

**SMMC Presentation- Starting a Business**

**Approximate Length: 30 minutes + 10 minutes for Q&A**

**Presentation Mechanism: Powerpoint/Lecture**

**Presenters: Professional Staff**

**Targeted Classification: Upperclassmen, Graduate Students**

**Handout Provided: N/A**

**Overview:**

**This presentation focuses on the process of starting a business from scratch. Topics covered include: the development of a business plan, cost flow analysis, and the applicable legal issues. Developed with assistance from the SHSU Small Business Development Center, this presentation is designed to provide students with the basic information needed to be their own boss.**

Visit our website ([www.shsu.edu/~smmc](http://www.shsu.edu/~smmc)) to schedule a presentation for your class.

Student Money Management Center  
Estill Building Suite 230  
936.294.2600  
[smmc@shsu.edu](mailto:smmc@shsu.edu)  
<http://www.shsu.edu/~smmc/>

