This outstanding display is strategically located on the heavily traveled northern portion of the Stemmons Freeway (IH-35E) and is located just south of the interchange with LBJ Freeway (IH-635).

Stemmons Freeway serves as the connecting link between downtown Dallas and the northern and northwest portions of the Dallas market.

Located in the immediate vicinity are numerous businesses and office buildings. This unit sits just north of an area known in Dallas as 'restaurant row.'