**General Business Administration**
**Bachelor of Business Administration**
**Sam Houston State University**

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<tr>
<th>SHSU Course #</th>
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<tr>
<td>or THEA 1330</td>
<td>Introduction to Production</td>
<td>DRAM 1330</td>
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<td>or THEA 1364</td>
<td>Acting I</td>
<td>DRAM 1351</td>
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<td>or THEA 1366</td>
<td>Theatre Appreciation</td>
<td>DRAM 1310</td>
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<tr>
<td>or THEA 2330</td>
<td>Stage Make-Up</td>
<td>DRAM 1341</td>
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<td>or THEA 2336</td>
<td>Theatre Speech I</td>
<td>DRAM 2336</td>
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<tr>
<td>or MUSI 1301</td>
<td>Introduction to the Study of Music</td>
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<td>or MUSI 2348</td>
<td>Survey of Music Literature</td>
<td>MUSI 1308</td>
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<td>or MUSI 2364</td>
<td>History of Rock, Jazz &amp; Popular Music</td>
<td>MUSI 1310</td>
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<tr>
<td>or MUSI 1306</td>
<td>Music Appreciation</td>
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**Cultural Studies (3 hrs)**
- BESL 2301 Multicultural Influences on Learning
- or GEOG 2355 World Regional Geography
- or HIST 2311 World History
- or HIST 2312 World History
- or SOCI 2319 Intro to Ethnic Studies
- or (SPAN, FREN, GERM) 2311, 2312

**History (6 hrs)**
- HIST 1301 U.S. History to 1876
- HIST 1302 U.S. History since 1876
- or HIST 2301 U.S. History to 1876
- or HIST 2302 U.S. History since 1876

**Political Science (6 hrs)**
- POLS 2301 Principles of American Government-National & State
- POLS 2302 Principles of American Public Policy
- or POLS 2301 Principles of American Government-National & State

**Speech Communication (3 hrs)**
- COMS 2382 Communication for Business and the Professions
- or SPCH 1321 Communication for Business and the Professions

**Other Requirements (4 hrs)**
- KINE 2115 Fitness for Living
- CSTE 1330 Intro to Computers
- or CSTE 1330 Intro to Computers
- or BCIS 1405

* Transfer students must take 50% of the required business curriculum for the B.B.A. degree in residence at SHSU.

**See LSCS catalog for more details on Associate’s Degree**

**Foundation Knowledge for Business**
**Business Core Courses (45 hrs)**
- ACCT 2301 Principles of Accounting
- ACCT 2302 Principles of Accounting
- BANA 2372 Business Analysis
- ECON 2302 Microeconomics
- ECON 2301 Macroeconomics
- BUAD 2301 Business Legal Environment
- BANA 3363 Intermediate Business Analysis
- BUAD 3335 Business Communications
- BUAD 3355 Business Law
- FINC 3320 Business Finance
- MGIS 3310 Management Information Systems
- MGMT 3310 Principles of Management
- MGMT 4390 Strategic Management & Policy
- MKTG 3310 Principles of Marketing

**Choose 3 hrs from the following:**
- MGMT 4365 Service Operations Management
- or MGMT 4370 Operations Management

**Other GBA Requirements (3 hrs)**
- FINC 3310 Financial Institutions and Markets

**Business Electives (6 hrs)**
- Any level

**Advanced Business (9 hrs)**
- 3000 or 4000 level

**ECON Elective (3 hrs)**
- 3000 or 4000 level

**General Electives (9 hrs)**
- 3 hrs must be advanced (3000 or 4000 level)

**Total Hours** 120

*Admission to undergraduate upper division courses, i.e., 3000- and 4000-level, in the College of Business Administration, is limited to students who have completed at least 50 semester hours with a GPA of at least 2.0. Students seeking a BBA must complete ACCT 2301, ACCT 2302, BANA 2372, ECON 2301, ECON 2302, and MATH 1324 with a minimum GPA of 2.0 prior to taking 3000- or 4000-level business courses.

**See SHSU catalog for any changes**

2011-2012