUIRED ACTIVITIES

### **GOLF CAR FLEET MANAGEMENT .....DUE JUNE 15**

- Activity 1: Evaluate Customer Satisfaction
- Activity 2: Analyze Fleet Policies and Procedures

### **CUSTOMER RELATIONS A .....DUE JUNE 15**

- Activity 1: The Value of Effective Customer Relations
- Activity 2: Moments of Truth at a Facility

### **LEARNING A, TEACHING A, AND GAME A LESSON SERIES ..... DUE JULY 15**

- Activity 2: Observe Two Swing Lessons
- Activity 3: Take a Lesson

### **TOURNAMENT OPERATIONS A AND RULES B ..... DUE AUGUST 15**

- Activity 1: Plan and Prepare for a Tournament Event
- Activity 2: Run the Tournament
- Activity 3: Document Conditions of Play and Rules Decisions
- Activity 4: Review and Evaluate the Tournament

### **PLAYER DEVELOPMENT A ..... DUE AUGUST 15**

- Activity 1: Observe a Program Supported by the PGA of America