Strategically located on the Dallas/Fort Worth Turnpike (IH-30), this unit provides outstanding coverage in heavy traffic day and night. This is one of the most traveled freeways in the metroplex.

IH-30 is the main freeway connecting Fort Worth, Arlington and Dallas. This particular stretch is very desirable because of the wide-open unobstructed view allowing consumers excellent exposure time.

Both local and interstate consumers travel this freeway because of the convenience it offers between the major cities and their major sports and entertainment areas. This once quiet area is now seeing the tremendous