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Livestock Show Prices
Unit 12- Marketing Livestock



Instructions:

Have students look up local show sales prices and some of the major show sales prices and have them evaluate them and write a report on their thoughts of why the prices differ.

Have students determine if you receive the full amount or what you can actually receive.

Then get students to look up market prices and determine whether if they should sell it at market price or take the risk to take a risk to show the animal.

NOTES: Most students will select showing as they will want the money from major shows. A discussion on Risk Assessment and additional costs with show animals should be the major portion of the class.

Materials Needed:

- Internet access
- List of Major shows

Websites:

Houston: <http://www.rodeohouston.com/livestock-show/auctions/junior.aspx>
<http://www.rodeohouston.com/livestock-show/auctions/barrow.aspx>
<http://www.rodeohouston.com/livestock-show/auctions/lamb-goat.aspx>
<http://www.rodeohouston.com/livestock-show/auctions/steer.aspx>

San Antonio: <http://www.sarodeo.com/livestock-show/junior-livestock-auctions>
http://www.sarodeo.com/data/files/616/2012_market_barrow_sales_sheet.pdf
http://www.sarodeo.com/data/files/616/2012_market_lamb_sales_sheet.pdf
http://www.sarodeo.com/data/files/616/2012_market_steer_sales_sheet.pdf

Markets:

<http://www.cattle.com/markets/states.aspx?state=Texas>
<http://www.ams.usda.gov/mnreports/lswtxsheepgoatsum.pdf>
http://www.ams.usda.gov/mnreports/am_ls830.txt
<http://www.dailylivestockreport.com/>